

Moments

in Kufsteinerland

***Bordering
on genius!***

5 experiences that
connect Kufsteinerland
with Bavaria

Costumes shape the character
Treasures of the Erl Festival

Small community with great gastronomy
There is something bubbling in Swoich!

A gem to recharge batteries
The Thierberg high above Kufstein

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Kufsteinerland
verbindet



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PLATZHIRSCH
Kufstein

Our freshly roasted coffee can also be enjoyed at home.

New paths, old roots



Dear readers!

In a world that is turning ever faster and in which sustainability is becoming a guiding principle of our daily activities, the combination of tradition and modernity is proving to be not only a cultural necessity, but also a signpost to a sustainable future. The latest issue of our magazine MOMENTS reflects this philosophy precisely – it reflects the ability of Kufsteinerland to take forward-looking steps without forgetting the deep roots of our tradition.

Once again, we have compiled stories that capture the unique character and complexity of our region. You can look forward to exciting insights into the pulsating energy of the (festival) town of Kufstein and find out, among other things, why students from all over the world feel so at home here. Accompany us from the oldest farm in the Kaisertal up to the historic Thierberg with the last hermitage in Tyrol. Explorers can also look forward to the legend trails in the Thiersee Valley. There's plenty of (reading) material in our report on costume making at the festival in Erl as well as a visit to the Schwazer traditional costume tailors. And the gourmets among you will be in just as good hands at the Lacknerhof in Langkampfen as at the Pink Banana and the „zur LINÄ“ Taproom in Schwoich. We also reveal which dates you can put into your calendar for 2025!

Whether you are an experienced traveler or a first-time guest in Kufsteinerland – on the following pages we invite you to discover new horizons and create unforgettable memories.

With this in mind, we hope you enjoy the read!

Georg Hörhager

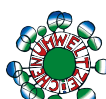
Chairman of the Kufsteinerland Tourist Board

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Reading and experiences

in Kufsteinerland.

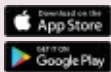


In this edition of Moments magazine, you can look forward to fascinating stories and interactive content, offering different insight into our region. Using the innovative **augmented reality app Livi AR**, you can learn about our story in the form of videos, audio extracts, 360° images and lots more.

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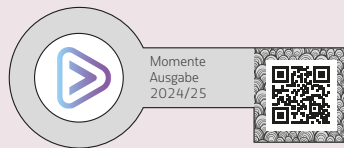


Install the free
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Step 2

Open the app and activate the “Moments edition 2024/25” app in the menu or scan the following activation key:



Scan here!



Step 3



If you see this symbol on the following pages, you can hold your camera over the relevant image and the content will be displayed.

More information at:
www.livi-ar.at

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The Kufsteinerland in old pictures

Our photo gallery in this issue is a place for time travel – as we take you on a little journey through time and take a look at Kufsteinerland back in the day.

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Timelessly beautiful, traditionally sustainable

Traditional costume combines history with modernity. Tailor Karl Schwazer, a master of his trade, explains how regional influences and sustainable practices keep the tradition alive.



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A gem to recharge your batteries

High above Kufstein, the Thierberg invites you to marvel, linger and contemplate. We also meet Brother Serafim here, the last hermit in Tyrol.



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At court with the emperor

We are visiting the Hinterkaiserhof, the oldest farm in the Kaisertal. The Schaffer family tell us about the turbulent times in their family history, which goes back over 200 years.

**Tips and
recommendations**
on pages 18, 32
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Legendary Kufsteinerland

A total of 17 legend trails lead through Kufsteinerland. In the Thiersee Valley, we immerse ourselves in a world full of myths, where there is a story around every corner.

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Festival fever in Kufstein

Events lasting several days bring Kufstein and the region to life all around the year. We show you how the city lives up to its reputation as a festival town.



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Blonde ambassadors of Tyrol

When the Haflinger World Show returns in 2025 after a ten-year break, thousands of horse lovers will once again make their way to Ebbs.

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How many chairs does the Kaiserlift actually have? In this news section, we present some amazing facts from Kufsteinerland.

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The University of Applied Sciences Kufstein Tirol offers „mountains of opportunities“. We asked young people from all over the world what they particularly appreciate about their place of study



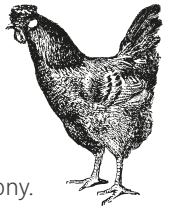
Stay connected with us

If you want to keep dreaming of Kufsteinerland after your vacation, follow us on Instagram and Facebook:

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A whole village

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Costumes shape the character

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Go by foot, by boat, by bike or on cross-country skis straight into Bavaria: we present five cross-border experiences in Kufsteinerland.

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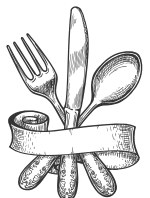
When old men burn

Hidden beneath the idyllic surface of Bad Häring lie so many red-hot stories – the spa town has its roots in mining.

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Small community with great gastronomy

On a culinary voyage of discovery in Schwoich: In the „zur LINÄ“ Taproom and in the Pink Banana, innovative cuisine meets Tyrolean hospitality.



The Kufsteinerland then and now



Ready for time travel?

If you scan the image with the Livi AR app, your smartphone will send you back to 1923 – with a view of the Kufstein Fortress and the Lower Town Square. *Download app on page 4.*

**Lower town square in Kufstein**

The Lower Town Square in Kufstein was already a hive of activity around 1920. The bars and stores there remain popular meeting places for locals and visitors today.

**Stimmersee**

The people of Kufstein were already splashing around in Lake Stimmersee in 1936. Once artificially created as a reservoir to generate electricity, Lake Stimmersee is now a popular excursion destination.

Bad Häring

Bad Häring, here with a view from the 1920s, is considered the first spa resort in Tyrol. The former miners' village is now known for its health-promoting sulfurous water and soothing spa treatments.

***Take part!***

Do you still have any old treasures
in your photo albums from
Kufsteinerland?

Then please send us
your best snapshots to
info@kufstein.com



***“I even had to swear
an oath to my master to
only ever make leather
shoes using the
traditional method!”***

Karl Schwazer

*T*imelessly beautiful, traditionally sustainable

Heres to ,Tracht‘!

The term ,Tracht‘ – a traditional Austrian costume – is a contradiction in terms. Genuine traditional costume is not subject to any of the latest trends and yet, or because of this, is always modern. It is a sustainable antithesis to ,fast fashion‘ that has emerged from tradition.

Show me your Tracht and I'll tell you where you come from" – over the last few centuries, the development of traditional Austrian costume has been influenced by various regional factors such as the availability of materials or trade goods. Until the 19th century, a strict dress code also applied. The social status, and also the marital status of the person in question, had to be clearly recognizable from their clothing. Nonetheless, peasant Tracht also included visual borrowings from courtly fashion or the military, as the poorer social classes were always keen to copy the wealthier ones and thus at least shine within their own class. A distinction is made between traditional summer and winter Tracht, as well as between weekday and festive Tracht, with the latter being considered the highest and most detailed form.

Today, experts can tell exactly where the wearer comes from by the design of the traditional costume models. This means that traditional costumes can not only be assigned to districts, but even to municipalities, as a traditional jacket looks different in Erl than it does in nearby Thiersee. Karl Schwazer is an expert in this field. As a traditional costume tailor based in Kufstein, he has spent decades traveling all over Tyrol to take measurements from his customers.

From men's tailoring to lederhosen

Karl Schwazer learned the tailoring trade from scratch at the renowned textile school in Dornbirn. He also completed his master craftsman's examination as a men's tailor in Dornbirn, which is famous for its long tradition in the textile trade. After a few stints in the

textile industry, he joined his uncle's men's tailoring business in Kufstein in 1982, which had been in existence since the 1950s. Karl's passion, however, was for traditional Tracht, and so he began to specialize. He learned the traditional production of lederhosen from a sack maker in Innsbruck. He even had to swear an oath to his master that every pair of lederhosen he made would be made in the traditional way. The only thing he has become somewhat unfaithful to is the glue, switching from the flour glue used in the past to a more elastic natural rubber glue. Another achievement in Karl Schwazer's career is a master's certificate for women's tailoring.

Brass bands preserve traditional costume culture

Today, brass bands in particular are guardians of the original Tracht. All members of brass bands tend to wear elaborately crafted traditional costumes during their performances. Depending on the occasion, they have at least two outfits: a uniform and a traditional costume. Generally speaking, the traditional costume tends to be worn for performances on church occasions, while the uniform is worn for concerts on May 1st, for example. "The brass bands were a gap in the market for me," says Karl Schwazer about his beginnings. "Of course, you're occasionally lucky enough to be able to tailor a new uniform or costume for an entire brass band, but it's more common for pieces to have to be replaced or changed."

These traditional costume models are timeless, unique and tailored to their wearer. They are not a big business for the textile industry, but rather a showcase of traditional craftsmanship and detailed expertise – Karl Schwarzer has plenty of both and word of mouth has done the rest. Trachtenschneiderei Schwazer began to grow and its owner travelled from Niederndorf to the Lech Valley to outfit the numerous Tyrolean brass bands. At its peak, 13 employees were working in the tailoring shop, and Karl Schwarzer and his wife, who also works in the business, have trained 40 apprentices over the years.



Want to take a tour?

Scan the image with the Livi AR App, and Karl Schwazer will show you his tailoring business while sharing interesting facts about Lederhosen. *App-Download auf Seite 4.*



The Unterinntal Tracht in the district of Kufstein

Tailor Karl Schwazer sees the traditional costume in the Kufstein district as being inspired by the wealthy middle classes. Even in earlier times, Kufstein was a resource-rich trading town due to its prominent location on the River Inn. This historical fact is still reflected today, for example, in the valuable traditional Tracht of the Niederndorfer Blasmusik, the founding band of Austria's oldest music association. The Niederndorfer band members wear a buttoned traditional costume for their performances, which is also reflected in the double-buttoned vest made of red silk brocade. A blue janker with a low shawl collar is worn over it. The pieces are elaborately finished with many buttons, tassels, fasteners and so-called trimmings. The latter are ornaments in the broadest sense, such as decorative braiding, cords, braids and much more. These artistic works made from expensive materials delete 'still' allow conclusions to be drawn about the former prosperity of the Kufstein area.

The 'Haftljanker', a brown jacket decorated with 'Haftln' around the edges, is typical of the Lower Inn Valley in general. Only in Thiersee is the 'Haftljanker' worn without the 'Haftln'. It is often only small details that allow an expert to identify the regional affiliation. Over the lederhosen, the man wears a 'Ranzen', a wide leather belt with elaborate decorations and embroidery.

When it comes to women's costumes, particular attention is paid to the 'Kassettl'. This is the bodice, which comes with lots of frills, piping and embroidery etc. The more elaborate the 'Kassettl', the wealthier its wearer used to be. The laced bodice in a blue or dark red wool brocade with a black smock and blue or pale yellow apron is traditional for women from the Lower Inn Valley.

Only the best is good enough

"Only the best materials are used for the festive Tracht," explains Karl Schwazer. The leather trousers are ideally made from deer leather,

which has been tanned in the traditional way with fish oil. The fish oil also gives the leather its yellow base color. Twenty washes then eliminate the fishy smell. The upper side of the leather is dyed with a tree bark fabric and roughened for the suede character. Of course, there are also cheaper models made of chrome-tanned leather. Wool or silk brocades are used for the rest of the traditional Tracht while the blouse, the so-called 'Hemdl', is made of linen. The Janker is made from loden, i.e. spun and felted wool. The ornamentation of the satchel with split quills made of peacock feathers is particularly elaborate. Basically, with the exception of silk, all the materials used are fabrics that can be produced regionally.

GOOD TO KNOW

Small ABC of traditional costumes

The word Tracht comes from Old High German draht(a), Middle Low German dracht „that which is worn“ or „the way it is worn.“ Essentially, a distinction is made between official costume (regalia), guild costume (garb), religious costume (Habit) as well as civil and national costume.





Tradition for the future

Due to the restrictions on performances by brass bands in the corona years 2020/21, the traditional tailoring shop experienced a significant decline in business. Owner Karl Schwazer took this as an opportunity to retire. However, he is not giving up his passion and his business continues to operate, as it has now been taken over by his wife.

Karl Schwazer continues to do what he loves best: he cuts the lederhosen that his wife sews. Everything still goes on, but a little more quietly, in a smaller radius. The Trachtenschneiderei Schwazer and brass band music are simply inseparable – and forty successfully trained apprentices can carry the tradition into the future.

EVENT-TIP

Dear brass music fans!

Every Wednesday in July and August, the Lower Town Square in Kufstein is all about brass music.

Highlight in fall 2024: The stars of brass music



Scan for the Kufsteinerland event calendar

<<

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The Thierberg

Once you arrive at 721 meters, not only a spiritual journey awaits, but also a rewarding view of Kufsteinerland and the lower Inn Valley.



A gem to recharge batteries

The Thierberg high above Kufstein

Above Kufstein, the Thierberg Chapel with its castle ruins is a historic (pilgrimage) place to pause for a moment, and also home to the last hermitage in Tyrol. It provides winter hiking opportunities for the whole family – including magnificent views.

On the left bank of the Inn, clearly visible from Kufstein, rises a defiant square tower with a graceful little church on its side. On a snow-covered winter hiking trail and surrounded by snow-covered trees, we make our way up the 721-metre-high Thierberg with its chapel of grace, nativity scene and historic castle ruins – this special place is a great place to recharge your batteries, especially in the hustle and bustle leading up to Christmas.

Winter pilgrim route

We opt for the shortest route and start our Advent hike at the parking lot of Gasthof Neuhaus. Right at the start, we find a small decorated Christmas tree at the edge of the path. Through the dense winter forest, the serpentines paved with numerous roots and steps lead us past 14 Stations of the Cross, whose pictures are particularly colorful in the glorious white light of nature. If you wish, you can send a prayer or two to heaven from here. Smaller breaks invite you to look down on Kufstein. Thanks to the energetic efforts of Mother Hulda, forest dwellers of all sizes have already left their tracks in the snow flurries, making the hearts of explorers beat faster. Along the way, there are plenty of opportunities to take a moment to reflect. The 'white sea' muffles all sounds; the only companions are your own thoughts and the rhythmic sound of footsteps in the snow.

Secret sight

As the trees become fewer, the historic buildings are within reach. After about 25 minutes of walking, we reach our destination. The Thierberg – which is actually more like a hill – is a great vantage point with its striking location. It is also a real hidden gem as far fewer people come up here than to the city's classic sights. Surrounded by a fortified wall, the site is characterized by the remains of the medieval castle and the ancient pilgrimage chapel. A lonely monk actually lives here behind the thick walls, all alone and secluded – but more on that later.

Silence and prayer in the Thierberg Chapel

Once at the top, we first step through the single-leaf, round-arched wooden door into the Thierberg Chapel with its wonderful rococo altar, which is decorated for Christmas. Not only the altarpiece of the Beheading of St. John immediately catches the eye, but also the Christmas tree placed right next to it. A contemplative silence spreads. We enjoy this moment, and the opportunity to find peace. "Turning inward" – a special feature above the rooftops of Kufstein. In the two-storey pilgrimage chapel, around 300-year-old wax figures, votive offerings and numerous memorial pictures commemorate the deceased and make it a place of remembrance where visitors seek solace and also give thanks. Today's Chapel of Grace was built in the 18th century after a devastating fire.

Originally dedicated to St. John the Baptist, the erection of a statue of the Virgin Mary in 1811 marked a change and the chapel developed into a place of pilgrimage to the Virgin Mary, which is still known beyond the borders of Tyrol today. We climb up a very narrow spiral staircase via the gallery to the organ before adding another candle to the many burning candles at the entrance as we leave the holy place.



Contemplative retreat

From April to November, Holy Mass is held in the Thierberg Chapel on Wednesdays at 8 a.m. with Brother Serafim, the hermit of the castle.



A Christmas miracle

After this short breather, we reach another room worth seeing to the right of the chapel via a stone spiral staircase: the Thierberg nativity scene covers around 15 square meters and is sure to make the eyes of young and old light up. With its lovingly designed, 25 centimetres high figures – numerous shepherds, camels and sheep – the nativity scene not only tells the story of Bethlehem, but also awakens the childlike joy and curiosity that lies dormant in all of us. The soft glow, which bathes the scene in a warm light at the touch of a button, and the gentle ringing of the chime create a touching atmosphere. The moment when Baby Jesus appears through a locked door after a coin is inserted to give his blessing is like a window into a bygone era. It is these small, subtle details that bring back memories of childhood – and make this place a spiritual highlight.

Loneliness as a vocation

We leave this little time capsule and head back outside. Just a stone's throw from the chapel, we stumble through a small door into the realm of Brother Serafim, the last hermit in Tyrol. The tall, lanky man with a long gray beard greets us with a bow, hands folded in front of his chest. We do the same and are immediately fascinated by the warm-hearted aura that surrounds him. In conversation, he quickly reveals his ability to find the right words for every visitor – even if there are only a few. His life seems to weave itself through time like a silent prayer. Having grown up in Austria, he committed himself decades ago to a way of life

HIKING-TIP

Variant with four lakes

Start: From Kufstein in the direction of Thiersee, just below the Marblinger Höhe, there is a free parking lot

Key data: 350 m elevation gain, 6.6 km.

Refreshments: below the Thierberg chapel you can reach the Neuhaus restaurant via a forest path

Lake no. 4: Pfrillsee, Längsee and Hechtsee are not the only lakes here – to the north-east of Hechtsee there is also Egelsee.



characterized by silence and deep faith. His journey took him from the strict discipline of a Trappist monastery in Grenoble via the secluded caves of the Pyrenees up to the Thierberg. For the past three years, his day here has begun at 2 a.m. with a cold shower, followed by prayers that continue according to a fixed ritual and time rhythm until he goes to bed at 9 p.m.

He lives here over 10 square meters, in a barely furnished room with a narrow bed, hob, small table, armchair and a green tiled stove with a bench. He has a magnificent view of Kufstein, the snow-covered Wilder Kaiser and the Inn Valley. Between everyday tasks, such as tidying up the chapel or mowing the lawn and watering the flowers in summer, Brother Serafim is a contact person for pilgrims and visitors. The hermit of the Thierberg is happy to hear about worries and hardships, but also good news. Children are particularly enthusiastic about the rings and pictures of saints that can be taken home – an old Thierberg tradition. "When people are happy, I am happy too", Brother Serafim says with a blissful smile.

There has been evidence of this hermitage attached to the chapel since 1676. And Brother Serafim currently lives a life of asceticism here – but he chooses his solitude quite deliberately. "I don't have to be lonely here, I'm allowed to be. For me, this is a blessing," says Brother Serafim, radiating the deep calm of those who have found their place in life. He may be a man of silence, but his message is loud and clear: it is in the simplicity of life that we find true joy.

Thanks to the Thierberg marksmen

After a warm farewell from Brother Serafim, we head for our final destination: the castle ruins. The almost windowless tower, once the last place of retreat in times of defense, now offers a unique panoramic view far beyond the Inn Valley. The fact that the tower escaped complete ruin is mainly thanks to the Thierberg marksmen who rebuilt it at the turn of the millennium. The many steps, some of which bear the names of their financial donors, take us on a historical journey between Bavaria and Tyrol in a small museum. Once we reach the top, we not only have the snowcovered town at our feet, but also a 360-degree winter panorama that stretches across the Kaiser Mountains and the Kitzbühel Alps all the way to Chiengau. Lingering on the benches right by the tower, we enjoy the peaceful view before heading back down into the valley, recharged with new strength.



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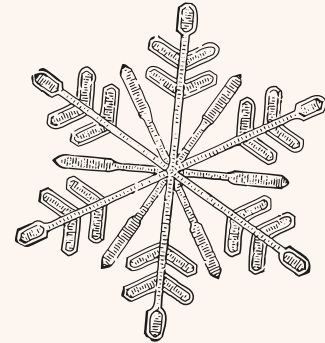
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W *for* winter delights

5 things you should experience in Kufsteinerland in winter



Let it sparkle

In the warm glow of the fire, Lake Thiersee shines in a new light. On this guided torchlight hike, you walk through the darkness with an open flame, enjoying the clear winter air and peaceful moments. An almost mystical atmosphere sets in – and at the end, a small, magical surprise awaits you.

- Every Friday in December
- 8 p.m. to approx. 9.30 p.m.
- Meeting point: Raiffeisenbank Thiersee
- Free with KufsteinerlandCard



Get the ice cold kick

Out of the gloom and into the frosty waters: Ice bathing has become a trend. In the glistening lakes of Kufstein, the Hechtsee, Pfrillsee and Längsee as well as the Stimmersee (Langkampfen), Bananensee (Schwoich) and Thiersee, you can experience the joy of the cold water. If you overcome your hesitation, you will not only get an adrenaline rush, but also a health boost – as long as you do it right, because the cold shock should not be underestimated. Don't stay in the water too long and make sure your heart and circulation are in good shape.



Bathing lakes in Kufsteinerland

Explore the 'forest of pharmacy'



With their large number of conifers, the forests in Kufsteinerland are a veritable natural pharmacy. The forest air alone helps to lower our stress levels and strengthen our immune system. On this hike, you will learn more about the healing effects of spruce, larch and fir trees and how they can be used for your own well-being. You will also make a soothing ointment from tree resin – which is called the gold of the forest for a good reason.

- End of November to end of March
- Every Friday
- Meeting point: Kräuterwelt Hinterthiersee
- 1.30 p.m. to approx. 3.30 p.m.
- Free with KufsteinerlandCard



Let off steam in sports

No matter how cold it is on the ice – when it comes to curling, the fun automatically glides along! The covered curling rinks in the Hallo Du fun arena in Ebbs, in the Kufstein Arena or the curling hall in Schwoich are popular meeting places for big and small fans of this sociable winter sport.

Spoil yourself

Plenty of variety awaits you on this leisurely hike along the Jenbach river, which divides the communities of Niederndorf and Ebbs. After a stopover at the Fohlenhof Ebbs farm, you can enjoy the Plangger cheese dairy – where a selection of fine regional cheese specialties, hearty bacon, fresh farmhouse bread and delicious dairy products await you.

- End of November to end of March
- Every Thursday
- 10.30 a.m. to approx. 2.30 p.m.
- Meeting point: Niederndorf, parking lot behind the local history museum Zur alten Schmiede
- Free with KufsteinerlandCard



A *t court with the emperor*

**Traditionally beautiful**

As the oldest farmhouse in the Kaiserstal valley, the Hinterkaiserhof is a symbol of artful, rural architecture.

A 600-year history



Built in 1224, the Hinterkaiserhof is the oldest farm in the Kaisertal valley. Although it was only accessible via a footpath until the road was opened in 2008, it has always been farmed up to the present day.

Barbara Schaffer was 24 years young when she married into the Hinterkaiserhof. Having grown up in Kufstein with all the amenities of a small town, she was not fully aware of the arduous life on the Hinterkaiserhof, which can only be reached via a steep path and 280 steps. “But when you’re young and in love, no obstacle is too high. Everything seems easy and that’s a good thing,” she says today, looking back on her youth.

More than 200 years of tradition

In classic Tyrolean style, Barbara met Toni when she was 16 years old while skiing. He is very familiar with the strenuous living conditions on the idyllic old farm. His family has been running the farm for more than 200 years, probably much longer, but there’s no way of telling. Traditionally, cattle breeding and dairy farming have been the mainstay of life here, as well as timber farming and hunting. In earlier times, especially during the wars, cereals were even grown.

Construction of the Antonius Chapel

Even though the Kaisertal valley was difficult to access, the population was not always spared from military conflicts. For example, in 1703, when Bavarian troops invaded Tyrol during the so-called ‘Bavarian Rummel’ and briefly occupied large areas, the fear in the Kaisertal valley was great. The Hinterkaiser farmer Hans Hausberger vowed to build a chapel in honor of St. Anthony if his house and livestock were spared from the war. Hans Hausberger kept his promise and first built a small wooden chapel before renovating it with sturdy stone walls in 1711. In 1744, his son added a Stations of the Cross and more than a hundred years later, in 1875, the characteristic tower was added. In 1985, the Schaffer family of owners followed the tradition of renovating the chapel and replaced the red-painted tin roof with a weatherproof copper roof.

Today, Holy Mass is held in St. Anthony’s Chapel twice a year: on 26 December and 13 June. On all other days, hikers like to sit down on the bench in front of the picturesque chapel to marvel at the imposing mountain backdrop.

Only with combined forces

2008 marks a major turning point in the lives of the 31 Kaisertal residents. A milestone without which the Kaiser valley would probably have died out today. For more than 50 years, the residents had to fight for a road into the valley. Before that, living conditions were bordering on medieval. Toni Schaffer's journey to school often took several hours. It took him at least sixty minutes to walk from the farm to the bus stop in Ebbs. When it snowed, it often took even longer, especially the way back home, "because there were so many interesting things on the way", he recalls mischievously from his childhood. The weekly shopping was a particular challenge for his wife Barbara. A goods cable car only operated twice a week in the morning to transport the shopping up. Each kilo of weight cost one schilling (the equivalent of about 10 cents today).

If Barbara was delayed and arrived too late, she had to carry all the shopping up herself. No doctor or vet wanted to put up with the long journey. "Thank God our children were always very healthy," says Barbara Schaffer, still relieved today. "Once we put a blanket over a sick cow so she wouldn't freeze and led her all the way down the steps. At the bottom, on the Kaiser ascent, the vet was waiting with the syringe," says Toni Schaffer, recounting an adventurous visit to the vet.

"Later on, we had a car up at the farm, which made everything a bit easier and we could at least drive the children up to the steps when they had to go to

school," Toni continues. But how do you get a car to the farm when there is no road? "We laid planks across the steps and all the men from the Kaisertal valley pulled the car up the hill together, using only muscle power," Toni explains the exhausting procedure. Neighbors seem to play a major role in all the stories. You can't survive on your own in such difficult conditions. It only works if everyone helps one another.

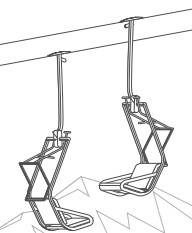
Farm renovation with support from above

When the Schaffer family had to renovate the roof and roof trusses of the Hinterkaiserhof, they faced an almost unsolvable problem. Not only did all the roof tiles have to be laboriously transported up by freight elevator, but the beams were far too long for the freight elevator. So the Schaffers flew in a helicopter with a walking saw, as they had the wood themselves. An enormous financial outlay for a necessary but common repair.

GOOD TO KNOW

If you want to explore the Kaiser Mountains in comfort, take the Kaiserlift up to the Brentenjoch at 1 265m from May 1st to November 3rd.

More information
about the Kaiserlift



The only way

Before the tunnel was built, cars had to be pushed up the 280 or so steps of the Kaiseraufstieg by hand.



Historic project

The Antonius Chapel has been renovated by the Schaffer family since 1703. Holy mass is held twice a year: on 26 December and 13 June.



Cheese culture

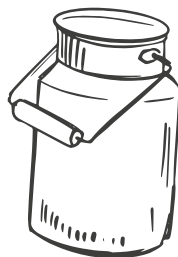
The Schaffers live not only from timber farming but also from livestock farming and produce their own alpine cheese, among other things.

Making a virtue out of necessity

As the valley was not accessible by car until 2008, the Schaffers could not simply sell their milk to a dairy. Out of this necessity, they produced their own alpine cheese in the traditional way. Together with other home-made products such as Tyrolean bacon, they ran a thriving inn for hikers on the farm. When the Kaisertal valley was voted the 'most beautiful place in Austria' in a TV show in 2016, it triggered a huge hiking boom – which came to an abrupt end with the Covid pandemic. "Checking the vaccination and test status of every single guest was tedious. And people were often completely unaware that I was obliged to check this," Barbara remembers that time. Since then, many hikers have gone back to self-catering from their rucksacks, says Toni. As a result, the Schaffers closed their restaurant, but Toni continues to run the farm and Barbara works in a nearby industrial company because "the farm with the nine cows and 50 chickens is too little to live on and too much to die on," Toni sums up.

Life goes on at the Hinterkaiserhof

Nevertheless, the Hinterkaiserhof will remain and continue to be run. The Schaffers' daughter, who has traveled extensively in Africa and Asia, has finally returned to the picturesque farm with her family and will take it over with her husband. A tradition more than two hundred years old is thus being continued – thanks to the road into the Kaisertal!



<<

Slow down while floating



Photo: Mathäus Gartner

Across alpine meadows. Between treetops. Surrounded by the Tyrolean mountains.

The Kaiserlift Kufstein takes you from the close-to-nature town to the Kaisergebirge nature experience in a relaxed manner.

Open daily from **May 1 to November 3**
2024 from 8:30 a.m. to 4:30 p.m.

K
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Kaiserlift



www.naturerlebnis-kaisergebirge.at



The greatest story of all time

The Passion Play in Erl is more than 400 years old, making it the oldest in the German-speaking world. In 2025, the time has finally come again: around 600 amateur actors from Erl, more than a third of the population, will take to the stage to perform the story of the life and suffering of Jesus Christ in the Passion Playhouse.

Renowned stars as enthusiastic actors

The renowned Tyrolean actor Martin Leutgeb is the new director of the Passion Play, and the new text also comes from his pen. Christian Kolonovits, a true great of the Austrian music scene, has also been recruited. Hartmut Schörghofer (stage and lighting design) and costume designer Elke Einberger, both of whom shine with their many years of expertise from their work at the Tyrolean Festival Erl, will ensure a successful production.

The landmark of Erl

The special atmosphere of the Passion Play is rounded off in a unique way in the Passion Play Theatre. Up to 1 500 visitors can enjoy the incomparable acoustics.



Become part of this unique cultural experience, which attracts tens of thousands of visitors from all over the world every six years. Secure your place now for a unique event that will remain in your memory!

Dates of the Passion Play Theatre Erl 2025

- 25 May to 4 October
- Saturdays and Sundays at 1.30 p.m.
- 32 performances in total



Get your tickets now!

Passionsspiele Erl

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PAID ADVERTISING Photos: Passionsspiele Erl, TVB Kufsteinerland



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We look forward to welcoming you and making your stay with us an unforgettable one.



**Fog over Lake Thiersee**

A mystical morning atmosphere invites you to take a walk around Lake Thiersee.

Legendary **Kufsteinerland**

Miracles and myths from Thiersee

Creepy figures from days gone by and wonderful creatures from other worlds await you on the newly designed legend trails. Their stories are deeply rooted in the landscape and closely interwoven with the local people who have been telling them for a long time.

Around the lake there is silence, a blanket of snow and ice has covered the water. Suddenly you hear a roar from the bottom of the lake. Is it Pontius Pilate who is raging down there? Old stories of this kind have been told in Thiersee for centuries. Traditional customs are preserved here and a sense of mystery is maintained.

The wealth of legends of the Thiersee Valley

The well-known Kufstein author Brigitte Weninger has recorded a multitude of Alpine legends and fairy tales in her book 'Tiroler Sagen': "My book contains over one hundred legends from Tirol, but I found over three thousand stories. Kufsteinerland is characterized by a particularly rich treasure trove of legends, which is where the idea came from to make the stories tangible on legend trails."

On a hike with Ferdinand the raven

A total of twelve legendary trails run through Kufsteinerland, two of which are in Thiersee: the Pendling circuit leads from Schneeberg up to Kufstein's local mountain, Pendling. The second loop explores Hinterthiersee. "Legends are not set in a distant land like fairy tales, but often in a specific place. Sometimes they have a kernel of truth. A historical fact is highlighted and linked to a beautiful story," explains Brigitte Weninger.

Hiking the legends trail with the whole family

The author keeps things straightforward in her texts for the legend trails. In many cases, the legends

can be experienced directly at the place where they happened, which gives them a special power: "Legends give us roots and wings. They connect us with the past because we learn what happened in this place in the past. At the same time, they give our imagination wings." Hiking along the legend trails in Kufsteinerland will leave you with countless impressions. Not only do you experience nature up close, but you also immerse yourself in the stories of the people who have lived in the mountains for centuries. This brings you closer to the land and its people.



Reading in the landscape

The stories from Thiersee can be explored on two legend trails.

HIKING-TIP

Pending walk

Start & finish: Parking lot, Gasthof Schneeberg

Duration: 4:30 h | 11.9 km | 690 metres in height

From the parking lot, the trail continues uphill to the Kufsteinerhaus on the Pending. From there you hike back down to the Kala-Alm. Continue along a narrow forest path in the direction of Hinterthiersee to the Thierseer Mühlengest station. From there you walk back to the starting point.

Schattberg walk

Start & finish: Hinterthiersee church

Duration: 2:15 h | 6.4 km | 330 metres in height

From the starting point, you first walk towards Wieshof, then continue towards Modal, past Breitenau and turn left there. Now follow the steep path to the Jägerkapelle power spot on the Schattberg, continue to the Wieshof snack station and finally back to Hinterthiersee.

Eerily beautiful stories: Four old tales from the Thiersee valley

The entrance to hell



In the southern area of Lake Thiersee – where the Dolmbachl flows through the Natternlacke – the marshy ground seems to have no bottom. This is said to be the entrance to hell. The moor with its dangers is said to be home to a gruesome dragon, which is why the church in Vorderthiersee was dedicated to a dragon saint.

The miraculous water



There was once a small fountain with miraculous water near the church in Hinterthiersee. It is said to have healed the sick and even helped against the plague. Until an enterprising sacristan confounded the power of the water: when he began to bottle and sell the water, it lost all its effect.

The bloody wood chip



The site for the parish church of St. Margaretha was determined by fate: carpenters were cutting the wood for the church building when one of the workers hacked his leg. Fresh blood stained the splinters of wood all around red. A dove picked up a splinter and brought it to a higher place, where the new church was finally built.

The roaring bull



Pontius Pilate is said to have been banished to the bottom of Lake Thiersee in the shape of a bull. From there, his complaints can be heard on freezing winter nights. The spooky noises can even be explained scientifically: the ice is under strong tension. The cracks inside can be heard far across the Thiersee valley.



Auracher Löchl

Restaurant . Boutique Hotel . Stollen 1930 . Panorama 1830 . Café Franz Josef

ALWAYS WORTH A VISIT!

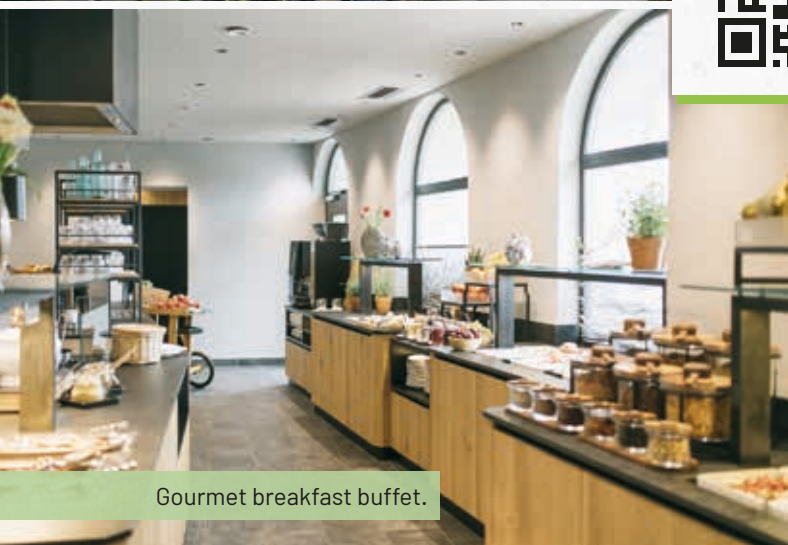


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Festival fever in Kufstein

Culture at its finest



This is where the music plays!

If you want to get a taste of the festival atmosphere, scan the picture with the Livi AR app and you'll be right in the middle of Kufstein Unlimited. App download on page 4.

The variety of festivals in Kufstein is not only an expression of artistic passion, but also reflects the creative energy of the town and its cheerful, carefree side. From circus arts in winter to musical theater on summer nights, one event follows the next.



Circus 2.0 **23.01 - 02.02.2025**

For the 5th time, the CircusDays bring a diverse artistic spectacle to Kufstein. For nine days, national and international artist companies present modern circus shows without animals or a circus ring, but with acrobatic feats and humorous performances.



Finding happiness **23/24.05., 18.10.2024 and 20.03.2025**



The glück.tage festival is an inspiring highlight in the festival calendar. This is where like-minded people and happiness seekers meet to discuss happiness and everything related to it in talks and discussions. Various speakers are invited every year.



A literary weekend 13.09. – 15.09.2024



After 21 years, the renowned literature festival Sprachsalz is moving from Hall in Tirol to Kufstein. At the first edition, internationally renowned authors are invited to read from their books for an entire weekend. All readings are free of charge to make literature accessible to everyone.



Musical start to the summer 07.06. – 08.06.2024



At Kufstein Unlimited, the biggest pop and rock festival in western Austria, Kufstein is a hive of musical activity for two days. More than 40 bands on four different stages make every corner of the town vibrate with rock, pop, folk and electronic beats.



A heavenly pleasure 26.07. – 11.08.2024



Every year, the Kufstein Fortress becomes a unique openair venue for the MusicalSommer. After fully booked performances such as Evita or Jesus Christ Superstar, this summer the humorous cult musical Sister Act is in the spotlight.

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Always something happening

5 event highlights in Kufsteinerland

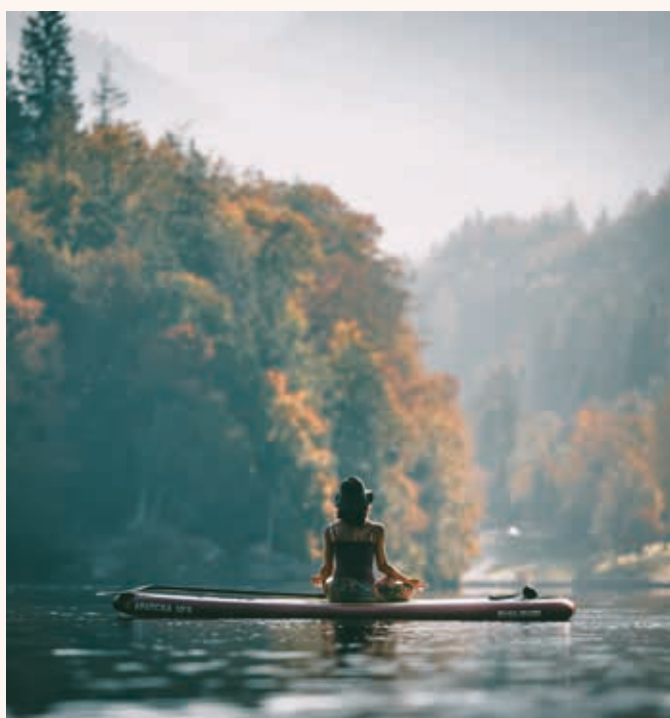
Jedermann – Openair theater

After 2018 and 2022, a true theater highlight returns to the cultural calendar: for the third time, the city theatre in Kufstein is presenting Jedermann in a new guise – under the stars in the historic Festungsneuhof. The atmospheric openair production can be seen on nine summer evenings. An experience for theater lovers and newcomers alike.

- 14 June to Mid-July 2024
- Start: 9 p.m.
- New fortress courtyard Kufstein (Heldenorgel playground)
- Ticket price: 20 Euro



Dates & Tickets



yoga.days

Inhale the fresh mountain air, practise yoga by the lake, meditate while taking in views of the fortress and mountains in the background and feel inspired by the various yoga styles taught by our instructors. Herbs & Yoga, SUP-Yoga, Morning Yoga on the Mountain, Budokon Yoga, Jivamukti Yoga, Yoga & Dance, Journaling and other yoga styles are available to choose from, alongside various flows and meditations. You can put together your own individual festival program.

- Three-day yoga festival from 21 to 23 July 2024
- Sessions at unique locations
- Day and combi-tickets available



www.yoga-tage.at



Advent in the fortress town

Stunning stalls with local arts and craft, hot mulled wine and the scent of Zillertal doughnuts and stuffed pastries bring the familiar magic of Advent to Kufstein. A varied and peaceful programme awaits both in the unique historic ambience at the fortress and in the Stadtpark – from a Christmas workshop to the angels' postal service and nostalgic steam train. The Christmas magic is accompanied by brass bands and carol singers, who get everyone in the mood for the upcoming festive season with their traditional folk songs and carols.

Kufstein Fortress Christmas Magic

- 30 November to 22 December 2024
- Saturdays and Sundays from 11 a.m. to 7 p.m.

Christmas market in the Stadtpark

- 22 November to 22 December 2024
- Wednesday to Friday: 4 p.m. to 8 p.m.
- Saturday, Sunday and public holidays: 2 p.m. to 8 p.m.
- closed on Monday and Tuesday

Wine festival

Kufstein celebrates wine for an entire weekend. At the 17th edition of the wine festival, winegrowers from Austria and Italy offer their fine wines for tasting and purchase, including some from Kufstein's partner towns of Rovereto and Langenlois. The finest pasta dishes and Tyrolean delicacies provide a good accompaniment. Stylish live music can also be heard from a stage.

- 12 and 13 July 2024
- 5 to 11 p.m.
- Kufstein City Park
- Free admission



Thiersee turns 800

Thiersee is turning 800 years old – and this needs to be celebrated in style. For four days, the municipality is going to be music heaven. On Thursday, local bands and music groups such as Die Thierseer will be performing. On Friday, Austro pop star Chris Steger mixes up the marquee, before brass music is celebrated the following day with the Grosskarolinenfelder, among others. On Sunday, the district music festival provides a brilliant finale.

- 15 to 18 August 2024
- varied supporting program on all days
- Admission free except: concert by Chris Steger (advance booking: 24 euros)
- Table reservations at the Thiersee municipal office





*B*londe ambassadors of Tyrol

The international horse world looks to Ebbs in 2025

When the mountains of Kufsteinerland echo with the sound of hoofbeats, you know that a special event is taking place in Ebbs: the 7th Haflinger World Show is coming. In 2025, breeders, horse lovers and admirers of the iconic animals will once again come together to continue a tradition that began in 1990.

After a break due to the pandemic, the Haflinger World Show will return to the Fohlenhof in Ebbs from 29 May to 1 June 2025 and promises to be bigger and livelier than ever before. Around 20 experienced judges will have the challenging task of selecting the best and most beautiful of around 600 horses from 15 nations. The program begins on Thursday with intensive judging. The tension builds until Saturday, when the world champions will be crowned, and ends on Sunday with a grand finale: the presentation of all the horses in the arena, a true feast for the eyes and hearts of all horse lovers. Entertainment and insights into the fascinating world of equestrian sport and horse breeding are promised by the daily show program, which takes place parallel to the breeding show.

The largest breed show in the world

The importance of a win should not be underestimated. A good result can increase the value of a Haflinger enormously. For many, however, the World Show is more than just a competition. "It is a meeting place, a community where the focus is also

on togetherness and socializing", as head of organization and Fohlenhof stud manager Robert Mair emphasizes. The challenges that such an event entails are enormous. The planning, which takes one and a half to two years, must take into account the accommodation of the horses, traffic and the safety of thousands of visitors, not to mention the needs of the animals themselves, who are at the center of all decisions. "Every detail is important so as not to stress the Haflingers unnecessarily. All possible sources of danger are eliminated in advance," explains Robert Mair.

Working horse and loving leisure partner

The historical development of the Haflinger breed is a success story: once a sturdy mountain horse that was mainly used as a pack and draft horse, the purebred Tyrolean Haflinger has developed into an absolute world-famous, a sought-after universal, family and leisure horse with positive characteristics such as a calm temperament, high willingness to perform and an outstanding character. The two North and South Tyrolean Haflinger horse breeding associations have developed a breeding program that focuses on robustness and good-naturedness. The Haflinger has become a Tyrolean cultural asset and an unbeatable blond ambassador on four legs. Tyrolean horses can now be found almost all over the world – be it in India, South Korea or the USA.

GOOD TO KNOW

Experience the beauty of the Haflinger

The Fohlenhof Ebbs is the oldest Haflinger stud farm in the world and the center of international Haflinger breeding. More than 100 Tyrolean Haflingers, from mares with foals to young horses and the famous breeding stallions, await visitors in various stable buildings. The noble animals can be observed outdoors on over three hectares of paddocks with a panoramic view of the Kaiser mountains.



Silence before the global horse event

The World Show 2025 celebrates the fascination of Haflinger horses and attracts 20,000 visitors.



Haflinger shows

The Haflinger show in summer at the Fohlenhof Ebbs is to Tyrol what the demonstrations at the Spanish Riding School are to Vienna. The universal versatility of the Haflinger is presented in a varied 60-minute show program. It features dressage and jumping quadrille, individual dressage, riding school from the saddle, vaulting, free jumping and much more.

Stud pasture adventure day

Since 1947, the Haflinger Horse Breeding Association Tyrol has raised all its stallions together in a large herd of around 50 young stallions, including on alpine pastures. From the beginning of July to mid-September, the Hengstalm Experience Day takes place every Wednesday on the hotel's own stud pasture, where you can learn a lot about Haflinger horses and experience the young wild ones up close.



Studs driven down mountain & pasture festival

After their summer at the stud pasture, the Young Studs Day takes place in mid-October. The new stud candidates are presented at the World Halfinger Center from 11 a.m.. This is followed by the opening of the pasture festival with music and regional delicacies, before the young studs, adorned with magnificent flowers, make their ceremonial entrance into the arena at around 1 p.m..



Further information:
www.haflinger-tirol.com





Ready for the showdown?

The video gives you a little insight into the brilliant shows from the Fohlenhof Arena. Simply scan the image with the Livi AR app. App download on page 4.

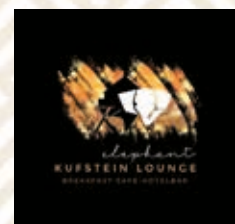
Immortal Tyrolean heritage

The World Show is not only a showcase for the best horses, but also a yardstick for breeding goals and a barometer for the economic and social importance of the horse industry in Austria and beyond. With an estimated 20,000 visitors, the World Show is an important economic driver for the region and a shining example of the global appeal of the Haflinger horse. Just as a participant from Sweden once described the distance of his journey to Ebbs – “I’m halfway there and still in Sweden” – the World Show is a testament to the dedication and passion that the Haflinger community brings together. Whether you are a horse lover or not, visitors to the Haflinger-homeland in Ebbs will not only experience a world exhibition, but also a lively mosaic of tradition, community, culture and everlasting heritage.

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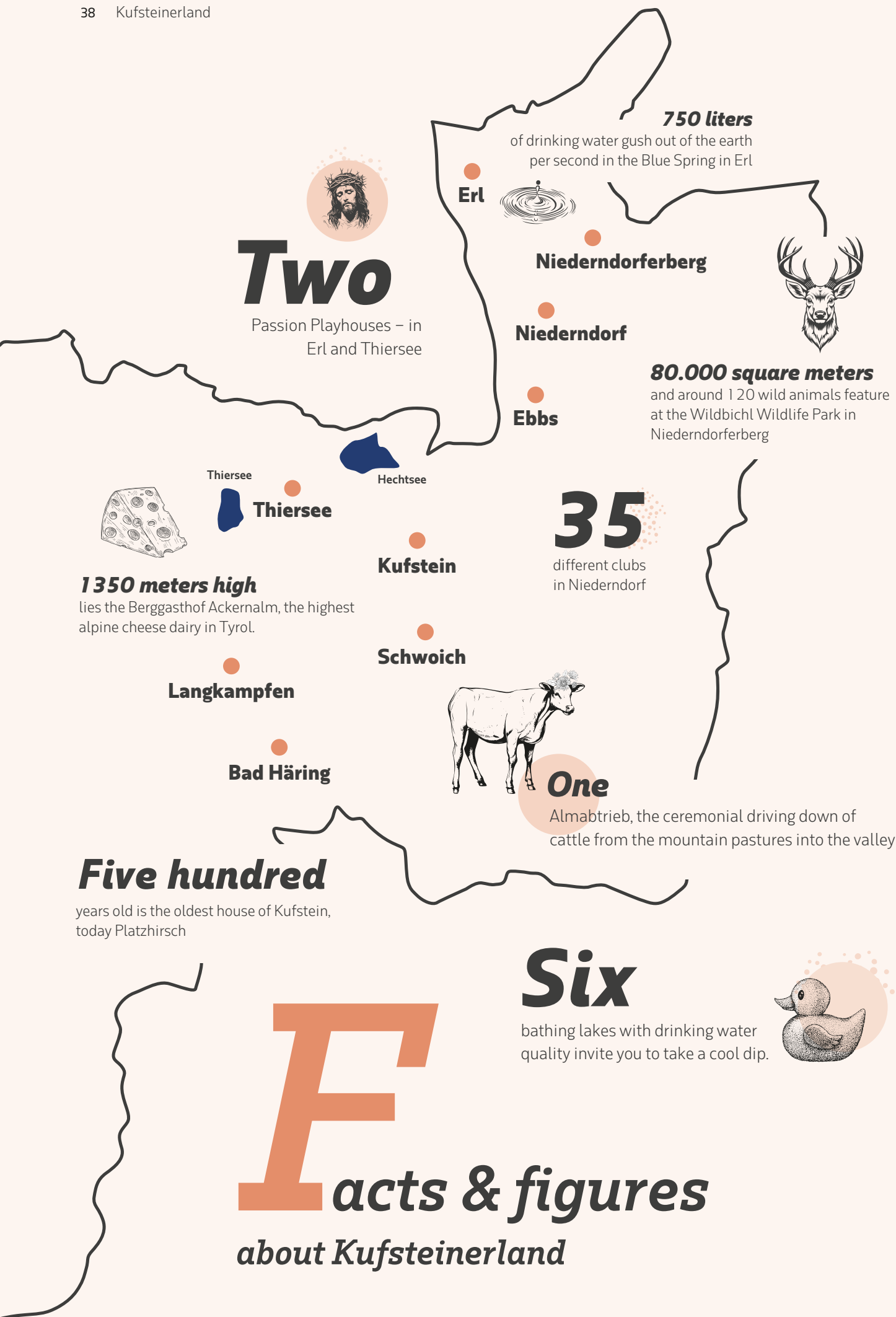
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100

Various medicinal herbs grow in the herb garden of Kufstein Fortress

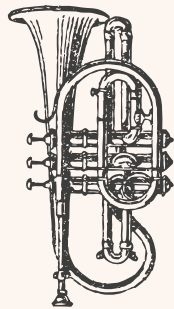


Thirty

Gourmet huts with Tyrolean hospitality

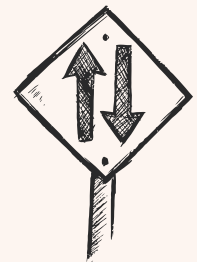
11

music bands continue Tyrolean tradition



Twelve

Gault Millau toques in six restaurants



Three thousand

cycling, walking and running signs show the way

Three nature reserves

extend over the Kufsteinerland – the Kaiser Mountains, the Innauen and the Egelsee, which accounts for around 15 % of the total area



940

Flowering plants, 38 ferns and 400 species of moss grow in the Kaiser Mountains



190

chairs are part of the Kaiserlift



Here
to stay

More than just a place to study



Kufstein is not only a popular travel destination for guests from all over the world, but also a new home for international students studying at the University of Applied Sciences Kufstein Tirol, or FH Kufstein Tirol for short. But what motivates them to come here from different parts of the world? They told us.



The University of Applied Sciences Kufstein Tirol has been in existence for over 25 years. More than 2,200 students are currently studying at the vibrant campus. The wide range of Bachelor's and Master's degree programs prepare knowledge-hungry students from all over the world for their professional future. In addition to a strong bond between fellow students, they enjoy an atmosphere of equality with the lecturers and staff of the university of applied sciences.

Experiencing the seasons for the first time

But why Kufstein? Lucas from Canada has a clear answer: "I decided to move to Kufstein to experience a new culture and deepen my knowledge with a practice-oriented Master's in Sports, Culture & Event Management. The fact that my degree course is in English was also a decisive factor."

Patricia came to Kufstein from Mexico to attend the Master's degree course in International Business Studies – and "to study close to the mountains". "The special thing about my studies was that I experienced the four seasons for the first time. What's more, thanks to the knowledge I gained from my Master's, I found a job in the region straight after graduation," explains Patricia.

Mountains of possibilities

Young people with a thirst for knowledge come to Tyrol from over 50 nations to pursue their interests: be it their studies or their love of nature. "I don't think I've ever been bored since I've lived here," says Marlene from Germany. Like many of her friends, she enjoys the cultural and sporting activities on offer to recharge her batteries and take a break from everyday study life. When the students aren't studying for their next exam, they can be found out in nature. Hiking, skiing or climbing provide the perfect balance to their studies. Many young people from all over the world agree on why they come to Kufstein: the mountains. "The Sports, Culture and Event Management degree program is quite unique, which played a big role in my decision to move to Kufstein. But honestly, the main reason is the mountains," says Marlene. Her compatriot Emily also shares this opinion: "I love the mountains, nature and enjoy skiing in winter and hiking or meeting friends at the lake in summer. In this sense, Kufstein is the perfect place for me to study."

Living and learning

The manageable size of the town is another reason why the international students feel at home in Kufstein. German student Marlene is no exception: „Kufstein is so small that you always meet someone on the street. You go to the bakery and come home an hour later because you spontaneously pop in for a coffee somewhere.“ Ran from Israel has also found a new home here: "Kufstein has become a little family for me. You quickly get to know new people here, whether it's through sport, at events or by talking to other young people in everyday life." The variety of cultural and social activities also ensures that students network with each other very easily, explains Ran.

Study with a hands-on mentality

Although the surrounding mountains and the many events are tempting, duty calls every day: seminar papers don't write themselves and the next exams are always just around the corner. However, what makes everyday life at the FH Kufstein Tirol so special are the numerous practical projects that take place every semester as part of every degree program. The idea behind them: students should apply their knowledge in practice and learn networked thinking and teamwork. "The practical projects are a challenge for us with a great learning effect: we learn how events are organized and implemented for the public through all steps of the process. These are projects that sometimes take several semesters to prepare," says Lucas from Canada. As a result, projects of all sizes from a wide range of degree courses are created every semester: for example, the Indie Sunset Festival, a music event in the city park, which is organized annually by the Sports, Culture & Event Management course, has long since achieved cult status.



International exchange

Another integral part of the Bachelor's degree programs at the FH Kufstein Tirol is the extensive exchange program, which is aimed at all full-time Bachelor's students. Each academic year, around 200 to 300 Bachelor's students are drawn abroad to study at more than 225 partner universities as part of a compulsory stay abroad. In turn, the FH Kufstein Tirol welcomes around 200 exchange students from partner universities each year who attend the International Program (IP), the English-language Bachelor's degree course at the university of applied sciences.

It's not just the location and leisure activities that make Kufstein so special as a place for a semester abroad, as Manuela Osterauer, Head of the International Relations Office and Head of the

International Program at FH Kufstein Tirol, explains: "What is certainly unique is the range of more than 60 English-language courses per semester that incoming students can choose from and the simultaneous opportunity to take part in regular Bachelor's courses. In addition, the international program offers the opportunity to gain an insight into Austrian history and culture with the courses of Austrian Culture and History, Doing Business in Austria and two German courses. To ensure that the exchange students feel at home in Kufstein and get to know their fellow students, an Orientation Day is organized on site at the start of the semester, where they are provided with all the information relevant to their studies by the in-house International Relations Office. Among other things, the Erasmus Student Network (ESN) presents the Buddy Program, where international students receive additional support from regular students to help them settle in Kufstein. In addition, various sports programmes and events are organized during their stay, such as the international dinner, ski days and hikes.



Teamwork

In addition to practical course content, there is also plenty of opportunity for personal exchanges between students.



***“Kufstein has become
a little family for me and
you quickly get to know
new people here.”***

Ran from Israel

Gaining a professional foothold in the region

Kufstein is not just a place where you come to study – for many, it becomes a center of life with a high quality of life and numerous opportunities for leisure and work. Manuela Osterauer has also observed this: “Some incoming students like it so much in Kufstein that they stay after their exchange with us for one of the two English-language master’s degree courses in International Business Studies and Sports, Culture & Event Management at FH Kufstein Tirol.” While some return home after completing their studies or a semester abroad, others start a new chapter in their lives in Kufstein. For some, they enter the world of work during their studies: Through voluntary or compulsory internships, practical projects and part-time jobs, they get a taste of the working world during their studies and climb the next rung on the career ladder – with a full-time position – after completing their Bachelor’s or Master’s degree.

After completing her studies, Marlene also joined a company where she was already able to work for a few hours a week during her studies: “I have a job as an event manager for team building, which is exactly what I was looking for during my studies. After I graduate in the summer, I want to work – and live – here in the region,” she says. The students’ experiences show that the fortress city is more than just a place to study; it is a springboard for an international career and a new home away from home. Many of them are indeed here to stay.

<<



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A whole village

From a farm to a gastronomy business

Today, the Lacknerhof farm in Langkampfen not only has stables for chickens and cows, but also a restaurant, a farm store, a chapel, a butcher's shop, a dairy and much more. The Radinger family has managed to transform the traditional farm into an enjoyable location close to nature that is as big as an entire village.

They scratch in the open spaces around the farmyard, hide under bushes, roll around in the dust – the happy chickens at Lacknerhof. Then they go to cozy, well protected nests to lay their eggs. These are then collected and sorted by hand. From the very beginning, Eva and Martin Radinger have focused on natural farming that always keeps animal welfare in mind. Today, they have over 1,600 chickens, which lay around 1,500 eggs a day.

From fresh egg to finished pasta

Hens' egg production is subject to natural fluctuations. As sensitive creatures, they are influenced by the weather and the changing seasons. The demand for excellent grade A eggs also varies. So what to do with leftover eggs? For the Radinger family, processing them on site was the obvious choice. Today, some of the eggs are used in the family's own pasta factory to make the best egg noodles.

Eva and Martin Radinger are passionate farmers. They not only share a love of animals, but also a wealth of ideas that makes them visionaries. With four children, they have a good reason to farm for the future and take the idea of local value creation to the extreme.

Since its reopening in August 2022, the pasta has been served in the in-house restaurant. "For us, value creation has a lot to do with appreciation," explains Eva, alluding to the principle of direct marketing: "At Lacknerhof, we produce real food that is worthy of this tag. The customers of the farm store and the guests in the new restaurant appreciate this."

Processing from nose to tail

Sustainability is a top priority at the Lacknerhof: "For me, it's also about realizing our visions. By combining agriculture with other areas, we have a broader base," says Eva Radinger. This in turn has a positive effect on biodiversity. While many farmers concentrate on one sector, the Lacknerhof is a place of vibrant diversity. As in times gone by, different breeds of cattle thrive and live peacefully side by side here. Valuable vegetables grow in the fields and a herb garden has also been planted. The farm has been transformed into a diverse location.

All cattle are born on the farm. While the Holsteins – one of the world's most important dairy breeds – are intended for milk production, they are crossed with the white-blue Belgian to produce strong calves. The animals spend their entire lives on site, without any strenuous animal transportation. When the Lacknerhof was redesigned, an in-house butchery was also set up. This saves the animals the trip to slaughter. A new dairy has also recently opened. The production of high-quality dairy products provides more important supplies for the restaurant business. The products from the farm are well used in the kitchen, as Eva Radinger explains: „Around 80%

of the food comes from our own farm. Only what we can't produce ourselves is sourced from selected partner businesses in the region."

Enjoyment with a clear conscience

The Lacknerhof in Langkampfen is a real model establishment, which is also impressive in terms of design and facilities: guests – often cyclists, but there are also plenty of parking spaces and even charging stations for electric cars – take a seat on the spacious terrace. The interior of the restaurant has also been kept spacious and offers guests plenty of room. What drives Eva and Martin Radinger? Their days begin at the crack of dawn, with the two of them heading out as early as five o'clock in the morning. They are busy in the restaurant until dusk and beyond, even though their son Daniel is already taking on responsibility and closing duties. Despite all their efforts, the work comes easily to them because they know exactly why they get up every morning: for their children, their guests and a good future.



Pasta la vista, baby!

Numerous types of pasta are also made by hand at the Lacknerhof – you can take a look over the chefs' shoulders in the video. Simply scan the image with the app Livi AR. Download the app on page 4.

RECIPE-TIP

Pasta dough à la Lacknerhof

The recipe for egg pasta is no secret, as the pasta dough is made exclusively from durum wheat semolina and whisked egg. Semola rimacinata Tipo00 is best, which is roughly equivalent to type 405 wheat flour.

400 grams of flour and about 200 milliliters of whisked egg are needed for four people. The eggs should be at room temperature and are slowly mixed with the dough until the consistency is reached.



GOOD TO KNOW

Weddings at the Lacknerhof

The most beautiful day of your life can be spent in a particularly pleasant way at the Lacknerhof: There is a small wedding chapel on the grounds, which can be hired for (open air) weddings. Afterwards, the restaurant is the perfect place to celebrate: from the homemade wedding cake and delicious finger food for snacks to the multi-course wedding menu made from high-quality products from the farm, nothing is left to be desired. Eva Radinger is happy to personally take care of the organization and design of a wedding celebration at the Lacknerhof.



C

olorful, lively and exotic

Welcome to Raritätenzoo Ebbs – where the world of animals is colorful, lively, exotic and loud! Experience a fascinating variety of over 70 animal species and more than 550 animals, which inspire our visitors every day anew.

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Enjoy the babbling brook that runs through our zoo and the sun's rays that penetrate through the shade of the many trees, take a seat on one of our benches and simply enjoy the moment. Take in the backdrop of the Zahmer Kaiser or the view of St. Nicholas Church.

There are two playgrounds for little explorers to let off steam. Food for farm animals and waterfowl can also be purchased at the ticket office. Feeding the animals is especially fun for our young zoo visitors.



We are happy to keep you replenished and offer ice cream, drinks, coffee and cake as well as snacks to satisfy your hunger.

Discover the diversity of life at Raritätenzoo Ebbs – an unforgettable experience for the whole family! Visit us today and be enchanted by the magic of the animal world.

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Opening times:

March, November according to website
April, September, October daily from 10 a.m. to 6 p.m.
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Workation for digital nomads

The Innovationsraum Kufstein

Walk straight from breakfast to your new office with a view of the Kufstein Fortress and then enjoy the magnificent mountain panorama and plenty of culture: what sounds like a dream becomes reality at the Kufstein coworking space.

In Kufsteinerland, a home office and vacation can go hand in hand. The new coworking space in the heart of the town welcomes holidaymakers who want to combine the charm of Kufstein with the practical benefits of a short-term office. This is how the term 'workation' – a symbiosis of work and vacation – becomes a living reality in the Innovationsraum Kufstein.

Added value for guests

"Our aim is to answer the call for flexible working models and create a place for creativity and collaboration," says Carina Berger, Community Manager of the innovation space. Both the town

of Kufstein and the Tourist Information Board were involved in the construction of this coworking space.

In the heart of the city center, the innovation space is now open to all those who want to work away from home or are looking for an alternative workplace to the traditional office and home office. Holidaymakers and locals can use the coworking space in the KISS shopping center around the clock, seven days a week, to work, find inspiration and make contacts with like-minded people.

"The demand for workations has visibly increased in recent years. With the coworking space, we are creating unmistakable added value for our guests and offering them the opportunity to combine a vacation and work," says Georg Hörhager, Chairman of the Kufsteinerland Tourist

Board. The offer is a popular one. "We receive several inquiries every week and holidaymakers use the peace and quiet plus the state-of-the-art equipment to work remotely every day," adds Hörhager.

Hub for the new work culture

What sounds like a tempting offer for globetrotters is also highly appreciated by the people of Kufstein themselves: creative free spirits, freelancers, commuters, start-ups and established companies all find their place in the coworking space. "The innovation space should become a hub for the new work culture. It is a temporary workplace, a creative place to work over 650 square meters and a place of retreat at the same time," says Carina Berger. The innovation space is particularly attractive for young entrepreneurs, as the flexible workspaces are a cost-effective alternative to long-term office space rental. "With the innovation space, we want to create a center for founders and offer them space and support when starting a business," says Tourist Board Chairman Georg Hörhager.

Inspiration from a neighboring town

The spirit of innovation is also at home in the traditional Bichlbäck bakery in Niederndorf. At the beginning of the 2000s, master baker Birgit Pristauz took the traditional family business into the digital age and opened Brainwave 2.0. What was then known as the internet café is now a coworking space for anyone looking for flexible temporary workspaces. The best thing about it? The treats and drinks from the in-house bakery sweeten the working day.



Greetings from the home office!

In the video, we take you on a tour of the new coworking space in the city center. Scan the image with the Livi AR app. App download on page 4.

The wild Kaiser Mountains within reach



Kufsteinerland and the Kaiser Mountains are closely connected and offer an incomparable nature experience with birdsong, mountain meadows and spectacular views. They form an idyll at an altitude of over 1,200 meters in height in the middle of the Zahmer and Wilder Kaiser nature reserve, a destination for pleasure hikers, families and passionate mountaineers alike.

The Kaiserlift Kufstein provides easy access. The single-seater chairlift is a special highlight, where you can enjoy 30 minutes all to yourself and float along at a relaxed pace for almost 750 vertical meters before reaching the Breitenjoch mountain station at 1,256 m. On the nature adventure trail, starting at the Kaiserlift middle station and leading down to the Duxer Köpfl, families can playfully discover nature over a total of 14 interactive stations. Morning rides in summer and a nature experience program show the diversity of the mountain world.

Thanks to the wide range of refreshment stops throughout the Kaiser Mountains Nature Experience, there is something for every taste and you can treat yourself after a short walk or an extensive hike – the Nature Experience offers numerous options from family-friendly trails to challenging tours.



Interested in nature conservation in the mountains?

Here is the digital version of our nature conservation folder.



Further information can be found at:

www.naturerlebnis-kaisergebirge.at



Curtain up!

The costume making facility at the Festival Hall in Erl hides true treasures for a wide variety of performances and casts.





Costumes shape the character

A wonderful costume collection and in-house tailoring at the Erl Festival Hall

Every year, the Tyrol Festival in Erl is held in front of a soldout audience in both winter and summer. We were allowed to take a look behind the scenes and visit the costume making facility.

The Festival Hall is a hive of activity on this cold January morning as the sun casts a sparkle over the winter landscape around Erl. The curtain has just fallen after the final concert of the Tyrol Festival Orchestra under the direction of Erik Nielsen, which brought the 2024 Winter Festival to a close. Now countless people are busy dismantling, tidying up and putting everything back in place in front of and behind the stages. Preparations will soon begin for the next summer festival and for concerts and performances, which for some years now have always taken place over the two seasons. It wasn't always like this, however.

Development of the Tyrol Festival in Erl

Since the end of the 1950s, the white Passion Play Theatre has been a landmark of the municipality of Erl in the Tyrolean lowlands. The festival hall was opened in 2012 and since then, in addition to the summer festival, there has also been a winter season with at least 12 days of performances, although the unique acoustics also attract orchestras and ensembles to the stage in Erl in the time between the two festival seasons. These cultural events attract more and more culture enthusiasts every year and the audience is constantly growing. The extraordinary architecture of the Festival Hall also offers ideal facilities for the festival operations and is considered one of the most interesting cultural institutions in the region. It houses its own orchestra and a small costume factory, making the Festival Hall an exciting production venue that employs more than 40 people all year round.



The Festival's treasure trove

Many busy hands are at work in the tailoring department and have access to a colorful selection of materials and accessories in the costume store.

The calm after the storm

Cordula Erlenkötter, head of the costume factory in Erl, welcomes us during the busy hours after the Winter Festival and shows us what needs to be done in the costume collection and tailoring department. A relieved mood prevails in the backstage rooms. The festival was once again a complete success, everything went smoothly and everyone was in the right place at the right time. The visitors to the festival were once again enthusiastic and full of praise. It is clear to everyone here that this is not only due to the performance of the people on stage, but also to the interaction of everyone else involved backstage. "Of course, the success of a play depends on the soloists, the orchestra and the choir, but it's also about the stage design, the stage technology, the make-up and the costumes. Everything has an enormous significance and can be responsible for whether or not a concert is perceived positively. Costumes in particular also shape people's character and promote the ability to fully commit to a role," explains Cordula Erlenkötter as we enter the Festival's stockroom. There you will find the most unusual dresses, the most beautiful gowns, magnificent shoes and countless accessories, but also elegant, single-colored pants, skirts and tops in a variety of designs that are used again and again. "The treasures in the collection are often used to dress the choir in particular, and we often make our own costumes for soloists in the in-house tailoring department," says the head of the costume department, who has worked in various costume departments at opera houses in Germany for more

than 25 years and is now sharing her knowledge and experience with the Festival Hall in Erl during a two-year leave replacement for Juliane Herold.

Busy times at the festival

Preparations for a production often begin nine months before the first performance. As soon as the director and stage and costume designers have drawn up their initial designs, they look through the stock to see what can be used and decide which costumes need to be sewn or altered. In addition to the tailors, costume masters are also involved and there is one assistant per play who is responsible for the costume work. They have the costumes made.

They can, for example, look dusty bloody, depending on what is needed. Before the curtain goes up, there is at least one, usually two fittings and during the performances, dressers have their hands full getting the choir and soloists ready for their performance. Between shows, the clothes are placed in the in-house ozone cabinet, which removes odors and bacteria and makes everything fresh for the next



day's performance. Once a production is finished, the clothes are washed, soaked, decolored, dried and ironed. While we are visiting, the entire wardrobe for the play *Le postillon de Lonjumeau* by Adolphe Adam is cleaned and packed. Together with the stage set, it will be taken to Hamburg in the following days, where the play will be performed in the coming months. At the end of the run, everything will be returned to Erl.

Perfect use of leftovers

In recent years, the tailoring team has come up with a wonderful idea that is not only sustainable in terms of recycling, but also brings lasting joy to visitors: the remnants of the costumes that are worn on stage are made by hand into wonderful accessories that can be purchased in the store. The selection ranges from stick-on buttons, key rings and bookmarks to notebooks, cosmetic bags, rucksacks and shoulder bags made from the festival announcement banners. Their connection to plays or performers is briefly described on an insert. It is a practical and very personal way to remember your visit to the Tyrol Festival in Erl.

KULTURA 2024/25



A wild variety of tones in Kufsteinerland.



More information and dates

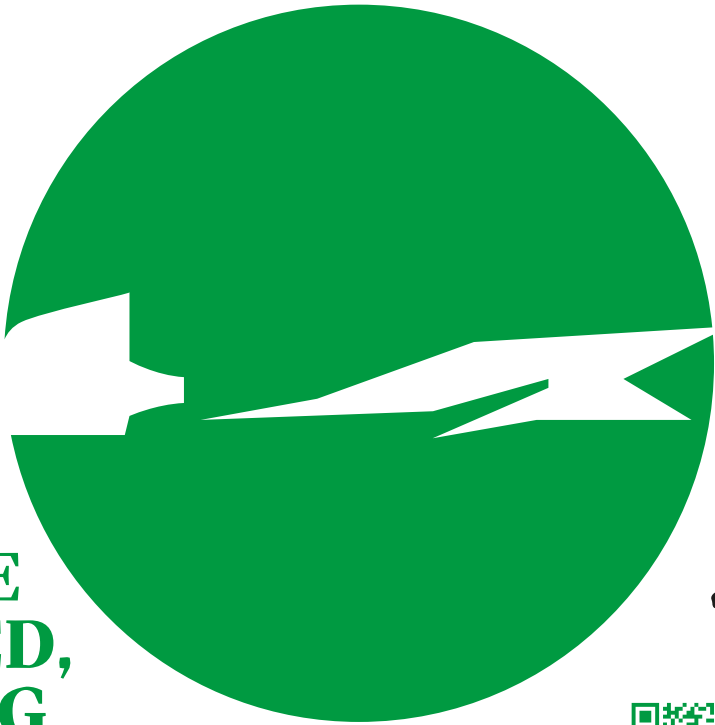
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**TYROL
FESTIVAL
ERL SUMMER**

**JULY 04
—
JULY 28**

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MAZEPPA,
RICHARD WAGNER
DAS RHEINGOLD, DIE
WALKÜRE, SIEGFRIED,
GÖTTERDÄMMERUNG
And many more...**

2024





Handmade items to take away

The high-quality opera fabrics are processed in the Festival Shop – for example into bags or garment bags.

Looking ahead

As we look around the tailoring shop and then the festival store, you can already feel that the work for the coming festival season has already begun. The phones in the ticket office are ringing off the hook as new ticket reservations are made almost by the minute. The tailors are still busy processing and preparing new accessories before the new cuts and fabrics for the next plays are selected – and everything is being prepared in the costume shop for the upcoming selection of dresses, shoes, hats and countless other details. Everyone knows that the weeks fly by and it won't be long before it's time for the next production: Welcome to the Tyrol Festival in Erl.

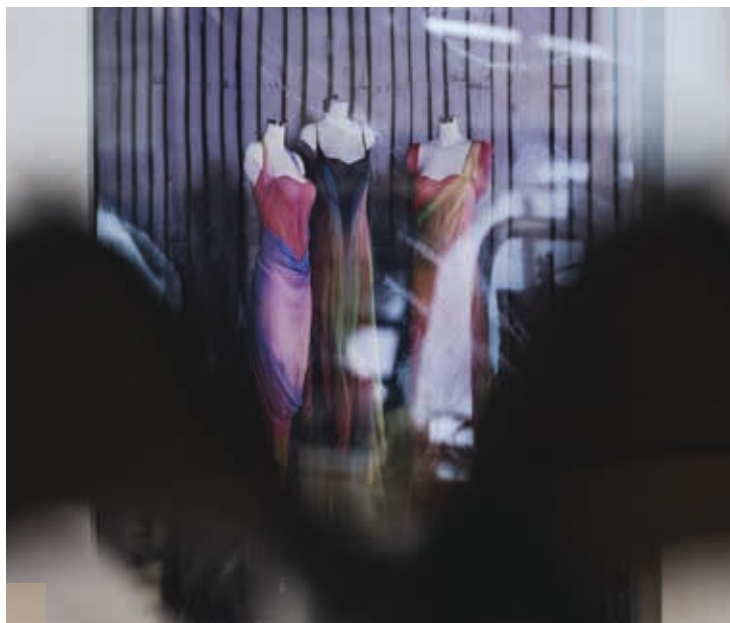
GOOD TO KNOW

Jonas Kaufmann becomes new artistic director

To mark the 25th anniversary of the Tyrol Festival in Erl, star tenor Jonas Kaufmann will take over as the new artistic director from September 1, 2024. During his career, the German-Austrian has already appeared at the Metropolitan Opera in New York, the Lyric Opera in Chicago, the Paris Opera, the Royal Opera House in London, La Scala in Milan, the Deutsche Oper and Staatsoper in Berlin, the Vienna State Opera and at the festivals in Salzburg and Bayreuth.



The renowned opera singer is now looking forward to his new role and says: "I hope to be able to lead the Tyrol Festival Erl to artistic heights with a combination of Erl's tradition and new focal points. The fact that I came into contact with this music at an early age through one grandfather – an ardent Wagnerian – and through the other – who spent the last 25 years of his life in Tyrol – I have grown fond of this province since childhood, could certainly be described as fate. How exciting it is to be able to pull the strings behind the scenes here for the first time!"



Inspiration for new clothes

Pictures of costumes from past productions adorn the walls of the tailoring department.

Awaken the knight in you.

Experience the middle ages: old walls, hidden corners and secret towers. Exciting museums, a magnificent view and dark dungeons. On the fortress Kufstein there are a lot of exciting things to discover.

Always worth a visit.



www.festung.kufstein.at

K
KUFSTEIN
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Cheers to the neighborhood

Cross-border experiences

In the past, relations between Tyrol and Bavaria were often characterized by conflict, especially in the area around the Kufstein Fortress. Today, however, this border region has become a place of togetherness, building bridges between countries and cultures. The European idea is lived out in numerous activities. We present five of them.

Interactive long-distance hiking

Experience borderlessness together: this is the motto of the 55-kilometre Ursprungweg trail – which can be walked either as a multi-day hike or in individual stages. The long-distance hiking trail leads from Wörns mühl near Fischbachau in Bavaria via Bayrischzell to the shores of Lake Thiersee (and vice versa). A special highlight: in addition to water, forest and meadows, hikers can look forward to 40 interactive stations with exciting stories about the mountain region's eventful past. These are told by Elli & Theo, two friends who have been walking together for centuries and have seen a lot.





A crossing steeped in history

With the Inn ferry, a centuries-old tradition sails across the 120-metre-wide border river that connects Kufsteinerland with Bavaria. The wooden boat, built according to old craftsmanship, is ten meters long and transports up to twelve people quickly from Ebbs to Kiefersfelden. In good weather, it departs daily from May 1 to October 15 from 10 am to 5 pm. A crossing costs two euros and can also be combined with a bike tour.



Historical connection

The historic Inn footbridge spans 124 meters over the river that gives it its name and connects the Passion Play village of Erl with Oberaudorf in Bavaria. Built in 1895 as a road bridge, it has served as a popular crossing for walkers and cyclists for around 30 years. The covered wooden truss bridge was recently modernized, but it still corresponds exactly to the historical model.



On two skis

With the Ursprungloipe, you are on the right track if you want to experience the snow-covered landscape between Tyrol and Bavaria on cross-country skis. From the Mariandlalm parking lot in Thiersee, winter sports enthusiasts glide over the Ursprung pass through forests across the border and can connect to a 62-kilometre network of trails around the village of Bayrischzell. Use is free of charge with the KufsteinerlandCard.



Cycling along the river with pleasure

The border region is also perfect for exploring on two wheels. At 520 kilometers, the Inn Cycle Path is not only one of the longest cycle paths in Europe, but also the perfect terrain for relaxed tours. The cycle path winds its way through Kufsteinerland for 23 kilometers and ends in Passau, Bavaria. Many lakeside, cultural and culinary highlights await along the route – providing the perfect mix of sightseeing and endurance sport.

G is for go green

5 tips for sustainable mobility in Kufsteinerland



Come by train



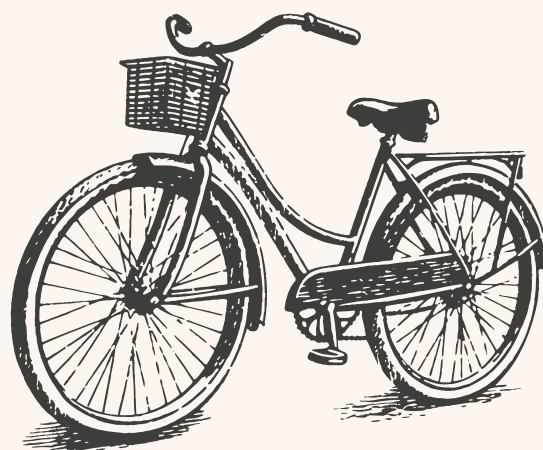
For all those who appreciate a comfortable and uncomplicated journey, the train offers a cheap and effective transport option. Kufsteinerland is located on the international Munich-Innsbruck-Brenner-Verona railroad line and on the east-west connection between Vienna and Zurich, making it easy to reach by ICE, IC and Railjet trains – even at night. The ÖBB Nightjet takes you comfortably overnight from Hamburg and Düsseldorf to Kufstein every day. The train station is just a few minutes' walk from the center of the fortress town.

Get on your bike

In Kufsteinerland you are perfectly equipped on two wheels. Whether you want to explore the diversity of the region on a racing bike, e-bike, mountain, trekking or freeride bike – you will find a wide range of products, expert advice and suitable accessories for your next bike tour in the numerous stores and bike schools.



**E-bike and bike rental
in Kufsteinerland**





Use the guest card

With the KufsteinerlandCard you stay mobile and use all public transport free of charge. You can easily reach Kufstein and the surrounding villages by regional bus, and the city bus in the fortress town will take you from A to B. The bus and train timetables are coordinated to provide a wide range of public transport options.



Further information about the KufsteinerlandCard



Take the bus to leisure activities

Not only the regional buses and the city line take you to your desired destination for free with the KufsteinerlandCard. At events in the region, an event bus takes you directly to the location and back again. In summer, the KaiserJet hiking and bathing bus takes you from Söll to all cable cars, swimming pools and excursion destinations in the Wilder Kaiser region. In winter, the ski bus takes you directly to the Skiwelt Wilder Kaiser, Austria's largest interconnected ski area.



Further information on mobility in Kufsteinerland

Share an e-car

A maximum of five minutes – that's how long it takes to walk to the nearest electric car in Kufstein, which you can then charge using the Beecar app. The Beecars are available in six different vehicle models – from compact city runabouts to spacious eight-seaters. The electric vehicles can also be rented in the surrounding communities of Schwoich, Thiersee, Niederndorf, Söll and Kössen.



327 meters below ground

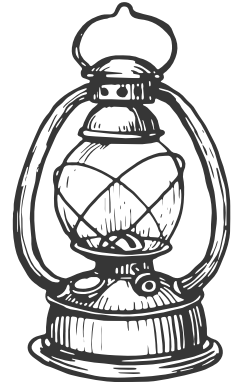
The deep mining shaft was used to tap deeper coal deposits.



When old
men burn



The history of mining in Bad Häring



The miners called them ‘old men’ – the cavities that form when lignite is mined. Due to contact with oxygen, fires still occur frequently in the coalfields to this day. The history of mining in Bad Häring is also, sadly, a history of conflagrations and fire disasters.

As early as 1558, a popular Tyrolean rhyme referenced burning underground near Kufstein. In the dark Middle Ages, people couldn't make sense of this and suspected an entrance to hell near the Pölven mountain. Two centuries later, the approach was more enlightening when the Brixlegg miner Jakob Weindl smelled a fire: the fumes – which can still be detected in some places in the Lengerer Graben above Bad Häring – told him that there was a coal mine. In 1776, the miner reported his discovery to Archduchess Maria Theresa.

Fuel from Bad Häring

After the trees in North Tyrol had already been cut down considerably for the Hall salt works, the new fuel from Bad Häring was welcomed: farmers had already started to mine the easily accessible lignite as a sideline. At the entrance to the Lengerer Tal valley, the coal seam reaches right up to the surface, and at the Barmbach stream in front of the Bergpeterl, the coal is still visible today as a so-called outcrop. The Bad Häring coal mines were taken over by the state authorities as early as 1781.

The miners' lives were arduous and dangerous, as evidenced by the many reports of accidents that have survived to this day. The coal was extracted out of the rock by hand and removed from the tunnels by the so-called Truchenläufer using sheer physical strength. Mining was a dirty trade – not only was the coal dirt-black, but also the heads and bodies of the workers. Around 1900, an average of 100 men worked in mining in Bad Häring. Towards the end of the First World War, when fuel was urgently needed, there were almost 500 employees.



Interesting and instructive

In the video, we take you on the mining and coal themed trail. Simply scan the image with the Livi AR app. App download on page 4.



Danger underground

Miners at work: the mined lignite contains large quantities of highly flammable sulphur.

Fires and disasters

The first known fire disaster occurred in the very tunnel that was first dug: one of the Theresienstollen tunnels, named after the Archduchess, caught fire in 1795. For four days, the miners were busy digging out the red-hot coal and bringing in snow. In 1836, a second fire disaster occurred in the Franziski district, which still has repercussions today: for over 100 days, the miners tried to extinguish the fire. The methods used to fight the fire were varied. First, they tried to pour water into the tunnel, which was not very successful. Later, they switched to cutting off the air from the fire.

In the process, a second raw material was discovered that would bring fame and fortune to the mountain village of Bad Häring: hydraulic lime was burned to seal the tunnels – leading to the birth of Häring cement. It has been said ever since that the Pölven stands on three golden pillars: coal, marl and lime. The high-quality Wetterstein lime, which, like marl, is used in cement production, is still mined at Pölven today, while smaller quantities of marl are mined at Paisselberg.

From a miners' village to a health resort

Coal mining was shut down between 1954 and 1956. During the search for further coal deposits, another underground treasure was discovered in 1951: hot sulphur water shot out of the ground during a test drilling. Since 1965, Häring has been known as Bad, and the village has been a designated spa resort since 1996. The beneficial effects of the water have been scientifically proven.

The ground around the tranquil mountain village is still criss-crossed by tunnels and shafts hidden underground, while the remaining tunnel entrances are slowly being reclaimed by nature. There is still fire inside the mountain though: white clouds of smoke drifting gently through the landscape reveal that the 'old men' inside the mountain are still burning. The fire has become quiet, but continues to burn.

GOOD TO KNOW

The language of the miners

Old men: Cavities created by mining
Excavation: Protrusion of coal to the surface
Hauer: Miner with completed training
Hunt: Open wagon with four wheels
Coal seam: The coal layer under the ground
Mouth: Opening of the tunnel at the surface

Shaft: Mine workings driven vertically into the depths
Adit: Mine workings driven horizontally into the mountain
Routes: Working routes underground
Weather: Total of all gases in the mine

FACTS

Mining & coal theme trail

The newly created Mining & Coal themed trail leads to the sites of the Bad Häring mining industry: from the church square, the trail leads to the entrances of the Maximilian and Franziski tunnels. After a detour to the concrete seals in the Franziski district, you reach the Lengerer Graben to the Theresia Adit, not to be confused with the Theresia Adit mentioned above. From the Thaller Bruch, the trail leads over to the Ag district and back to the town center via the Franziskibad.

Start: Bad Häring church

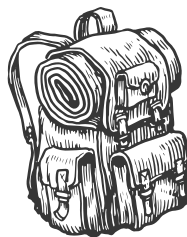
Finish: Town center

Distance: 5.1 km

Duration: 2 hours

Difficulty: Medium

Nature of the trail: Path, gravel road



<<

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Schwoich makes gourmet hearts beat faster

Two outstanding stars are shining in Schwöich's gastronomic sky, making guests' eyes light up with their innovative ideas.

The names already promise something special: The Pink Banana and the „zur LINÄ“ Taproom & Restaurant (formerly Bierol Taproom) promise not only excellent creations by chefs from the world of upscale gastronomy, but also special features that cannot be found in any other restaurant.

The 2,600-strong community of Schwöich is idyllically situated on a high plateau above the Inn Valley. At first glance, it is hard to imagine just what little corner of the world has to offer. For example, the first private brewery in the district was established here. In addition, the first biotope lake filled with drinking water was created 25 years ago. In addition, the production of local quality products in harmony with nature is a top priority in Schwöich – and culinary excellence can be found in two exceptional restaurants in the small village.

The kitchen comes to the guest

The Pink Banana restaurant is located directly on the smallest lake in Kufsteinerland, the Bananensee, which already solves part of the mystery surrounding this exciting name. The rest is explained by the atmospheric pink ambience of the premises, which guests are immersed in during their visit. In 2019, Claudia and Philipp Zangerl created a modern feel-good paradise here, where everything is perfectly coordinated.

Their shared enthusiasm for regional quality and Asian cuisine results in a colorful range of dishes that are prepared here with creative dedication. „Guests particularly enjoy sitting at our Chef's Table,“ says Philipp Zangerl, explaining: „Up to eight people can watch me and my kitchen crew at close quarters while we conjure up a surprise menu in consultation with them.“ Evenings like this are not only popular with

visitors, but are also enjoyed by the chef himself, who has set himself the goal of preparing fresh dishes with honest craftsmanship. „I appreciate it much more when our guests watch us do it, see our quality for themselves and, in the best case, tell others about it, than when juries evaluate my culinary skills and present us with awards,“ says the chef, revealing his philosophy.

Beer garden with a twist

Not far from the Pink Banana, Tyrol's best beer bar, as the Beer Guide 2023 calls it, is waiting to spoil its visitors with top-quality food, exceptional beer creations and, if you are there at the right time, good live music. From summer 2024, there will be a new arrangement here: chef Caroline Bichler and head chef Thomas Moser will run the „zur LINÄ“ Stöflhütte hut during the summer months and reopen the doors of the taproom during the winter. A beer garden with a completely new concept is being created in Schwöich. The main focus here is on enjoying a cozy get-together outdoors – with exceptional craft beer specialties, of course. Hungry bellies are also catered for, albeit in a slightly different form than in the restaurant.

In winter, freshly tapped craft beer from Bierol flows from the nine taps in the taproom, while chef Thomas and his team conjure up creative and sophisticated dishes from regional products. The fact that he excels in this is proven by the toque that the restaurant has held since 2018. Chef Caroline greatly appreciates this award, but even more so that the guests appreciate the combination of beer specialties, high-quality regional cuisine and a pleasant atmosphere. No wonder they are always happy to return. „I'm really looking forward to enjoying two completely different atmospheres in

summer on the pasture and in winter in the Taproom and to providing variety and culinary highlights there," says Caroline, giving an initial insight into the exciting challenge that awaits her and her team.

Culinary voyage of discovery

A visit to both restaurants is definitely worthwhile. The hard-working and extremely dedicated hosts of the restaurants are passionate about what they do and manage, in their own very special and unique way, to provide guests with true moments of pleasure.

GOOD TO KNOW

Cooking classes at the Pink Banana

In the winter months, the Pink Banana is only open for events. In addition, cooking courses are held here regularly, catering for the wishes of people who wish to attend. Group sizes and dishes vary. Everything is individually tailored and is always great fun for everyone involved.



The name says it all

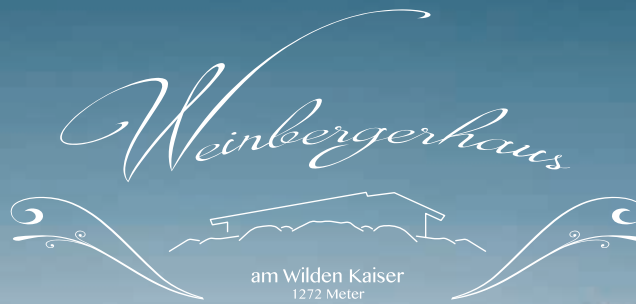
The pink interior and excellent food create an atmospheric and enjoyable whole at the Pink Banana.



In-house (beer) specialties

The video gives you an insight into the premises of the „zur LINÄ“ Taproom. Simply scan the image with the Livi AR app. App download on page 4.





WELCOME TO THE WEINBERGERHAUS

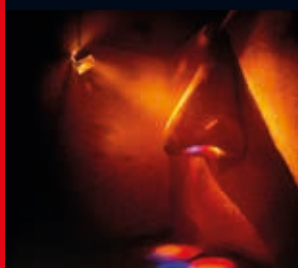
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