



*Sales Guide.*  
*The Doorway to the Tyrolean Alps.*

Where joy and happiness come together.

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## Event highlights:

- ✓ April: Piano Days at the Tyrolean Festival Erl
- ✓ May: Happiness Days, Culinary Festival, Street Food Market, Kufstein Music Festival, Knights' Festival
- ✓ Cultural Summer: selected cultural events, Tyrolean Festival Erl, Kufstein Unlimited
- ✓ July/August: Operetta Summer Kufstein Fortress, Academia Vocalis
- ✓ August: Ebbs Flower Parade with concert of Hansi Hinterseer
- ✓ September/October: Alpine cattle driving ceremony in Kufsteinerland
- ✓ November/December: Christmas markets in Kufsteinerland
- ✓ December/January: Tyrolean Festival Erl

Group discounts are offered for these event highlights. All of the events can be booked as part of a package offer (incl. accommodation and programme). Coach parking spaces are available at the event locations.



# It's no fairytale: The KufsteinerlandCard makes your dream holiday a wonder holiday.

## KufsteinerlandCard The benefit card for your vacation in Tyrol

The KufsteinerlandCard is valid starting after one overnight stay, that is, starting on your second vacation day. Guests can get their personalized Card directly from their hosts in Kufsteinerland. The Card is non-transferrable and must be presented for each particular use.

### A card full of experiences and the key to a perfect vacation.

- ✓ 1 entry to the historic Kufstein Fortress
- ✓ 1 return trip on the Kaiserlift Kufstein including nature experience programme
- ✓ 1 entry to the Stud Farm Ebbs including the museum
- ✓ 1 entry to the Tyrolean glass works Riedel Kufstein
- ✓ 1 entry to the Wildbichl Wildlife Park Niederndorferberg
- ✓ Cross country skiing trail usage in Bayrischzell and the Thiersee Valley
- ✓ Selected public transport in the region as well as excursion buses, ski buses and event shuttles
- ✓ ... and so on



**Kufsteinerland**  
verbindet



## Kaum zu glauben. Urlaub im Kufsteinerland wird noch besser. Mit der KufsteinerlandCard.

Mit ihr in der Hand eröffnen sich Ihnen kostenlose und vielfältige Angebote im ganzen Kufsteinerland, rund um die imposante Festungsstadt am grünen Inn und in den acht malerischen Dörfern. Vom erstklassigen Kulturevent im Tal bis hin zum spannenden Abenteuer auf dem Berg bieten sich Ihnen zahlreiche Möglichkeiten. Wir nennen diese „Perlen“.

Freuen Sie sich auf die vielen all-inclusive Leistungen wie Attraktionen, unser ganzjähriges Erlebnisprogramm und die Nutzung der öffentlichen Verkehrsmittel. Reihenweise Ermäßigungen und Spezialangebote in der ganzen Region warten darauf, von Ihnen entdeckt zu werden.

Bereits ab einer Übernachtung, und damit ab dem zweiten Aufenthaltstag, bekommen Sie die KufsteinerlandCard bei jedem Gastgeber – und das kostenlos.

Bitte halten Sie Ihre Karte stets bereit, wenn Sie eines unserer Angebote nutzen möchten. Weitere Informationen zu den Leistungen und denlebnismöglichkeiten erhalten Sie per Telefon, E-Mail, direkt in einem unserer Tourismusbüros oder unter [www.kufstein.com/card](http://www.kufstein.com/card)

Viel Vergnügen beim Entdecken der Perlen im Kufsteinerland!

## Hard to believe: Your stay in Kufsteinerland becomes even better. With the KufsteinerlandCard.

With it in your hands, you'll get access to various free offers throughout Kufsteinerland, around the impressive fortress town by the green Inn River and the eight picturesque villages. From first-class cultural events in the valley all the way to exciting adventures on the mountain, numerous opportunities beckon. We call these "gems".

Look forward to the many all-inclusive services such as attractions, our year-round activity programme and the use of public transport. Discounts and special offers by the dozen throughout the region are waiting to be discovered.

With only one night's stay, so already from your second day here, you'll get the KufsteinerlandCard from every host – and this at no cost.

Please always keep your card ready when you want to make use of one of our offers. Further information about the services and included activities and attractions are available by telephone, email, directly in one of our tourist offices or on [www.kufstein.com/en/card](http://www.kufstein.com/en/card)

Have fun discovering the gems of Kufsteinerland!

Vielen Dank an unsere Partner / Many thanks to our partners



Mit Unterstützung von Bund, Land und Europäischer Union  
Bundesministerium Nachhaltigkeit und Tourismus



**Kufsteinerland**  
verbindet

## Lots of reasons in favour of Kufsteinerland.

### The most accessible Alpine habitat.

Also known as the gateway to the Tyrolean Alps – Kufsteinerland impresses with its unique level of experiences. From the fortress town of Kufstein to a cultural visit to the Tyrolean Festival Hall in Erl, the Passion Playhouse in Thiersee, the Kaisergebirge Nature Reserve, 7 crystal-clear mountain lakes, a high density of regional restaurants in the 'Untere Schranne' region and health offers centred around the health resort of Bad Häring – the possibilities here are endless.



### Kufstein Fortress

📍 Kufstein centre

In the past, battles were fought to get inside these walls. The mediaeval fortress in Kufstein is one of Tyrol's most important historic monuments, offering some appealing experiences every day and also serving as a spectacular and unique event location.  
[www.festung.kufstein.at](http://www.festung.kufstein.at)

Panorama lift · Group discounts · Group tours on request · On-site catering available from fortress management · Coach parking spaces available according to map of the town · Open daily



### Kufstein Fortress – Exhibition

📍 Kufstein centre

Permanent exhibition! 500 years Kaiser Maximilian I. / anniversary year 2019  
**TIP:** Heldenorgel – daily at 12 pm – unique organ concert – the world's largest outdoor organ.

Panorama lift · Group discounts · Group tours on request · On-site catering available from fortress management · Coach parking spaces available according to map of the town · Open daily



### Riedel Glas

📍 Weissachstraße 28–34, 6330 Kufstein

**Glass blowing workshop, 'Sinnfonie' emotion show, shopping experience.** At the traditional Riedel glass manufacturer in Kufstein, glass-makers still apply great care and precision, producing the world-famous Riedel glass by hand and with traditional glass-blowing techniques. Claus J. Riedel was the first in the long history of glass-making to make the character of the wine the priority rather over the design. [www.riedel.com](http://www.riedel.com)

Riedel shop and outlet · Tax-free shopping · Visits Mon–Fri 9.00–18.00 by prior arrangement  
Group discounts · No disabled access · Coach parking spaces available

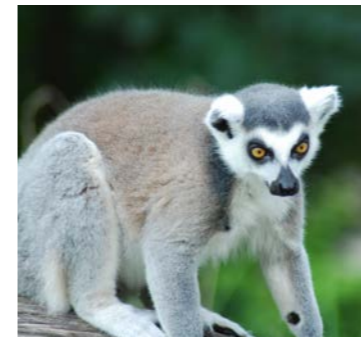


### History of Town & Kufstein song

📍 Römerhofgasse, 6330 Kufstein

**Traditional and modern on the green River Inn.** The first settlements in Kufstein date back to the Stone Age. The fascinating history of this fortress town is reflected in Kufstein's old town. From the Middle Ages to the Art Nouveau and modern architecture. One special feature is the Römerhofgasse with its traditional buildings and facades. The street is also home to the monument of Karl Ganzer, composer of the world-famous Kufstein song.

Historic tour of the town · Night-watchman tour · Coach parking spaces available according to map of the town. Group tours on request



### Rare Animal Zoo

📍 Kruckweg 20, 6341 Ebbs

**Exotic animal world.** Over 500 animals live in the idyllic animal park at the foot of the Zahmer Kaiser, in the natural surroundings of the mountains. Featuring some 70 different species from all over the world. [www.raritaetenzoo.at](http://www.raritaetenzoo.at)

Group discounts · Opening times from April to November · Coach parking spaces available



### Wildbichl Wildlife Park

📍 Gränzing 30, 6342 Niederndorferberg

Observe local animals at close range in their natural habitat over an area of 80,000 m<sup>2</sup>: from the ibex to the lynx plus an adventure-packed kids' play area. [www.wildbichl.com](http://www.wildbichl.com)

Group discounts · Opening times all-season, closed on Tuesdays · Coach parking spaces available · Refreshment break possible

Free admission with the KufsteinerlandCard



### Hödnerhof World of Flowers

📍 Eichelwang 2, 6330 Kufstein/Ebbs

It's all about plants at the World of Flowers. From the cultivation to the maintenance and protection of these 'green inhabitants'. [www.hoednerhof.at](http://www.hoednerhof.at)  
**TIP:** Flower Parade Ebbs in August

Opening times daily from 9.00–18.00 · Free admission · Shopping facilities · Catering at the site's own bistro · Coach parking spaces available · Events arena



### Tours with local insight

📍 Kufsteinerland

#### Nature, culture or energising?

Kufsteinerland promotes genuine and authentic encounters between locals and guests outside of the traditional tourism industry. Our Austria Guides, nature experience rangers and health and sports coaches would be happy to devise some individual experiences for you! [www.kufstein.com](http://www.kufstein.com)

Varied weekly programme with registration · Free-of-charge



## Shopping experience in the town of Kufstein

📍 Kufstein centre

**Trendy cross-over shopping.** Numerous owner-managed specialist stores invite guests to linger and sample the goods. Kufstein's show windows are packed with hand-picked pieces and fashions and styles from the international designer world. Over 2,000 parking spaces in the underground parking garages of the three shopping malls offer free parking for an hour, at the heart of the centre.

Coach parking spaces available according to map of the town · Shopping events several times a year  
**Gift idea:** Kufstein ducats (available from Sparkasse Kufstein)



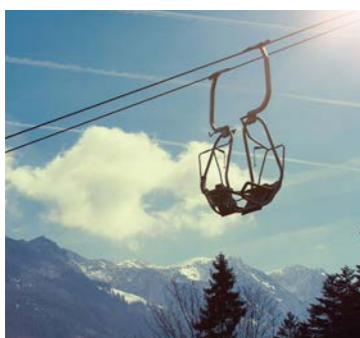
## Kaisertal Valley

📍 Eichelwang, Kaiseraufstieg 22a, 6330 Ebbs

**Austria's most beautiful spot** – after climbing the approx. 300 steps of the Kaiseraufstieg stairs (only possible on foot), you will come to the well-prepared footpath between the Zahmer and Wilder Kaiser peaks.

[www.kaisertal.at](http://www.kaisertal.at)

Coach parking spaces available · Guided themed walks with advance registration ([www.kufstein.com](http://www.kufstein.com))  
Traditional Alpine lodge culture with refreshment breaks possibility · A paradise for mountaineers & climbers

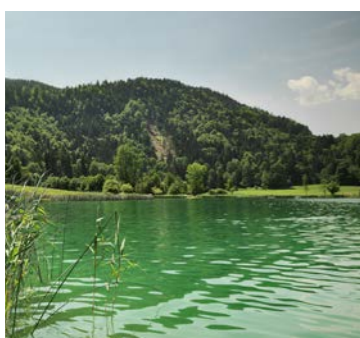


## Kaiserlift

📍 Obere Sparchen 17, 6330 Kufstein

**Kaisergebirge nature experience** – After a comfortable 20 minute trip in a lift, you will come to the 1,200m Brentenjoch mountain station. Here at the heart of the nature protection area, you can experience the unspoilt natural landscape with its magnificent footpaths, centres of awareness, panoramic peaks and traditional Alpine lodge culture for a refreshment break. Operating times from May–October  
[www.kaiserlift.at](http://www.kaiserlift.at)

Group discounts · Guided themed walks with advance registration · Coach parking spaces available.



## Our 7 Mountain Lakes

📍 Thiersee, Hechtsee, Pfrillsee, Längssee, Stimmersee, Bananensee, Egelsee

**Striking mountains, deep green forests and refreshing water points.** Seven crystal-clear mountain lakes are dotted around the fortress town like pearls and are of exceptional water quality so you can jump in for a refreshing dip without hesitation. They can be accessed along the footpaths or by bike and you can sunbathe or relax on the banks and in the recliners.

Coach parking spaces and refreshment facilities are partly available · Guided themed walks with advance registration ([www.kufstein.com](http://www.kufstein.com)) · Varied weekly programme with registration (e.g. 4 Lakes Hike)  
Free-of-charge



## KUltura

📍 Kufsteinerland

**An umbrella for culture.**

In Kufsteinerland, on the impressive Kaisergebirge mountains, the Cultural Summer is celebrated with some high calibre 'KUltura' events – above all the Tyrolean Festival Erl, the Operetta Summer Kufstein, Academia Vocalis and the Passion Plays in Thiersee.

[www.kultur-tirol.at](http://www.kultur-tirol.at)



## Festival Hall in Erl

📍 Mühlgraben 56 a, 6343 Erl

**The finest culture.**

The internationally renowned festival of culture includes opera and concerts at the Festival Hall in Erl. Each year, guests are impressed by ever-changing programme both during the summer and winter months and at Easter.

[www.tiroler-festspiele.at](http://www.tiroler-festspiele.at)



## Passion Playhouse in Erl

📍 Mühlgraben 56, 6343 Erl

A village drawing on 400 years of tradition. Some 600 amateur actors take part in the passion play which takes place every 6 years and will next be held in 2025.

[www.passionsspiele.at](http://www.passionsspiele.at)



## Passion Playhouse in Thiersee

📍 Vorderthiersee 17, 6335 Thiersee

The Passion Christi takes place every 6 years before a picturesque mountain backdrop. The next passion play will be held in 2022.

[www.passionsspiele-thiersee.at](http://www.passionsspiele-thiersee.at)



## Cultural Quarter

📍 Oberer Stadtplatz, 6330 Kufstein

**Enjoy living, working, shopping and culture.**

A high quality cultural, working and living space extends over an area of 5,200 m<sup>2</sup> in Kufstein's upper town square. The cultural quarter was completed in autumn 2017 and is also home to Kufstein town theatre, a modern conference centre and the arte hotel.



## Gourmet Region with Soul

📍 Kufsteinerland

**Traditional inns, trendy gastronomy & regionality in action.**

Kufsteinerland leaves no wish unfulfilled when it comes to cuisine. Discover traditional farm stores, exceptional top class gastronomy, cosy Tyrolean inns and Kufstein's many trendy restaurants. The Kufsteinerland gourmet routes focusing on themes like schnapps, cheese, herbs and beer are also the perfect place to enjoy gourmet treats.

**TIP:** Culinary routes for gourmets – visit the regional producers

[www.kaiserweis.at](http://www.kaiserweis.at)



## Kufstein Convention Bureau

📍 Unterer Stadtplatz 11-13, 6330 Kufstein

### A town hosts conferences.

The district town of Kufstein offers a wide range of seminar and conferencing options as well as plenty of guest beds. 9 seminar hotels and unique locations in Kufsteinerland offer the ideal setting between nature and culture.

Seminar folder on request at [www.kufstein.com](http://www.kufstein.com)



## Health Springs

📍 Kufsteinerland

### In search of Chi.

Tyrol's first health resort of Bad Häring is a source of good health with its sulphur spring, spiritual centres for reflection, waterfalls, ravines, healing moors, natural monuments, forests and mountain peaks where you can breathe deeply. There are also specially prepared paths and centres such as the stone circle on the Riedenberg and Bad Häring health trail.

**TIP:** Visit one of the 40 energy spots in Kufsteinerland.

Varying weekly programme with registration · Free-of-charge



## A holiday 'in private'

📍 Kufsteinerland

### With friends, for friends.

A holiday with hosts who become friends. Time for you which has an effect and profound influence. A holiday with everything which goes with it. And a few things which are different.

Kufsteinerland directory of accommodation: [www.kufstein.com](http://www.kufstein.com)



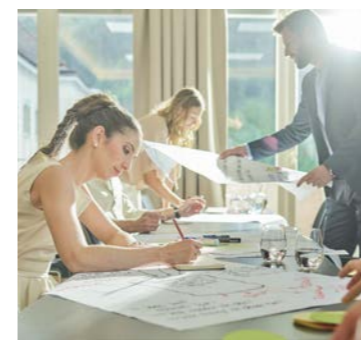
## Well-being & Health

📍 Kufsteinerland

### Time out from everyday life.

Some special energy centres and exceptional well-being sites invite guests to recharge their batteries, nestled between the fortress town, Kaisergebirge mountains and local Pendling peak. The range of offers is diverse: Ayurveda detox cures, medical health care and spiritual workshops complete with delicious regional foods.

Day spa offers at selected hotels: [www.kufstein.com](http://www.kufstein.com)



## Business Location & Entrepreneurial Spirit

📍 Kufsteinerland

### Kufstein – the SPAR founder town.

The headquarters of Riedel Glass and home to the inventor of the sewing machine, Madersperger and the inventor of the shaft seal and much more! The foundations for Austria's largest trading company SPAR were laid in Kufstein's upper town square in 1954. The business still operates a branch of SPAR in the old town. [www.kufstein.com](http://www.kufstein.com)



## Ebbs Stud Farm

📍 at the foot of the Zahmer Kaiser, Schlossallee 31, 6341 Ebbs

**Homeland and birthplace of the Tyrolean Haflingers.** The Haflinger horse originates from Tyrol. The Ebbs Stud Farm is a breeding and training centre for these golden horses and is open to visitors every day. Riding shows and a museum offer insight into the rearing and use of these horses which are sold to many countries across the world.

**TIP:** Haflinger and Horse Carriage Museum, multifunctional riding hall, new horse stables

Group discounts · Guided tours of the stud farm and the museum by prior arrangement · Haflinger shows  
Coach parking spaces available

[www.haflinger-tirol.com](http://www.haflinger-tirol.com)



### 11 advantages...

- ✓ Central location
- ✓ Ideal transport connections
- ✓ Parking in the town centre
- ✓ Tyrol's smallest old town
- ✓ Highest number of experiences
- ✓ Highest density of organic producers in Tyrol

### ... of Kufsteinerland

- ✓ Tyrol's most modern festival hall
- ✓ Tyrol's most successful horse breeding centre
- ✓ Austria's top quality glass manufacturer
- ✓ World's largest outdoor organ
- ✓ Tyrol's first health resort

# Historischer Rundwanderweg

Historic Hiking Trail  
Sentiero Storico



## Historic Hiking Trail

The historic hiking trail leads you through the rich and fascinating history of Kufstein. We start our journey at the „Unterer Stadtplatz“ (the former marketsquare), continue along the fortress rock and finish at the 1 „Unterer Stadtplatz“.

The historic hiking trail consists of 23 points, walking time is 1 hour. There are topics, like

- ▶ the settlement of the fortress rock in the Iron age,
- ▶ the medieval fortification,
- ▶ the siege of the town and the fortress in 1504,
- ▶ the medieval pillory technique,
- ▶ the history of the fortress, the boat ride on the river „Inn“ and the railway in Kufstein,
- ▶ Josef Madersperger, the inventor of sewing machines,
- ▶ the beautiful „Art Nouveau“ buildings in Kufstein
- ▶ and much more ...

## Sentiero Storico

Il sentiero storico Vi spiega della storia ricca e affascinante della città Kufstein. La camminata comincia sull' "Unterer Stadtplatz" (una volta fu la piazza del mercato), continua lungo la rocca della fortezza e finisce di nuovo sull' 1 "Unterer Stadtplatz".

Il sentiero storico consiste di 23 stazioni, durata a piedi ca. 1 ora. Sono trattati i seguenti temi:

- ▶ L'insediamento della fortezza nell'età del bronzo e del ferro,
- ▶ la fortificazione medievale,
- ▶ l'assedio della città e della fortezza nel 1504,
- ▶ la tecnica medievale di gogna,
- ▶ la storia della fortezza, della navigazione sul fiume „Inn“ e della ferrovia a Kufstein,
- ▶ Josef Madersperger, l'inventore della macchina di cucire,
- ▶ gli edifici in „Jugendstil“ a Kufstein
- ▶ e tanto di più ...

Mehr Informationen • Further Information  
[www.kufstein.com](http://www.kufstein.com)

Kufsteinerland verbindet



Unterer Stadtplatz    Josef Madersperger    Kufstein, 1504



Innbrücke, 1886    Kufstein, 18. Jhd.    Bahnhof Kufstein\* 1978

\*Railway station/  
Stazione ferroviaria

# Historischer Rundwanderweg

Der historische Rundwanderweg führt Sie quer durch die reichhaltige und spannende Kufsteiner Geschichte. Die Wanderung beginnt am Unteren Stadtplatz (dem historischen Marktplatz), führt um den Festungsberg herum und endet wiederum am 1 Unteren Stadtplatz.

Der Rundwanderweg umfasst 23 Stationen, die Gehzeit beträgt ca. 1 Stunde. Behandelt werden Themen, wie



Römerhofgasse

- ▶ die Besiedelung des Festungsberges in der Bronze- und Eisenzeit,
- ▶ die mittelalterliche Stadtbefestigung,
- ▶ die Belagerung der Stadt und Festung im Jahre 1504,
- ▶ die mittelalterliche Prangertechnik,
- ▶ die Geschichte der Festung Kufstein der Innschiffahrt und der Eisenbahn in Kufstein,
- ▶ Josef Madersperger (Erfinder der Nähmaschine),
- ▶ die sehenswerten Jugendstilbauten in Kufstein
- ▶ und viele Andere mehr...



Festung/Fortress/Fortezza Kufstein

### Kultur Quartier

19 Egger Villa

17 Kink Denkmal

18 Orgelspieltisch

16 Josef Egger Straße

15 Kinkstraße

14 Maderspergerstraße

13 OAV

12 Festung

11 Festungarena

10 Salurner Straße

9

8 Karl-Ganzer Denkmal

7 Römerhofgasse

6

5 Nepomuk

4 Bahnhof

3

2 Unterer Stadtplatz

1

1 Der Marienbrunnen und die Wasserversorgung der Stadt  
Marienbrunnen - Fountain and the town's water supply / Il pozzo di Maria e la fornitura di acqua della città

2 Die Wasserbastei - ein Rest der Stadtmauer  
The Wasserbastei - remnant of the town hall / Il Wasserbastei - un resto delle mura della città

3 Das sogenannte Hell-Haus, ehemaliger Turm der Stadtbefestigung  
The so called tower of the town wall / La cosiddetta Hell-Haus, ex torre delle mura cittadine

4 Die Eisenbahn in Kufstein  
Kufstein railway / La ferrovia di Kufstein

5 Die Innbrücke und das Inntor  
Inn bridge and Inn gate / Il ponte sull'Inn e la porta dell'Inn

6 Die Römerhofgasse "Altstadt"  
The Römerhofgasse "Historic town centre" / La Römerhofgasse „Centro storico“

7 Die Belagerung Kufstein 1504  
The siege of Kufstein 1504 / L'assedio di Kufstein

8 Überreste der Stadtmauer und des Auracher Garten  
Remnant of the town walls and Auracher Garden / Resto delle mura cittadine e il giardino Auracher

9-11 Kufsteiner Stadtgeschichte, Teil I bis III  
History of Kufstein, Part I-III / Storia della città di Kufstein, part I-III

12 Die Innschiffahrt  
Former Boat Cruise Line / La navigazione sul fiume Inn

13 Das Ende des 2. Weltkrieges  
The end of World War II / La fine della seconda guerra mondiale

14 Ehemaliger Hauptaufgang zur Festung Kufstein, frühe Besiedelung des Festungsberges  
Original entrance path to the fortress, early settlers to the hill / L'antica salita principale alla fortezza, primo insediamento della fortezza

15 Das Geburtshaus von Josef Madersperger  
J. Madersperger birthplace / La casa natale di J. Madersperger

16 Jugendstilbauten  
Jugendstil building / Edifici Jugendstil

17 Die Kufsteiner Zementindustrie  
The cement industry / L'industria del cemento

18 Der frühere Stadtfriedhof und der Pfarrplatz  
The old town cemetery and Pfarrplatz square / Il vecchio cimitero e la piazza parrocchiale

19 Das Obere Stadttor  
Upper town gate / La porta della città superiore

20 Die Festung Kufstein  
Kufstein fortress / La fortezza di Kufstein

21 Hörfarter - Denkmal  
Hörfarter memorial / Monumento a Hörfarter

22 Das Rathaus und die Strafvollstreckung  
The town hall and the sentence execution / Il municipio e l'esecuzione della pena

23 Der Marktplatz (heute Unterer Stadtplatz)  
Marktplatz (today Unterer Stadtplatz) / Marktplatz (oggi Unterer Stadtplatz)

0 m 10 m 50 m

N

# ARRIVING IN KUFSTEINERLAND.

You're never too far away for a trip to the gateway of the Tyrolean Alps!

Kufsteinerland is quick and easy to reach along all routes thanks to its central location at the heart of Europe between Munich, Salzburg and Innsbruck.



## Toll sticker requirement:

Tolls are payable on all motorways and highways in Austria. For vehicles weighing up to and incl. a maximum permissible weight of 3.5 tonnes, a toll sticker (vignette) has been required since 1.1.1997 and for vehicles weighing over 3.5 tonnes, the GO toll has been applicable since 1.1.2004 (GO-Box). Toll stickers can be obtained at border crossings, petrol stations and automobile clubs.

## You will easily find us!

### From the north (Germany, Netherlands, Belgium, etc.)



A8 towards Salzburg – at the Inntal triangle on the A93, towards Kufstein

### From the west (CH)

A12 Inntal motorway, towards Kufstein

### From the east (Salzburg)

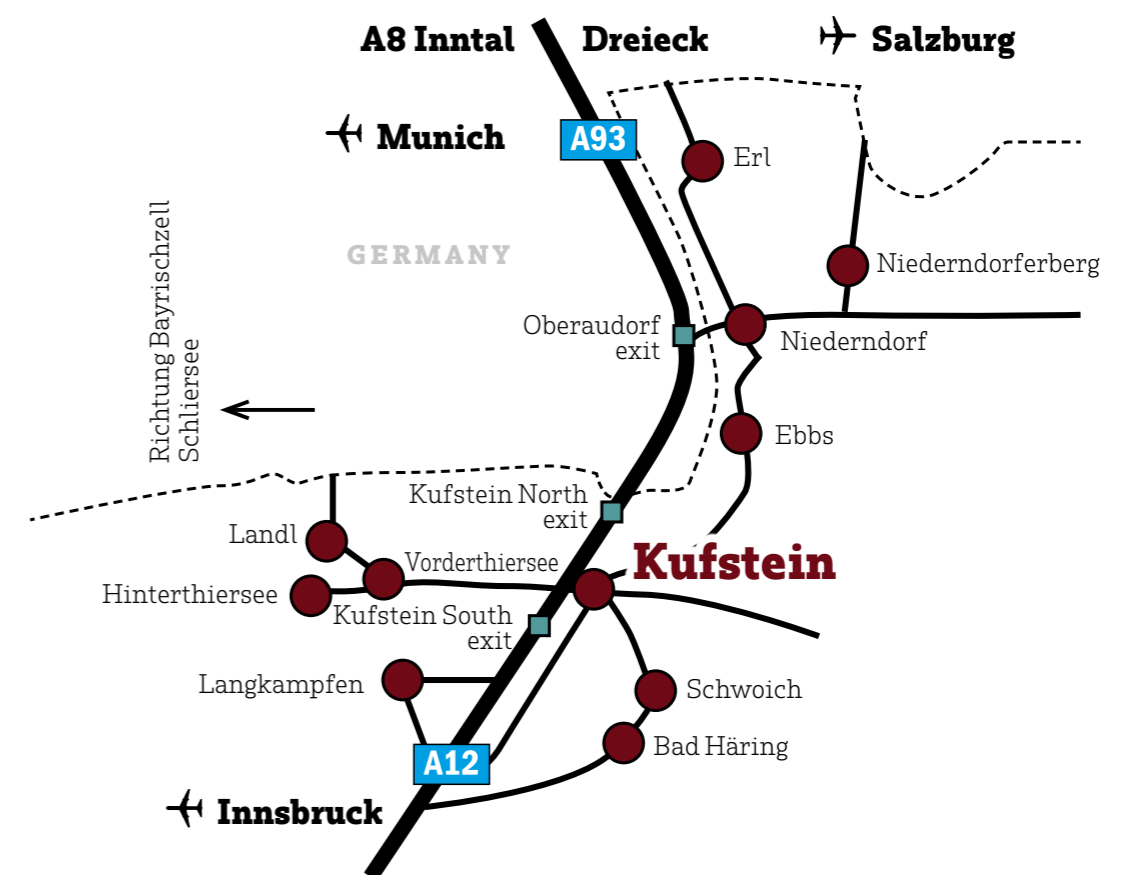
Via the West motorway A1 towards Salzburg – via the A8 towards Munich – at the Inntal triangle on A93, towards Kufstein

### From the south (IT)

A22 towards Brenner – A13 towards Innsbruck – A12 Inntal motorway, towards Kufstein

### Motorway exists

Kufstein South, Kufstein North, Oberaudorf, Kiefersfelden





## Arriving in Kufsteinerland.



### By plane or train

#### Land at one of the nearest airports.



Innsbruck airport: 83 km

Salzburg airport: 103 km

Munich airport: 128 km

#### Arrive by train. Straight to the centre!



Kufsteinerland is situated on the international Munich–Innsbruck–Brenner–Verona train line. Kufstein is an Austrian/German border station and ICE, IC and Railjet trains stop here. As such, Kufsteinerland is ideally located and easy to reach by train. From Kufstein, you then have ideal access to all towns in the region.

The Meridian, a brand of Bayerische Oberlandbahn GmbH, covers the routes from Munich–Rosenheim–Salzburg/Kufstein and Munich–Holzkirchen–Rosenheim and provides guests with customer–friendly services and disabled access.

For information about arriving by train, see Austrian Federal Railways at: [www.oebb.at](http://www.oebb.at), 24-hour hotline: +43/5/1717  
German Railway: [www.bahn.de](http://www.bahn.de)

### Airport transfers

Four Seasons Travel	<a href="http://www.tirol-taxi.at">www.tirol-taxi.at</a>
SMS Flughafentransfer	<a href="http://www.flughafentransfer.at">www.flughafentransfer.at</a>
Airport Transfer SOS 24	<a href="http://www.transfer.sos-24.at">www.transfer.sos-24.at</a>
Andis Taxi	<a href="http://www.andis-taxi.com">www.andis-taxi.com</a>
Taxi Airport Transfer Tirol	<a href="http://www.taxi-airporttransfer-tirol.com">www.taxi-airporttransfer-tirol.com</a>
Airshuttle Kitz	<a href="http://www.airshuttle-kitz.at">www.airshuttle-kitz.at</a>

### Coach companies on-site

If you need a coach on-site, you can find a small selection of travel companies here:

Wechselberger Touristik GmbH	<a href="http://www.wex-touristik.at">www.wex-touristik.at</a>
Astl Reisen GmbH	<a href="http://www.astl-bus.com">www.astl-bus.com</a>
Fortuna Reisen	<a href="http://www.fortunareisen.com">www.fortunareisen.com</a>

There are also numerous taxi suppliers with mini-buses. All contacts can be found at [kufstein.com](http://kufstein.com)

### Kufstein taxi companies

Taxi Mirko Boscovic	Tel. +43 5372 64040
Taxi Bundschuh KEG	Tel. +43 5372 67474
Taxi Dietmar Hager	Tel. +43 5372 62525
Taxi Windberger	Tel. +43 5372 69690
Taxi Marianne	Tel. +43 5372 62233
Taxi Winner Werner	Tel. +43 5372 66666
Kaiser Taxi	Tel. +43 664 787800 or +43 5373 42000

We recommend contacting the transport companies directly to secure a booking.

### Out and about in Kufsteinerland

If you require a rental car on-site, the following companies are available:

Avis	<a href="http://www.avis.at">www.avis.at</a>
Hertz	<a href="http://www.hertz.at">www.hertz.at</a>
Sixt	<a href="http://www.sixt.at">www.sixt.at</a>
Europcar	<a href="http://www.europcar.at">www.europcar.at</a>
Budget	<a href="http://www.budget.at">www.budget.at</a>

### Regional coach offer

Timetables and more details are available at [www.kufstein.com](http://www.kufstein.com) or [www.vvt.at](http://www.vvt.at)

**Winter:** Free ski bus from Kufstein to the surrounding ski resorts from Christmas to approx. end of March. Free event bus to the Tyrolean Festival in Erl during the festival period.

**Summer:** Free event bus to the Tyrolean Festival in Erl and Operetta Summer Kufstein as well as selected events during the summer months.

**KufsteinerlandCard:** free usage of selected regional public transport

# Accessible travel.

## Excursions...

...in and around Kufsteinerland



## Excursions outside of the region

- 📍 Chiemsee boat trips · DE 83209 Prien · Tel. +49 8051 6090
- 📍 Achensee boat trips · 6213 Pertisau · 6213 Pertisau am Achensee · Tel. +43 5243 20186
- 📍 Schwaz silver mine · Alte Landstrasse 3a · 6130 Schwaz · Tel. +43 5242 72372
- 📍 Hall old town · Wallpachgasse 5 · 6060 Hall · Tel. +43 5223 4554423
- 📍 Ambras castle · Schloßstraße 20 · 6020 Innsbruck · Tel. +43 512 59489 611
- 📍 Wildschönau wood museum · Dorf 148 · 6313 Wildschönau · Tel. +43 664 3803212
- 📍 Swarovski World of Crystals · Kristallweltenstraße 1 · 6112 Wattens · Tel. +43 5224 51080
- 📍 Tratzberg castle · 'Tratzberg Express' tourist train · Tratzberg 1 · 6200 Jenbach · Tel. +43 5242 63566
- 📍 Golden roof, city museum & city tower · Herzog-Friedrich-Str. 15 · 6020 Innsbruck · Tel. +43 512 53601441
- 📍 Herrenchiemsee castle and Herreninsel island · DE 83209 Herrenchiemsee · Tel. +49 8051 68870
- 📍 Innsbruck cyclorama · Bergisel 1-2 · 6020 Innsbruck · Tel. +43 512 594 89 11
- 📍 Neuschwanstein castle · Alpeestrasse 12 · DE-87645 Hohenschwangau · Tel. +49 8362 930830

## Ledermair Reisen

📍 Tel. +43 5332 23910 · kufstein@ledermair.at · www.ledermair.at

The new Ledermair fleet with disabled access:

- This big coach seats 32-46 people and offers space for 4 wheelchairs. It also has a wheelchair lift and disabled WC
- Mini-bus 12 seats, 2 wheelchair spaces, side ramp
- Sprinter 8 seats, 2 wheelchair spaces, back ramp
- The sensitive and well-trained staff at Ledermair always take account of the needs of passengers with reduced mobility.

## Harald Hofer wheelchair and car rental service

📍 Tel. +43 664 5866645 · mietwagenservicehofer@gmail.com · www.mietwagenservice-tirol.at

Vehicles with disabled access:

- The vehicles come with a pull-out step to make it easier to get in and out plus a wheelchair ramp. They are designed to hold up to 3 wheelchairs at a time.
- To ensure your safety, your wheelchair will be secured in place using a special fastening system.
- Staff have been specially trained and drive in a particularly safe and careful manner to ensure that even transportation of patients is significantly more comfortable than with a standard taxi.

## Wechselberger Touristik

📍 Tel. +43 5372 62227 · office@wechselberger-busreisen.at · www.wex-touristik.at

The traditional Wechselberger Touristik company has been offering high quality coach travel for over 80 years. More than 10 luxury coaches are available and our selection ranges from 8-seaters to 80-seaters. This flexibility in size offers the ideal pricing for groups.



## Coach parking spaces in Kufstein

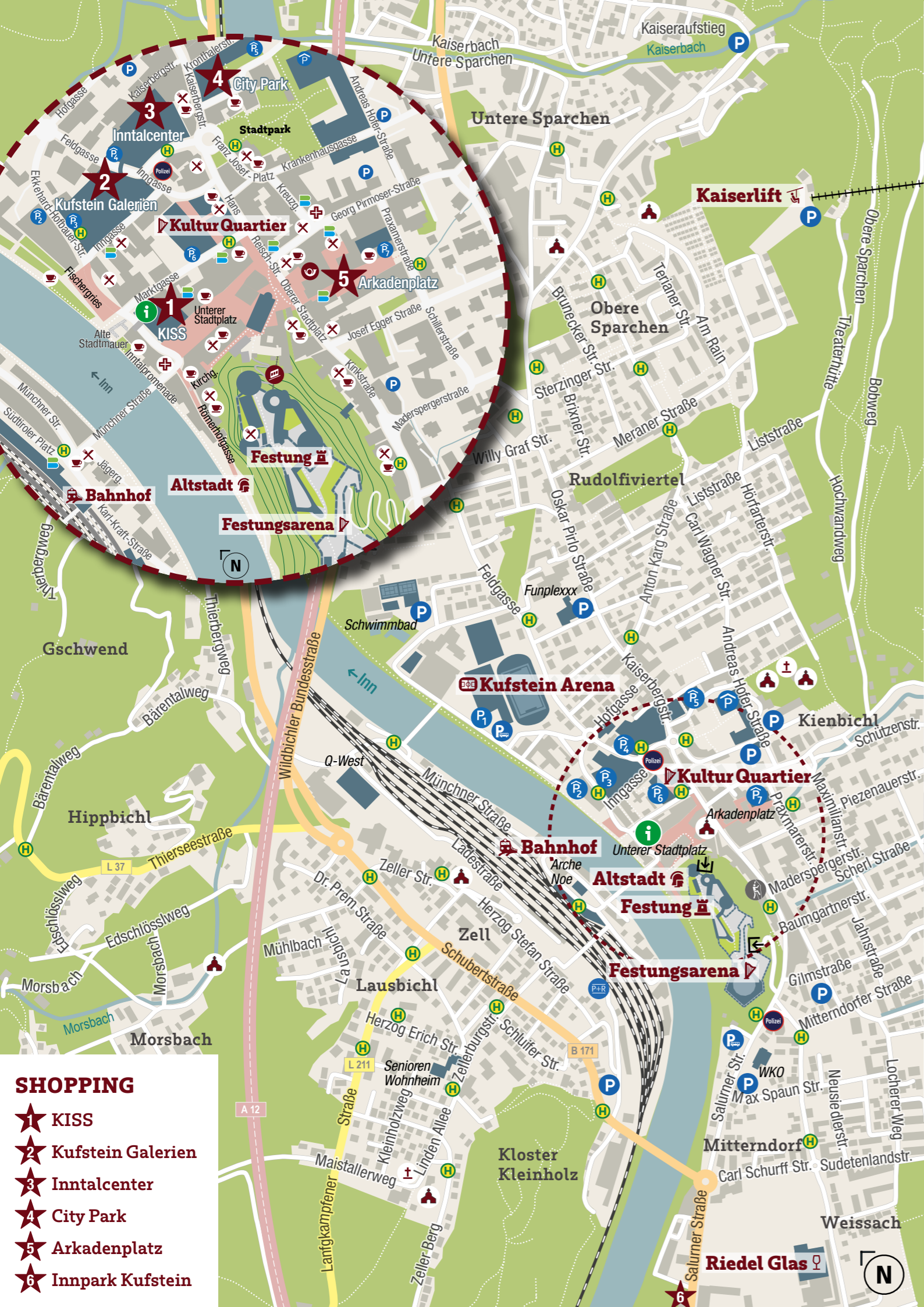
For coach groups, there is a stop (hop-on and hop-off) in the upper town square, close to the fortress entrance or on the Fischergries right alongside the River Inn (near the old town parking garage, close to the lower town square). Unfortunately parking here is not possible!

For coaches, there are two free coach parking spaces available:

- Kufstein Arena coach parking space, Fischergries 22 (8 spaces)
- Wechselberger coach parking space, Salurnerstr. 2 (approx. 8 spaces)

Both coach parking spaces are just a few minutes' walk from the centre.

During certain large-scale events, an extra coach and parking system with additional spaces will be installed. Please contact us by telephone if you have any questions about parking in the villages of Kufsteinerland.



# Cultural Summer in Kufsteinerland

**glück.tage**  
Happiness Days

**Tyrolean Festival Erl**

**Academia Vocalis**

**Operetta Summer Kufstein**

**Passionplay Thiersee 2022**

**Passionplay Erl 2025**



**K KULTURA**

**Tickets & Informationen**

TVB Kufsteinerland  
T +43 5372 62207  
info@kufstein.com  
www.kultur-tirol.at

**K**  
**Kufsteinerland**  
verbindet



## Kufsteinerland Incoming Services

### Group trips to Kufsteinerland Making the choice easier!

Personal advice. Expertise. Organising trips to Kufsteinerland. With local expertise. Insider knowledge. Contacts. And years of experience.

The Kufsteinerland tourist board has its own incoming department and creates tailor-made accommodation and package offers. For groups and FITs. For business tourism and MICE.

Tyrol's natural landscapes. Sport. Cuisine. Culture. Health. Well-being. Seminar and conference hotels plus exceptional locations for congresses, seminars and incentive events.

### Our range of services

- ✓ Direct booking and handling of accommodation queries
- ✓ Package offers incl. numerous additional services
- ✓ Advice, support and organisation of supporting programmes
- ✓ Provision of information and photo and film material from the region
- ✓ Sending out of pamphlets and decoration and presentation materials
- ✓ Joint advertising campaigns
- ✓ Organisation of site inspections in the region

### Incoming Services

The region offers a wide range of experiences at any time of year. We would be happy to help you compile a programme to suit your wishes and requirements.

### Contact

Tourismusverband Kufsteinerland  
Incoming & Sales  
Unterer Stadtplatz 11-13 · 6330 Kufstein  
Tel. +43 5372 62207  
incoming@kufstein.com  
[www.kufstein.com](http://www.kufstein.com)



*So bleiben Sie informiert*

### Kufsteinerland newsletter

Our information service provides regular information on current issues and news such as events, packages and bookable offers. Register on our website now!

[www.kufstein.com](http://www.kufstein.com)

### Kufsteinerland picture archive

Our picture archive contains hundreds of images in a print quality resolution for your catalogue production or website. The images can be used free-of-charge to describe trips to Kufsteinerland.

[images.kufstein.com](http://images.kufstein.com)

### Kufsteinerland blog

We share experiences and adventures from the region with all interested guests. On various themes and features. Up-to-date and straight from the heart. Personal. Direct from Kufsteinerland.

[blog.kufstein.com](http://blog.kufstein.com)

### Kufsteinerland pamphlet order






We would be happy to send you our themed pamphlets on activities (hiking, winter magic, cycling & biking) as well as our culture and events offers, maps, guest magazines, excursions etc. Order at: [info@kufstein.com](mailto:info@kufstein.com) or

[www.kufstein.com](http://www.kufstein.com)

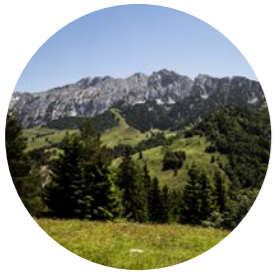
### Kufsteinerland app

All the important information on-the-go on your smartphone. At the heart of events thanks to the live cam. Information about the infrastructure. The latest weather forecasts. Interactive map with GPS function. List of all the WLAN hotspots in the region. Content can be stored locally when you are offline. Free for iPhones and Android smartphones.

### Kufsteinerland Social Media

-  Kufsteinerland
-  Kufsteinerland
-  kufsteinerland
-  Kufsteinerland
-  Kufsteinerland

## Selected experiences in Kufsteinerland.



### Nature

#### Nature & energy-packed mountain landscapes

Some dreamy winter walks into the Kaisergebirge nature protection area and around the frozen Thiersee lake await, far away from the hustle and bustle of life. Hear the crunching of the snow in the mountain valleys, explore the animal tracks and enjoy the panoramic mountain views such as the views of our local mountain, the Pendling. You will be accompanied by our well-trained hiking guides who will share some insider tips with you.



### Health

#### Recharge your energy and strength in nature

Our health is our most precious commodity. This includes both our mental and spiritual well-being. Your time in Kufsteinerland should stimulate and increase your awareness of regeneration. Energy charged healing and Qi Gong walks in our nature energy centres will support you with this. Active sporty experiences are a source of strength for the body and bring renewed energy.



### Culture & Pleasure

#### Ways of life and regional discovery

Discover the history of the region and learn some exciting things about the customs and culture of Kufsteinerland. Explore the fortress town of Kufstein by dark with our night watchman. A mystical walk via some old monuments also provides lots of interesting information. You can also explore the Haflinger village of Ebbs and pay a visit to the traditional 'Fohlenhof Ebbs' stud farm with its museum.



### Regionality & Pleasure

Along gourmet trails through Kufsteinerland – renowned for its wide range of tasty treats. This region is a real kingdom of gourmet pleasure thanks to its expertise in traditional regional production methods and the high number of interesting show plants and farm shops.



### Gourmet Routes

Nine culinary gourmet routes take visitors on a tour across the region, visiting farmers and organic and show farms. Many of these routes can be enjoyed as part of the weekly programme with hiking guides. A selection of our routes: Cheese & Herbs, Exquisite Wines, Wild Herbs, Juniper & Alpine Cheese, Schwoich Farmyard Specialities, Mountain Gourmet Walk, Thiersee Natural Cuisine, Gourmet Treats by Bike, Buchberg Bikers with Bite...



### Breakfast on the Mountain

Local products. Traditional specialities. Tyrol served up on a plate with the mountains in sight. Anyone who braves an early morning excursion out into the Tyrolean mountains of Kufsteinerland will be rewarded with legendary views, the gentle awakening of nature and breathtaking lighting. Numerous mountain lodges in Kufsteinerland also serve up a Tyrolean culinary mountain experience – breakfast on the mountain.



### Extract from the summer experience programme

Recharge your batteries with a modal walk. Set off on voyage of discovery by e-bike. Collect herbs during a lake walk. Enjoy a night watchman tour through the fortress town close to nature. Or archery. An energy-charged healing walk with energy caching. Or a visit to the Haflinger horses in the meadow.

Adventures big and small await visitors in Kufsteinerland, the gateway to the Tyrolean Alps.

### Extract from the winter experience programme

A romantic torch-lit walk. Learn about the history of the town with a night watchman tour through the fortress town. Focus on health with a Qi Gong walk. Walk across the winter landscape in show shoes. Discover the nature of Tyrol along the wintry trails. Culture. Cuisine. Sport and activity. Nature-conscious. Revitalising.

Ideally-prepared winter footpaths lead past some of the most beautiful spots in Kufsteinerland with plenty of stop-off points along the way in the form of warming Alpine lodges.



### Historic circular tour

Learn about the history of Kufstein with a signposted historic tour of the town – an accompanying folder is available from all tourist information offices.



### Austria Guides

The Kufstein town guide programme includes town tours, fortress tours, kids' tours and much more. Bookable at [www.stadtfuehrungen-kufstein.at](http://www.stadtfuehrungen-kufstein.at)

## Summer activities

### Sporty and active in summer

The Tyrolean mountain landscapes around the fortress town and the 8 picturesque villages of Kufsteinerland are a world in themselves. A hiking paradise with endless different facets. From meadow to meadow. Culinary discoveries. Through untouched nature protection areas. The Kaisertal valley, voted Austria's most beautiful spot in 2016.

Themed trails for all the senses. Health. Mountain farming culture. Comfortable transport to the top by mountain railway. Alpine experiences for all the family. Adventure worlds with witches and forest spirits. The Kufsteinerland free summer experience programme invites visitors to enjoy some joint discoveries. From energy-charged healing walks with an energy coach to a visit to the Haflinger meadow. The fascinating mountain world of Kufsteinerland.



### Climbing & mountaineering

Deep in the Kaisertal valley, the Hans Berger Haus mountaineering school provides the opportunity to learn comprehensive climbing skills. The famous Kaiser routes, climbing gardens, secure practice climbing tour and artificial climbing wall make this a great place to learn. The necessary equipment will be provided on-site.

#### Wild Kaiser for women

Female-specific climbing training. Personal development. Promoting creativity. Individual women's programmes at the lower end of the Kaisertal valley. Experience the mountains and nature around the Hans Berger Haus from a female perspective with the courses run by lodge landlady Silvia Huber. Feel. Enjoy. Sense. All of the course offers promote the uniqueness of women and their particular talents. An exceptional energy centre in the mountains where the heart, mind and humour dominate.

### Walks & mountain experiences

- ✓ Gourmet routes for foodies, Ebbs
- ✓ Health Trail, Bad Häring
- ✓ Mining experience, Bad Häring
- ✓ Historic Circular Trail, Kufstein
- ✓ Eco-Culture Trail, Niederndorferberg
- ✓ Tyrolean Dream Factory Experience Trail, Thiersee
- ✓ Mountain bike and racing bike routes, ebiking tours
- ✓ Guided themed walks
- ✓ Varied weekly programme



### Biking & cycling

Enjoyable routes in the valley. Along the River Inn. Through forests and meadows. Those who love a challenge will find what they are looking for here in the mountains. The diverse natural landscapes of Tyrol are a paradise for cyclists. From gentle ascents to tours of the Alpine terrain, the mountains of Kufsteinerland in Tyrol are home to endless routes. As part of the world's largest e-biking region, Kufsteinerland is particularly well-equipped when it comes to e-biking services, hire and charging stations.

Racing bikers will enjoy the wide range of routes on offer. The sporting competition for racing bikers is the Kufsteinerland Cycling Marathon through Kufsteinerland (complete with attractive biking-related side events) which has been taking place since 2016. Those seeking cycling enjoyment over a longer distance will appreciate the two long-distance cycle tracks which run through Kufsteinerland. Explore the gateway to the Tyrolean Alps on two wheels! Booklet of bike tours is available at the Tourist Board.



### Bike Trail Tyrol

Through gorges. Along crashing streams. Up steep hills. Through idyllic fields and meadows. Pure challenge. Enjoyable plains. Up and down through the mountains of Tyrol. The 'Bike Trail Tyrol' is the longest continuous circular mountain biking course in the Alps. 32 stages. 1,000 km. 27,000m of altitude. One day or multi-day circular tours. From the town into the countryside and vice versa. With its unique mountain landscapes around the Kaisergebirge, Kufsteinerland forms part of the 'Bike Trail Tyrol'. The historic urban flair of the fortress town close to nature forms the start and end point. Stage 9 of the 'Bike Trail Tyrol' runs from the Kaiserhaus to Kufstein. Stage 10 runs from Kufstein to Kössen.



### Swimming & Bathing

Fun and action with a big dose of well-being and recuperation are a top priority at the 6 swimming baths in Kufsteinerland. The pools are dotted across the region so there is always some water-based fun nearby. Dive in. Submerge yourself. Enjoy.

#### Bathing

While the 6 bathing lakes of Kufsteinerland have many differences, there is also one thing which unites these 6 sparkling pearls at the heart of Tyrol's natural landscape. Top water quality. And Tyrol's mountains as a backdrop. Kufsteinerland's water-based options range from peaceful and idyllically situated pools to sporty pools.



### Riding

Sit firm in the saddle. Explore Kufsteinerland at the pace of these animals. Impressive moments to set the pulses of horse riders racing! The riding stables of Kufsteinerland are just as varied as the character of the 8 picturesque villages and fortress town close to nature. From a pure family business to the world-famous Ebbs stud farm. From Shetland ponies to Haflingers. Hop on. Set off. And enjoy.

**TIP:** Horse-drawn carriage rides through Kufsteinerland

### Contact

Austria Guides  
Tel. +43 676 7723023  
guides@entdeckedasland.info  
[www.entdeckedasland.info](http://www.entdeckedasland.info)

## Kufsteinerland links the summer...

### Sights in the town & countryside

Kufsteinerland links the town and countryside like no other region. As the gateway to the Tyrolean Alps in the area between Innsbruck, Munich and Salzburg, there are plenty of possible excursions on offer here.



#### Kufstein Fortress

Kufstein fortress is a top destination all year round. The world's largest outdoor organ, an underground rock corridor and an old state prison bring history back to life here.



#### Kufstein Kaiser Lift

Slow down and float above the ground for 20 minutes. Be transported up into the Kaisergebirge peaks with this single chairlift. With endless footpaths, centres of awareness, mountain peaks with exceptional views and traditional mountain lodges.



#### Kufstein Old Town

There is lots to explore on the Römerhofgasse. For example, the legendary 'Auracher Löchl' or the monument to Karl Ganzer, composer of the Kufstein Song.



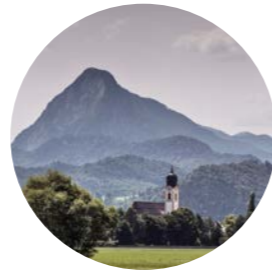
#### Tyrolean glass handicraft

**Riedel Glass**  
The 'Adventure of Perception' is the name given to the attraction which can be experienced in the display glassworks at the Riedel Glass manufacturers.



#### Niederndorf

**Enjoyable region**  
Visitors can admire traditional craftsmanship at the local history museum run by the Kaltschmid family.



#### Ebbs 'cathedral'

The parish church 'Unserer lieben Frau Geburt' is one of the most successful Baroque creations in North Tyrol.



#### Ebbs Stud Farm

The stud farm in Ebbs was founded in 1947 and is a larger Haflinger farm with approx. 100 horses.



#### Wildbichl Wildlife Park

... offers insight into the local animal population. It is home to deer, ibexes, wild boar, lynxes, chamois, owls, peacocks and much more!



#### Ebbs Rare Animals Zoo

Explore 70 different animal species from all over the world at the foot of the Zahmer Kaiser.

## ...& Winter

### Sensual or sporty



#### Christmas Markets

Simply captivating:

- ✓ **Christmas magic at Kufstein Fortress**  
During all 4 weekends of Advent (Sat and Sun) from 11.00–18.00, some 30 stands will be offering traditional crafts and delicious Tyrolean specialities from regional exhibitors, accompanied by a Christmas atmosphere with performances outside by traditional brass bands and carol singers. Panorama lift, admission (group discounts) and coach parking spaces also available according to map of the town  
[www.festung.kufstein.at](http://www.festung.kufstein.at)
- ✓ **Christmas market at the Stadtpark Kufstein**  
Cuisine is a top priority here and visitors can enjoy the Christmas flair with some Tyrolean treats in the town centre. Opening times end of November – Christmas, Tuesday to Friday 16.00–20.00, Saturday & Sunday 13.00–20.00, free admission, coach parking spaces available according to map of the town
- ✓ **Haflinger Advent at Ebbs stud farm**  
Schlossallee 27–29, 6341 Ebbs – the special Christmas market with a broad Advent programme and musical highlights incl. a visit to the stud farm. 2021 on the first two Advent weekends, group discounts, coach parking space available



#### Our Ski Resorts

The ski piste is almost directly accessible from the town of Kufstein. Whether you are a beginner or an expert – Kufsteinerland has something for everyone.

Experience the delicate magic of winter in the idyllic Thierseetal valley [www.tirolina.at](http://www.tirolina.at), [www.schneeberghagerlifte.at](http://www.schneeberghagerlifte.at) or in the Zahmer Kaiser ski resort [www.zahmerkaiser.com](http://www.zahmerkaiser.com) and Hochkössen [www.bergbahnen-koessen.at](http://www.bergbahnen-koessen.at).

The Skiwelt Wilder Kaiser – Brixental is Austria's largest continuous ski resort and offers 284 km of pistes, 90 lifts and mountain railways and 77 mountain lodges and restaurant approx. 20 minutes from Kufstein.  
[www.skiwelt.at](http://www.skiwelt.at)

**Free skibus transfer from Kufstein to the surrounding ski resorts.**



## Winter activities

### Sporty and active in winter

In Kufsteinerland, urban flair is paired with the idyllic wintry landscapes of the 8 surrounding villages. The pearl of Kufstein is the starting point for numerous activities relating to sport, nature and health. The region's comprehensive range of cultural and culinary offers is unique in this combination.

Winter in Kufsteinerland is marked by its captivating Advent and Christmas markets, followed by the high calibre winter festival in Erl. The ski piste is almost directly accessible from the town thanks to the nearby SkiWelt Wilder Kaiser Brixental. Beginners, families and those wishing to adopt a more leisurely approach are in the best of hands on the pistes of Kufsteinerland. As one of the most accessible Alpine living areas, Kufsteinerland is perfect for practising winter sports such as snow shoe walks, cross-country, sledging and skating on the lake, virtually on the hotel doorstep!

And when it comes to hotels: in Kufsteinerland, guests can choose between excellent hotels, health resorts, ultra-modern accommodation and traditional guesthouses.



### Skating & Sledging

On the artificial ice rinks and, when the weather is cooperating, on Lakes Hechtsee and Thiersee. In and around the fortress town, there are lots of possibilities for enjoying skating. Pure natural pleasure. Gliding across frozen lakes and practising pirouettes on the ice rink. There are also various covered ice rinks in Ebbs and Kufstein.

#### Sledging

By day. By moonlight. By floodlight. The region is home to numerous well-prepared forest and woodland trails for sledgers. From fast to comfortable. Before heading down into the valley, there are plenty of restaurants along the toboggan runs where visitors can warm up and enjoy some Tyrolean specialities. Sledges can be hired out at some of the toboggan runs. Enjoy a hearty sledging session or evening at a mountain lodge at the Kala or Aschinger Alm.



### Cross-country Skiing

Classic and skating cross-country trails can be found in virtually all the communities of Kufsteinerland. There is also a cross-country school in Schwoich which offers professional support with the first practice turns. There is also the chance to sample the world of the biathlon. A unique experience!

In Schwoich, the cross-country school provides students with professional support when they take their first steps out on cross-country skis. There are also lessons for beginners and advanced skiers, both in groups and private lessons.

[www.schuler-sports.at](http://www.schuler-sports.at)

**NEW:** Unlimited enjoyment between Thiersee and Bayrischzell.



### Ski Tours

Ascents across open meadows, through forests, along narrow trails and down untouched descents. Ski tours pair the tranquillity of nature with sporting challenge and create a unique natural experience. There is a wide range of ski tour options leading around the fortress town of Kufstein close to nature and the 8 picturesque villages of Kufsteinerland. Varying difficulty levels. Insider tips. The Zahmer and Wilder Kaiser nature protection area. Mountain lodges where you can enjoy a refreshment break and spend the night. From extreme tours lasting several hours to beginner's routes. With the right equipment and expert training, even beginners to ski touring can find the optimal conditions in Kufsteinerland.



### Winter Walks & Snow Shoe Walks

Winter walking offers an enjoyable contrast to the hustle and bustle of the ski pistes and offers a chance to experience the natural landscapes of Tyrol from another angle. Kufsteinerland also offers numerous routes from easy to difficult, for families and sporty active holidaymakers alike.

#### Snow shoe walking

Snow shoes – a method of walking across the untouched blanket of snow with ease. Slip on the snow shoes, grab your sticks and off you go! Ideally accompanied by one of the well-trained mountain guides from Kufsteinerland. As part of the weekly programme of experiences, guides will take you to some remote locations and some fascinatingly tranquil spots, get your free map.



### Horse-drawn Carriage Rides

Sit back, watch, enjoy: an excursion for the soul!

Enjoy a comfortable horse-drawn carriage ride through the wintry landscapes of Kufsteinerland, surrounded by peace and tranquillity. Our drivers can be found at the Haflinger village of Ebbs and in Niederndorf.

### Winter Experiences in Kufsteinerland

- ✓ Guided winter walks
- ✓ Winter sport camps
- ✓ Wide-ranging sports programme for beginners and experts
- ✓ Kufsteinerland combines culture and winter sport



## Bad Häring: hotels for relaxation.



### Hotel DAS SIEBEN\*\*\*\*S

🏠 116 rooms 📍 Kurstraße 14, 6323 Bad Häring

Enjoy the luxuries of the 4-star superior health resort with its large well-being area and indoor and outdoor pool.

Tel. +43 5332 20800 · kontakt@das-sieben.com  
www.das-sieben.com



### Hotel Panorama Royal\*\*\*\*S

🏠 86 rooms 📍 Panoramastraße 2, 6323 Bad Häring

The unrivalled location and breath-taking views give the Hotel Panorama Royal its name.

Tel. +43 5332 77117 · office@panorama-royal.at  
www.panorama-royal.at



### Gasthaus Konditorei Schenkenfelder

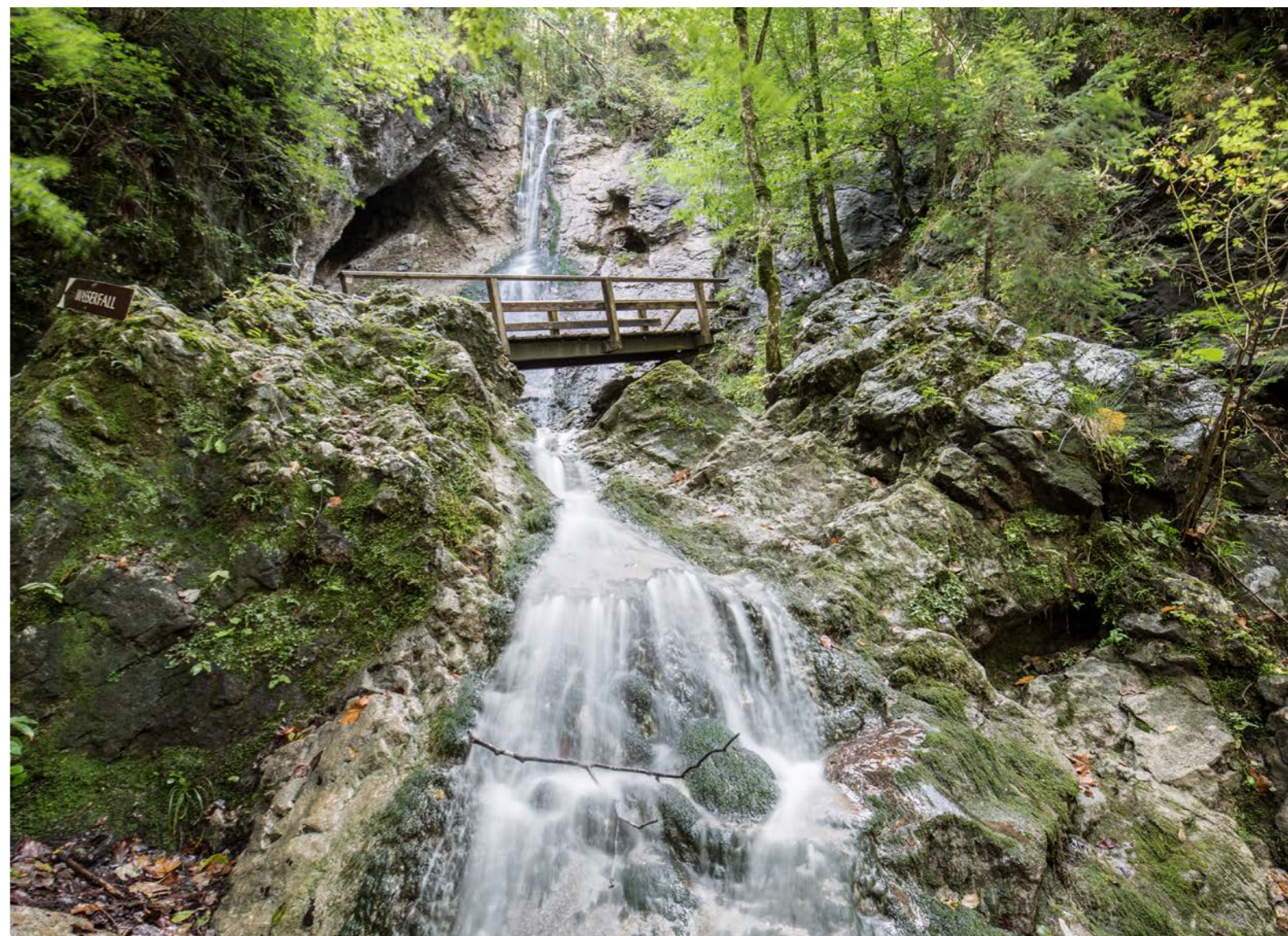
📍 Dorfstraße 5, 6323 Bad Häring · Tel. +43 5332 74766 · anton@schenkenfelder.tirol · www.pension-schenkenfelder.at

### Gasthof Schermer

📍 Kurstraße 8, 6323 Bad Häring · Tel. +43 5332 87309 · hotelschermer@aon.at · www.hotelschermer.at

### Pizzeria Don Peppe

📍 Dorfstraße 7, 6323 Bad Häring · Tel. +43 5332 23393 · www.donpeppe.at



## Ebbs Hotels, Cafes & Restaurants

### Sattlerwirt

40 rooms | Oberndorf 89, 6341 Ebbs

Traditional modern hotel close to Kufstein. Standard and comfortable rooms with a balcony and mountain views.

Tel. +43 5373 42203 · info@sattlerwirt.at  
www.sattlerwirt.at



### Wirtshaus Hotel zur Schanz

30 rooms | Schanz 1, 6341 Ebbs

4-star hotel with sauna close to Kufstein. Spacious rooms in a country-house style, some with a balcony. Tyrolean cuisine with modern influences.

Tel. +43 5372 64550 · info@schanz.at  
www.schanz.at



### Gourmethotel Unterwirt

23 rooms | Wildbichler Strasse 38, 6341 Ebbs

Gourmet hotel with comfortable rooms in the village centre.

Tel. +43 5373 42288 · info@unterwirt.at  
www.unterwirt.at



### Landhotel zum Oberwirt

45 rooms | Wildbichler Straße 36, 6341 Ebbs

Elegant 4-star hotel with indoor pool, sauna and steam bath in the village centre. Comfortable rooms and hearty cuisine.

Tel. +43 5373 42246 · info@oberwirt-ebbs.at  
www.oberwirt-ebbs.at



### Kaiserhotel

49 rooms | Haflingerweg 6, 6341 Ebbs

A peaceful location at the foot of the Zahmer Kaisers. A family business with an indoor pool, sauna and whirlpool.

Tel. +43 5373 42424 · ebbs@kaiserhotel.at  
www.kaiserhotel.at



### Gasthaus-Appartement Wildauer

28 rooms | Feldgasse 3 und 4, 6341 Ebbs

A family business in a peaceful location. Comfortable rooms and holiday apartments with views of the Zahmer Kaiser.

Tel. +43 5373 42348 · info@gasthaus-ebbs.at  
www.gasthaus-ebbs.at



### Ebbs/Buchberg – Beautiful view to the Inntal

#### Alpengasthof Aschinger Alm

Oberbuchberg 34a, 6341 Ebbs · Tel. +43 5373 43108 · info@aschingeralm.at · www.aschingeralm.at

#### Alpengasthof Kölnberg

Buchberg 30, 6341 Ebbs · Tel. +43 5373 43277 · gasthof@koelnberg.at · www.koelnberg.at

#### Cafe Zacherl

Buchberg 21b, 6341 Ebbs · Tel. +43 5373 42616 · info@cafezacherl.at · www.cafezacherl.at

#### Gasthof Ledererwirt

Buchberg 47, 6323 Bad Häring · Tel. +43 5373 43111 · info@ledererhof.at · www.ledererhof.at

### Ebbs – restaurants at the bottom of the Zahmer Kaiser

#### Saliterer Stube

Wildbichlerstraße 19, 6341 Ebbs · Tel. +43 676 6197074 · info@salitererstube.at · www.salitererstube.at  
Cosy restaurant in the center of Ebbs

#### Weinstadl

Kaiseraufstieg 25, 6341 Ebbs · Tel. +43 5372 64172 · weinstadl@aon.at · www.weinstadl.net  
Ambient restaurant with a cosy pub garden

## Kufstein Hotels, Cafes & Restaurants

### Alpenrose Hotel-Restaurant-Seminar

27 rooms · Weißbachstraße 47, 6330 Kufstein

A peaceful location on the southern edge of Kufstein. 4-star hotel and rooms furnished with Tyrolean spruce wood furniture. Award-winning hotel restaurant.

Tel. +43 5372 62122 · hotel@alpenrose-kufstein.at  
www.alpenrose-kufstein.at



### Hotel Andreas Hofer

75 rooms · Georg-Piramoser-Strasse 8, 6330 Kufstein

Traditional 4-star hotel in town centre. Traditional Tyrolean cuisine in the hotel restaurant. Underground parking spaces available.

Tel. +43 5372 6980 · info@andreas-hofer.com  
www.andreas-hofer.com



### Hotel Stadt Kufstein

73 rooms · Arkadenplatz 1, 6330 Kufstein

4-star town hotel with spacious, comfortable rooms in a peaceful & central location. Sauna and gym. Underground parking spaces available.

Tel. +43 5372 6944 0 · info@hotel-stadt-kufstein.at  
www.hotel-stadt-kufstein.at



### arte Hotel Kufstein

85 rooms · Marktgasse 2, 6330 Kufstein

Modern town hotel in the centre of Kufstein with views of the fortress. Sauna, gym and Vitus&Urban wine bar in hotel.

Tel. +43 5372 61500 · willkommen@arte-kufstein.at  
www.arte-kufstein.at



### Boutique Hotel Träumerei #8

34 rooms · Römerhofgasse 4, 6330 Kufstein

4-star boutique hotel in Kufstein's old town. Individual and modern rooms, some with views of the River Inn and a balcony. Traditional cuisine at the hotel's own Tyrolean inn and steakhouse.

Tel. +43 5372 62138 · hallo@auracher-loech.at  
www.auracher-loech.at



### Hotel Goldener Löwe Kufstein

42 rooms · Oberer Stadtplatz 14, 6330 Kufstein

3-star hotel in the centre of Kufstein. Comfortable rooms, traditional cuisine and Lion relaxation area with sauna and infra-red cabin.

Tel. +43 5372 62181 · hotel@goldener-loewe.at  
www.goldener-loewe.at



### Hotel Kufsteinerhof

40 rooms · Franz Josef-Platz 1, 6330 Kufstein

A friendly 3-star hotel in the town centre with comfortable rooms. Hotel has its own restaurant, pizzeria and bar.

Tel. +43 5372 71412 · info@kufsteinerhof.at  
www.kufsteinerhof.at



### Lanthalerhof

22 rooms · Schopperweg 28, 6330 Kufstein

3-star hotel on the edge of Kufstein. Quiet, comfortable rooms. Traditional cuisine.

Tel. +43 5372 64105 · lanthalerhof@kufnet.at  
www.lanthalerhof.at



## Kufstein Hotels, Cafes & Restaurants

### Gasthof Felsenkeller

🏠 25 rooms 📍 Kienbergstraße 35, 6330 Kufstein

A cosy hotel with rustic flair close to the town centre.

Tel. +43 5372 62784 · kufstein@felsenkeller.at  
www.felsenkeller.at



### Auracher Löchl

📍 Römerhofgasse 4, 6330 Kufstein · Tel. +43 5372 62138 · hallo@auracher-loechl.at · www.auracher-loechl.at

### Bräustüberl Kufstein

📍 Oberer Stadtplatz 5A, 6330 Kufstein · Tel. +43 5372 61090 · info@braeustueberl-kufstein.at · www.braeustueberl-kufstein.at

### Festungswirtschaft

📍 Festung 2, 6330 Kufstein · Tel. +43 5372 6652514 · festungswirtschaft@festung.kufstein.at · www.festung.kufstein.at

### Hechtsee Restaurant

📍 Hechtsee 8a, 6330 Kufstein · Tel. +43 5372 64516 · info@hechtsee.at · www.hechtsee.at/restaurant

### Gourmetwirthaus Tiroler Hof

📍 Am Rain 16, 6330 Kufstein · Tel. +43 5372 62331 · info@viktoriashome.at · www.viktoriashome.at

### Purlepaus

📍 Unterer Stadtplatz 18, 6330 Kufstein · Tel. +43 5372 63633 · restaurant@purlepaus.at · www.purlepaus.at

### Werkstatt Kufstein

📍 Endach 30, 6330 Kufstein · Tel. +43 5372 62500 · kufstein@werkstatt.ws · www.werkstatt-kufstein.ws

### Hans im Glück

📍 Unterer Stadtplatz 2, 6330 Kufstein · Tel. +43 5372 62444 · kufstein@hansimglueck-burgergrill.de  
www.hansimglueck-burgergrill.de

### Cafe Bistro Bar Eggers

📍 Oberer Stadtplatz 5 a, 6330 Kufstein · Tel. +43 5372 20327 · info@bar-eggers-kufstein.at · www.bar-eggers-kufstein.at

### Vitus & Urban Wein | Bar | Kunst

📍 Marktgasse 2, 6330 Kufstein · Tel. +43 5372 61414 · guterwein@vitusundurban.at · www.vitusundurban.at

## Langkampfen Hotels, Cafes & Restaurants

### Gasthof Stimmersee

🏠 19 rooms 📍 Am Stimmersee 1, 6330 Kufstein

Modern rooms in a retro and natural style on the banks of the lake.  
Good hearty cuisine at the restaurant.

Tel. +43 5372 62756 · info@stimmersee.com  
www.stimmersee.com



### Gasthof Altwirt

📍 Bürgerstrasse 6, 6336 Langkampfen · Tel. +43 5332 87570 · schipflinger72@gmx.at · www.altwirt-langkampfen.at

### Gasthof Dampfkwirt

📍 Schönwörthstr. 1, 6336 Langkampfen · Tel. +43 5332 87444 · info@dampfkwirt.at · www.dampfkwirt.at

### Tiroler Fliegerstube

📍 Kufsteinerstr. 40, 6336 Langkampfen · Tel. +43 5372 64170 · info@fliegerstube.at · www.fliegerstube.at

## Schwoich Hotels, Cafes & Restaurants

### Taproom & Restaurant Bierol

📍 Sonnendorf 27, 6334 Schwoich · Tel. +43 660 5490045 · caroline@bierol.at · www.taproom.at

### Restaurant Pink Banana

📍 Sonnendorf 1, 6334 Schwoich · Tel. +43 650 4011776 · eat@pink-banana.at · www.pink-banana.at

### Gasthaus Kirchenwirt

📍 Dorf 5, 6334 Schwoich · Tel. +43 5372 58205 · gasthaus@kirchenwirt-schwoich.com · www.kirchenwirt-schwoich.com

## Thiersee Hotels, Cafes & Restaurants

### Alpengasthof Schneeberg

19 rooms    Schneeberg 50, 6335 Thiersee

A cosy guesthouse on a sunny mountain plateau at the foot of the Pendling. Home-grown produce. Newly renovated, traditionally furnished rooms.

Tel. +43 5376 5288 · schneeberg@aon.at  
www.thierseeurlaub.at/gasthof\_schneeberg.html



### Bio Landhaus Seethaler

19 rooms    Kirchdorf 77, 6335 Thiersee

Family-managed country home with sauna, whirlpool and infra-red cabin. Cosy rooms with balcony. Wide range of cuisine.

Tel. +43 5376 5400 · info@hotel-seethaler.com  
www.hotel-seethaler.com



### Hotel Garni Frohnatur

20 rooms    Hinterthiersee 105, 6335 Thiersee

Family-managed 4-star hotel in a country house style. Peaceful location on a sunny plateau in Hinterthiersee. Cosy rooms in a Tyrolean style with balcony.

Tel. +43 5376 5768 · info@hotel-frohnatur.tirol  
www.hotel-frohnatur.tirol



### Thierseerhof

43 rooms    Hinterthiersee 74, 6335 Thiersee

Family-managed hotel with indoor pool, sauna and steam bath. Spacious, modern rooms.

Tel. +43 5376 5510 · hotel@thierseerhof.at  
www.thierseerhof.at



### Hotel Thaler

90 rooms    6335 Hinterthiersee Nr. 93

Traditional, family-managed hotel with spacious well-being area, sauna and swimming pool. Spacious rooms with modern comfort.

Tel. +43 5376 5512 · info@thaler-hotels.at  
www.thaler-hotels.at



### Berggasthof Wastler

Riedenberg 29, 6335 Thiersee · Tel. +43 5376 5822 · gasthof@wastler.info · www.wastler.info

### Erlebnisgasthof Krämerwirt

Landl 33, 6335 Thiersee · Tel. +43 5376 20187 · info@kraemerwirt.net · www.kraemerwirt.net

### Gasthof Weisses Rössl

Vorderthiersee 72, 6335 Thiersee · Tel. +43 5376 5204 · info@weissesroesslamsee.at · www.weissesroesslamsee.at

### Gasthof Breitenhof am See

Breiten 29, 6335 Thiersee · Tel. +43 5376 5221 · info@breitenhof.at · www.breitenhof.at

### Hotel Hagerhof

Mitterland 93, 6335 Thiersee · Tel. +43 5376 52790 · info@hagerhof.at · www.hagerhof.at

### Restaurant Landgasthof zur Post

Landl 37, 6335 Thiersee · Tel. +43 5376 20905 · post@gasthof-landl.at · www.gasthof-landl.at

### Restaurant Mio Mondo

Vorderthiersee 31, 6335 Thiersee · Tel. +43 670 6065585 · info@restaurant-miomondo.at · www.restaurant-miomondo.at

### Zum Thierseer Platzl

Vorderthiersee 71, 6335 Thiersee · Tel. +43 5376 20444 · info@zum-thierseer-platzl.com · www.zum-thierseer-platzl.com

## Erl Hotels, Cafes & Restaurants

### Posthotel Erlerwirt

72 rooms · Dorf 46, 6343 Erl

Regional 4-star hotel at the centre of the festival town Erl. Comfortable rooms and traditional cuisine.

Tel. +43 5373 8145 · info@posthotel-erlerwirt.at  
www.posthotel-erlerwirt.at



### Fine Dining in Erl

#### Gasthaus Hotel Beim Dresch

Oberweidau 2, 6343 Erl · Tel. +43 5373 8129 · anker@dresch.at · www.dresch.at

#### Hotel Gasthof Blaue Quelle

Mühlgraben 52, 6343 Erl · Tel. +43 5373 8128 · info@blauequelle.at · www.blauequelle.at

### Traditional dishes with a view

#### Alpengasthof Moosbauer

Erlberg 43, 6343 Erl · Tel. +43 5373 8150 · g.moosbauer@aon.at · www.moosbauer.info

#### Gasthof Schönau

Schönau 18, 6343 Erl · Tel. +43 5373 8214 · schoenau@aon.at · www.gasthof-schoenau.info

## Niederndorf Hotels, Cafes & Restaurants

#### Gasthaus Metzgerwirt

Ebbser Straße 8, 6342 Niederndorf · Tel. +43 5373 62280 · info@gasthaus-metzgerwirt.com · www.gasthaus-metzgerwirt.com

#### Gasthof Gradl

Dorf 45, 6342 Niederndorf · Tel. +43 5373 61273 · info@gradl.at · www.gradl.at

#### Restaurant & Bar Roasthaus

Audorferstraße 40, 6342 Niederndorf · Tel. +43 5373 20666 · info@roasthaus.at · www.roasthaus.at  
BBQ-Restaurant

## Cuisine

### Show Plants and Farm Shops in the region

#### Stix schnapps distillery · Thiersee

Lechen 44, 6335 Thiersee · Tel. +43 5376 5359 · ferienwohnungen-stix@thiersee.at  
Recommendation: Signum and apricot brandy · The apricot brandy was named the 'Brandy of the Year' at Destillata in Vienna

#### Bliem schnapps distillery „Brennoase“ · Langkampfen

Schönwörthstraße 47, 6336 Langkampfen · Tel. +43 650 2245718 · jubli@kufnet.at · www.brennoase.at  
Recommendation: „Signum“ apple brand, Gin  
Exceptional and award-winning brandies such as fruit brandy, Jacob's pear and elderberry liqueur.

#### Höck schnapps distillery „Crownhill“ · Schwoich

Höhe 48, 6334 Schwoich · Tel. +43 664 3657565 · manfred.hoeck@chello.at · www.edelbrandbrennerei.at  
Recommendation: Gin, Whisky Single Malt  
Many of the brandies and liqueurs have been recognised at the Tyrolean Spirits Awards.

#### Rahberger schnapps distillery · Kufstein

Andreas-Hofer-Strasse 9, 6330 Kufstein · Tel. +43 650 3862183 · abfindungsbrennerei@gmx.at · www.brennerei-rahberger.at  
Recommendation: Grape brandy with chillies · Classic and innovative schnapps, brandies and liqueurs

#### Feichtner schnapps distillery · Schwoich

Amberg 64, 6334 Schwoich · Tel. +43 5372 58131 · gruab@aon.at  
Recommendation: Brandies made from Berner rose apple and Pfrau  
Numerous awards for the brandies made from wild stone fruit or fruit pear

#### Zum Messerschmied schnapps distillery · Ebbs

Kaiserbergstr. 16a, 6341 Ebbs · Tel. +43 664 73481776 · albert.schmider@aon.at · www.wundertropfen.com  
Recommendation: Mirabelle plum · The products are presented in a 500 year old, carefully renovated farmhouse.

#### Aschinger Alm Alpine cheese dairy (show cheese dairy) · Ebbs

Oberbuchberg 34a, 6341 Ebbs · Tel. +43 5373 43108 · info@aschingeralm.at · www.aschingeralm.at  
The Aschinger Alm Alpine cheese dairy is based beneath the mountain guesthouse. Cows have access to the best grasses and herbs in the meadows at the food of the Zahmer Kaiser.

#### Hatzenstädt organic Alpine dairy (tasting and tours) · Niederndorferberg

Gränzing 22, 6346 Niederndorferberg · Tel. +43 5373 61713 · bio@hatzenstaedt.at · www.biokäserei-tirol.at  
The Hatzenstädt Alpine dairy focuses on quality and high standards. The milk is transported direct from the meadows to the dairy by lift.

#### Ackernalm Alpine cheese dairy · Thiersee

Almen 48, 6335 Thiersee · Tel. +43 664 4256363 · www.ackernalm.at  
The Alpine cheese dairy is situated at an altitude of 1400m in the beautiful Thierseetal valley between Bayrischzell and Landl and can be accessed via a toll road.

#### Plangger cheese dairy · Niederndorf

Sebi 26, 6342 Niederndorf · Tel. +43 5373 61260 · www.kaeserei.at  
Numerous dairy and cheese specialities made from Tyrolean organic pasture – made, refined and matured in the dairy's own rock cellar.

#### Bierol – Tyrol's first craft beer brewery (visits and tastings) · Schwoich

Sonnendorf 27, 6334 Schwoich · Tel. +43 660 4977795 · info@bierol.at · www.bierol.at  
Gault Millau & Regionality Winner, TIP: Taproom & Restaurant

*Enjoy Kufsteinerland to the full*

