

Your simplest route into the Alpine world

The Kufsteinerland has always been very sought-after by many. The unique balance between the harsh mountain back-drop and gentle, undulating landscape features, lined with wonderful forests and refreshing swimming lakes, make this corner of the world a very special one. In the past, no one crossed the borders into Kufsteinerland that easily. Today, it is the most accessible Alpine living space. Come on in!



More information at [www.kufstein.com](http://www.kufstein.com)

Where uniqueness is paired with diversity.



Tyrol and Bavaria

Kufsteinerland has always been a source of dispute between Tyrol and Bavaria. Today, the people of Tyrol and Bavaria share a love of tradition, culinary delights and, of course, exceptional beer.

Kufsteinerland verbindet



3 tips for newcomers



11 · Kaisergebirge nature experience



1 · Kufstein Fortress



37 · Haflinger Stud Farm

Kufstein

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- 3 Riedel glassworks
- 4 Sewing Machine Museum
- 5 Kufstein outdoor pool
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- 7 Eglsee lake
- 8 Hechtsee lake
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- 12 Antonius Chapel

Thiersee

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- 14 Thiersee passion plays
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- 16 Pfrillsee lake
- 17 Längsee lake
- 18 Pendling mountain, Pendlinghaus
- 19 Hinterthiersee energy oases
- 20 Landl swimming pool
- 21 Ackernalm, cheese dairy
- 22 Glemmbach Gorge
- 23 Riedenber stone circle

Erl

- 24 Tyrolean Festival in Erl & passion playhouse
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- 26 Blue Spring
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Niederndorf

- 29 Local History Museum
- 30 Niederndorf woodland swimming pool
- 31 Well-being forest trail
- 32 Pilgrimage Chapel 'Maria Heimsuchung'

Niederndorferberg

- 33 Stefan Käser wood carver
- 34 Hatzentödt organic Alpine dairy
- 35 Wildbichl wildlife park
- 36 Eco-Culture trail



See here for the Totenkirchl peak

Ebbs

- 37 Hafliger Stud Farm
- 38 Ebbs rare breeds zoo
- 39 Ebbs' cathedral
- 40 'Zum Messerschmied' schnapps distillery
- 41 St. Nikolaus Church
- 42 'Hallo Du' fun area
- 43 Ebbs-Kiefersfelden ferryboat crossing on the river Inn
- 44 Hödnertof World of Flowers
- 45 Aschinger Alm - cheese dairy
- 46 Durchholzen ski resort & summer toboggan run

Schwoich

- 47 Bierol tap room
- 48 Banenensee lake
- 49 Edelbrennerei Höck distillery
- 50 Cement Museum

Langkampfen

- 51 Stimmersee lake
- 52 Glider airfield
- 53 Thurnerhof
- 54 Chapel on the Kalvarienberg
- 55 Schönwörth Castle

Bad Häring

- 56 Spa Centre
- 57 Haaslach Moor
- 58 Health trail
- 59 Mining adventure, Miner's trail
- 60 Plitsch Platsch outdoor swimming pool
- 61 Fallow deer enclosure
- 62 Kneipp hydrotherapy & waterfall
- 63 Mining Museum
- 64 Hintersteinersee lake

Kufsteinerland verbindet



Kufsteinerland at a glance

Only the Pendling offers a better overview than this map.

Admittedly: the Pendling is not particularly impressive at 1563m high. But it's quite a different story with its location and impressive terrain. Once at the summit, the views range across to the Kaisergebirge, Kitzbühel Alps, Hohe Tauern, Zillertal Alps and up the Inntal valley and towards Bavaria. On the way down, you can stop off at the Pendlinghaus and enjoy some delicious local treats. Our local mountain, the Pendling. For a leisurely visit.



**Pairing perfect  
shapes with great  
pleasure since 1756.**



Riedel is highly internationally regarded and continues to redefine the art of glassworking. The very best chefs, gourmet restaurants and wine connoisseurs depend on the skilled craftsmanship of this traditional company in Kufstein. And they have been doing so for over 260 years. Experience this craftsmanship first hand at the Riedel glassworks and discover the wide range of glass art on offer at the Riedel shop.



### **Are you familiar with the song 'Die Perle Tirols'?**

Once the singing strikes up and you join in, it is hard to resist the joyful nature of this traditional Kufstein song. The composition is one of the best-known folk songs in the German-speaking area. It is often described in error as Tyrol's state anthem. But in fact it is the pure sound of the Kufsteinerland!\*

\*CD available from all tourist offices.

## **Always a hot tip: winter in Kufsteinerland**

**'All around me'**

A winter walk away from the usual paths, perhaps wearing snow shoes, with the snow-covered landscapes before you: a feeling of freedom develops. But if that's too relaxing for you, we recommend a sledge ride down into the valley or make your mark on one of the frozen bathing lakes in skates. And for those who prefer a sportier approach, there are plenty of dreamy prepared cross-country trails. We are the experts. After all, a biathlon centre for international competitions is being built in Schwoich and Bad Häring

Visit us online!  
[www.kufstein.com](http://www.kufstein.com)



## **Nature – a source of good health**

The unique nature of Kufsteinerland will help you rid yourself of everyday stresses and recharge your batteries. Your health is in the very best of hands in Tyrol's first spa resort of Bad Häring with its healing sulphur spring. Discover the numerous energy centres dotted across the state. Such as the Well-being Forest Trail (Wohlfühl-Forstmeile) in Niederndorf, the Blue Spring (Blaue Quelle) in Erl and many more.

 [kufstein.com  
/en/nature-spa-wellness-tyrol.html](http://kufstein.com/en/nature-spa-wellness-tyrol.html)



## **Not just breath- taking under water**

**Six bathing lakes of drinking water quality**

Alongside the clean mountain air, lush green meadows and crisp natural products, we have something very fresh for you: our six sparkling bathing lakes, just waiting for you to immerse yourself in the cool waters. After all, a holiday is also about switching off from everyday life.



## **Planks that mean the world**

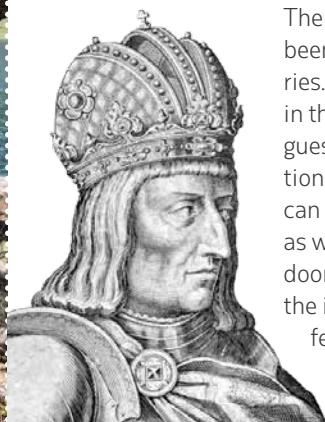
**Your winter stage Kufsteinerland.**



When the first snowflakes lie on the frozen ground, it's time to unpack your skis and apply some fresh wax. Kufsteinerland is the gateway to the 'Wilder Kaiser – Brixental ski world'. Over 280 km of pistes, 90 mountain railways and 77 traditional lodges surrounded by endless 3,000m peaks mean this is not an easy choice. And as if that weren't enough: the buses continue on to Thierseetal, Zahmer Kaiser – Durchholzen and other slopes in Langkampfen, Bad Häring and Schwoich. When will you make your first mark in the snow?



## **A popular destination for over 800 years. Kufstein Fortress.**



The landmark of the town of Kufstein has been a place of encounter for many centuries. Largely a place of hostile encounters in the past, the fortress today provides guests with a wide range of offers. In addition to the museums and dungeon, visitors can attend concerts, operas and jousting as well as seeing the world's largest outdoor organ. A tip: the views of Bavaria and the impressive Inntal valley will make you feel like an emperor!

## **The most beautiful place in Austria\* – the Kaisertal valley.**

Some things in life are very hard to describe. And one of them is the Kaisergebirge nature protection area which also includes the magnificent Kaisertal valley. First developed in 2008, the magical valley is only accessible via a steep flight of 282 steps. The legendary 'Wilder Kaiser' together with the 'Zahmer Kaiser' offer an indescribable nature experience with beautiful footpaths, breath-taking views from the summits and a traditional mountain lodge culture. Set off now – the Kaiser awaits!

The festival hall in Erl



## **Tyrolean Festivals in Erl**

The festival hall and passion playhouse in Erl offer a top quality cultural programme all year round. Among other things, you can enjoy an unrivalled performance of Wagner's Ring under the artistic direction of maestro Gustav Kuhn.  
[www.tiroler-festspiele.at](http://www.tiroler-festspiele.at)

### **Two villages, one passion**

The history of the Erl passion plays, which take place every six years, began over 400 years ago – as well as in Thiersee which performed its first passion play in 1799. Both villages are making preparations for the next plays: 2019 in Erl and 2022 in Thiersee.

## **Genuine horsepower. At the Haflinger stud farm in Ebbs.**

The Haflinger horses from the Ebbs stud farm are among the best in the world and are popular worldwide. The farm is home to some 100 small horses, all bred by the stud farm. Visitors can watch the horse trainers at work. The Haflingers also show off their skills during some exceptional evening events in summer. Jumping, vaulting, Roman riding and even horse football. And for those for whom this is not enough: professional riding instructors offer riding lessons for beginners and advanced riders. So hop up into the saddle!



## **Foodies!**

The traditional natural products of Kufsteinerland make regional dishes and international gourmet cuisine particularly tasty. And no wonder because Kufsteinerland is a pioneer in the Tyrolean Unterland with the highest number of organic farms. Visit one of the many show establishments where world champion cheeses, high quality schnapps and award-winning 'Bier-ol' craft beer are made, to name but a few. If you are as much of a foodie as we are, we also recommend our gourmet routes.



Kufsteinerland offers disabled accommodation, restaurants and easy access to many cultural events.

 [kufstein.com  
/en/barrier-free-travel-tyrol.html](http://kufstein.com/en/barrier-free-travel-tyrol.html)

## **Simply captivating. Advent in Kufsteinerland.**

Kufsteinerland offers lots of Advent treats – enough to make even Baby Jesus jealous! Browse the traditional crafts at the 'Weihnachtszauber' Christmas market at Kufstein castle with a cup of mulled wine in your hands or savour the Tyrolean treats on offer in the Stadtpark. Younger guests will love taking a trip on the nostalgic railway. And for those who fancy something a bit different, you can even celebrate Advent with some horses at Haflinger Advent at Ebbs stud farm. Fortress – Stadtpark – Ebbs Stud Farm: **Advent x 3!**

The Hinterbärenbad lodge built in around 1900 decorates the Kaisertal valley and is one of the most popular photographed subjects in the Kaisergebirge.



## **Success for over 30,000 years**

Kufsteinerland has always been home to conquerors. And today is no different. International companies such as Riedel Glass and Spar foods started out in Kufstein and have expanded across the world. Optimal infrastructure, the Kufstein University of Applied Sciences and a top range of conferencing facilities provide students, teachers and companies with a place for success. More information at [www.kufstein.com](http://www.kufstein.com)

## **Shopping**

When you are not in the mountains, at a thermal spa or at one of the energy centres, you can spend a leisurely few hours in the town or at one of the surrounding villages. Numerous modern and traditional shops make Kufsteinerland a place of shopping and gourmet pleasures. The mediaeval Römerhofgasse in Kufstein, with the famous Gasthaus Auracher Löchl, juxtapose the distant past with the modern-day.

### **Online shopping guide**

 Browse at  
[www.kufstein.com](http://www.kufstein.com)

