

First work, then pleasure.

Business events in Kufsteinerland.







For an exceptional working day.

Kufsteinerland offers lots of possibilities for seminars, congresses and incentive events – in Kufstein and its eight surrounding towns.

The modern spaces in our nine seminar hotels are available and provide the ideal setting for hosting conferences and congresses.

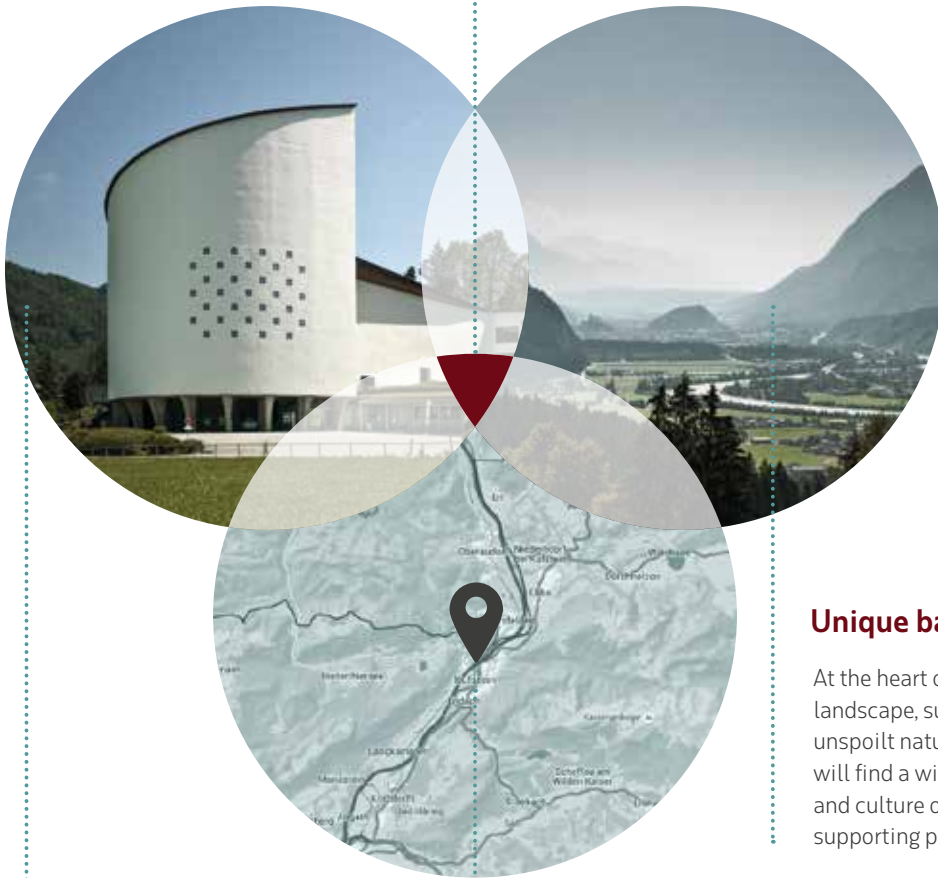
Looking for something special? At our top locations, we organise unforgettable meetings and events. We would be happy to help you plan and implement your own individual event.

Why Kufstein?

- ✓ Kufstein is the second biggest town in Tyrol and is situated at the gateway to the Tyrolean Alps
- ✓ Thanks to its central location, Kufstein is within quick and easy reach of Munich, Innsbruck and Salzburg by bus, car or train
- ✓ Kufstein is also very well-connected via Munich and Innsbruck airports
- ✓ Kufstein is compact and its event locations are within walking distance of the hotels
- ✓ Kufstein offers a wide range of congress and event locations – from traditional to modern and from rustic to regal
- ✓ Kufstein offers a range of event locations such as top quality restaurants
- ✓ Kufstein is home to two spaces for hosting large events or congresses:
 - Innovative and modern – the Kultur Quartier
 - Professional, friendly and customer-oriented – the Stadtsaal Kufstein



*Your conference benefits.
Or as we call them:
points of glory.*



Unique backdrop

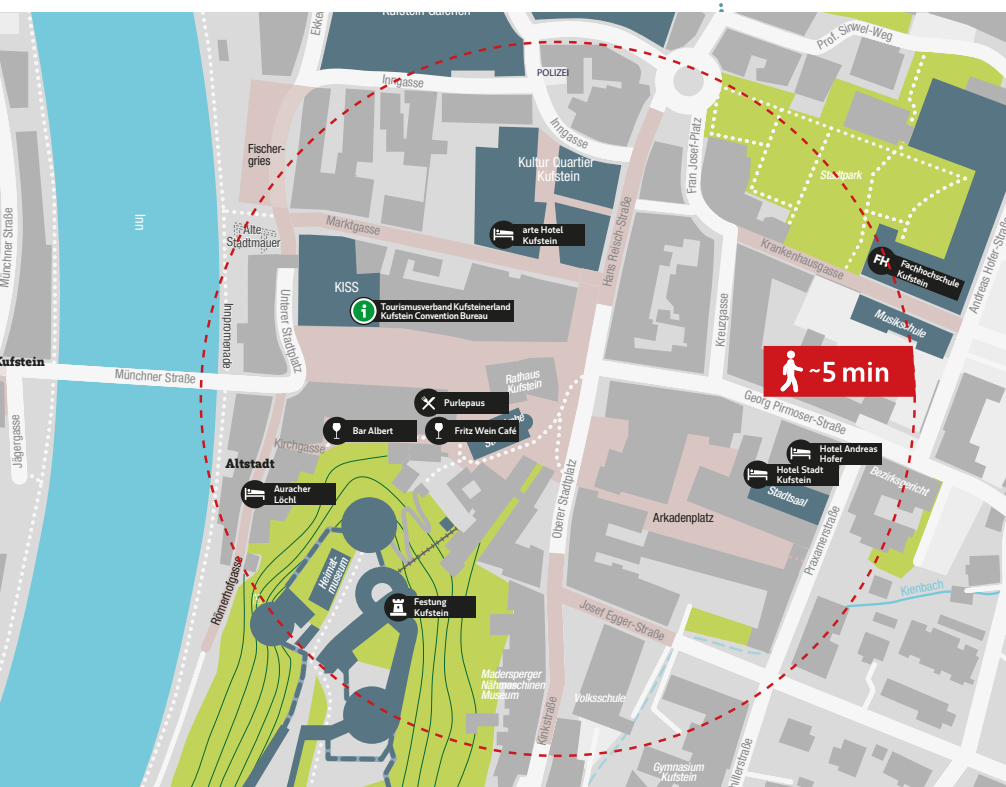
At the heart of the Tyrolean Alpine landscape, surrounded by an unspoilt natural landscape, you will find a wide range of leisure and culture offers for a consistent supporting programme.

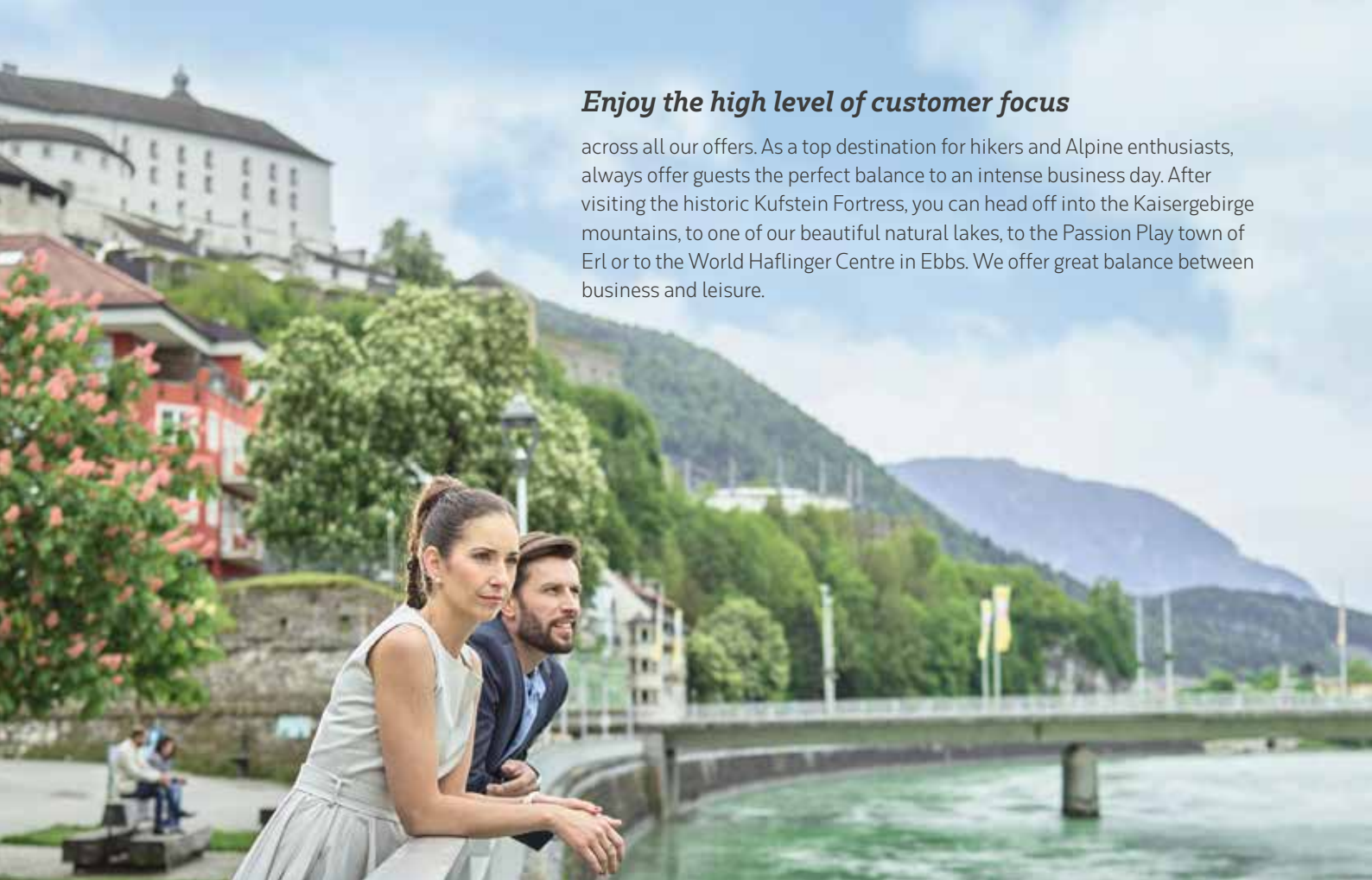
Exceptional event locations

With our top-quality service and optimal price-performance ratio, we create the perfect conditions for high quality and unforgettable events.

Right in the centre

Kufstein is a significant economic town in a central location. Whether you are coming from Munich, Innsbruck or Salzburg – we are easily accessible by train or car.





Enjoy the high level of customer focus

across all our offers. As a top destination for hikers and Alpine enthusiasts, always offer guests the perfect balance to an intense business day. After visiting the historic Kufstein Fortress, you can head off into the Kaisergebirge mountains, to one of our beautiful natural lakes, to the Passion Play town of Erl or to the World Haflinger Centre in Ebbs. We offer great balance between business and leisure.

Professional support for your success Our offer:

- ✓ Advice and preliminary visit to the region
- ✓ Information about locations, accommodation and booking service
- ✓ Support with planning events
- ✓ Organisation of individual supporting programme
- ✓ Details of partner firms – from catering to transfers
- ✓ Provision of information, documents and photo materials
- ✓ Sufficient parking available at the centre
- ✓ Over 600 rooms are available at the conference hotels in and around Kufstein
- ✓ Promotion of congresses for national and international congress organisers, travel agencies and PCOs



Business and relaxation in walking distance

Slow down – leave your car behind. In Kufstein, you can walk from the hotel to the seminar room and from the bathing lake to the event location.

Unique top services from the region

- ✓ Historic accomplishments & modern standards
- ✓ Strong ties with nature & cultural highlights
- ✓ Regional ties & an international wide-ranging perspective
- ✓ Harmonious landscape & relevant locations

Motivated working – intensive relaxation. Our conference and seminar hotel.

Kufstein is home to two congress centres, right in the centre of the town.
Both locations are easily accessible via public transport.

At the heart of the town is the modern Kultur Quartier (for events of up to 500 people) and the friendly and customer-oriented Stadtsaal (for events of up to 700 people). The arte Hotel opened in 2016 and is linked to the Kultur Quartier. The Hotel Andreas Hofer was newly renovated in 2018 and is connected directly to the Stadtsaal.



arte Hotel Kufstein

85 rooms of 4-star quality Centre of Kufstein

- ✓ Events for up to 80 people
- ✓ 2 seminar rooms of 55 m² each with the option to connect them
- ✓ Free WLAN
- ✓ SkySPA – wellness area with views of the fortress
- ✓ Direct access to the Kultur Quartier Kufstein congress centre
- ✓ Coffee breaks can be organised at the hotel

+43 5372 61500 www.arte-kufstein.at



Hotel Andreas Hofer 4*

94 rooms Centre of Kufstein

- ✓ Events for up to 1,000 people
- ✓ 5 seminar rooms of 30 to 493 m² each
- ✓ Free WLAN
- ✓ Catering can be organised at the hotel
- ✓ With direct access to the conference room – Stadtsaal Kufstein
- ✓ Roof terrace with fortress views and garden restaurant
- ✓ 200 parking spaces at the hotel

+43 5372 6980 www.andreas-hofer.com



Hotel Stadt Kufstein 4*

🛏 73 rooms 📍 Centre of Kufstein

- ✓ Events for up to 120 people
- ✓ 3 seminar rooms of 45 to 125 m² each
- ✓ Free WLAN
- ✓ Coffee breaks can be organised by the hotel
- ✓ Sauna area with views of the fortress
- ✓ With direct access to the congress room – Stadtsaal

☎ +43 5372 69440 🌐 www.stadtsaal-kufstein.at

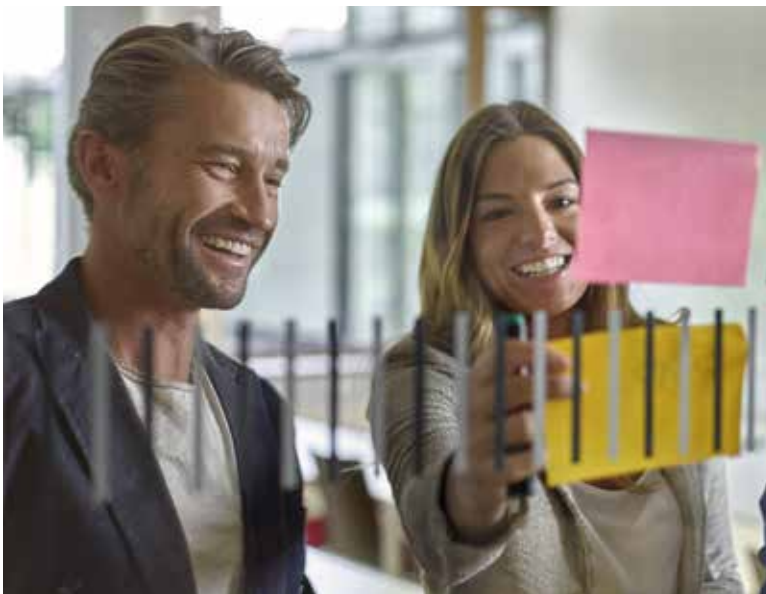


Hotel Alpenrose 4*

🛏 27 rooms 📍 approx. 2 km from the centre of Kufstein

- ✓ Events for up to 60 people
- ✓ 2 seminar rooms of 32 to 75 m² each
- ✓ Free WLAN
- ✓ Catering can be organised at the hotel

☎ +43 5372 62122 🌐 www.hotelalpenrose.at



DAS SIEBEN – Gesundheitsresort 4*s

🛏 116 rooms 📍 Bad Häring | 10 km away from Kufstein

- ✓ Events for up to 190 people
- ✓ 3 seminar rooms of 40 to 200 m² each
- ✓ Free WLAN, creative zones and show kitchen
- ✓ Medical Wellness and SiebenMed® spa
- ✓ Indoor pool and heated outdoor pool
- ✓ Catering can be organised at the hotel

☎ +43 5332 20800 🌐 www.das-sieben.com



*The best fusion
for your company:
business with
relaxation.*



Hotel Panorama Royal 4*s

🏠 94 rooms 📍 Bad Häring | 14 km from Kufstein

- ✓ Events for up to 300 people
- ✓ 6 seminar rooms of 40 to 223 m² each
- ✓ Free WLAN
- ✓ 5,500 m² spa area
- ✓ Catering can be organised at the hotel

☎ +43 5332 77117

🌐 www.panorama-royal.at



Hotel Sattlerwirt 4*

🛏 40 rooms 📍 Ebbs | approx. 7 km from Kufstein

- ✓ Events for up to 100 people
- ✓ 4 seminar rooms of 50 to 94 m² each, with option to connect them
- ✓ 'Golden Flipchart' – 5 x most popular seminar hotel in Tyrol
- ✓ 4-Flipchart classified conference establishment
- ✓ Free WLAN
- ✓ Catering can be organised at the hotel

☎ +43 5373 42203 🌐 www.sattlerwirt.at



Posthotel Erlerwirt 4*

🛏 71 rooms 📍 Erl | approx. 16 km from Kufstein

- ✓ Events for up to 40 people
- ✓ 2 seminar rooms of 55 to 60 m²
- ✓ Free WLAN
- ✓ Catering can be organised at the hotel

☎ +43 5373 81450 🌐 www.posthotel-erlerwirt.at





Setting the stage for your events. Our locations.



Kufstein Fortress

📍 Centre of Kufstein

- ✓ Events for up to 4,200 people
- ✓ Fortress arena of 2,430 m²
- ✓ Fencing and tournament room of 325 m²
- ✓ Artillery vault of 402 m² and entrance area of 180 m² for up to 240 people
- ✓ Free WLAN
- ✓ Exclusive catering

☎ +43 5372 66525 🌐 www.festung.kufstein.at/de/feiern-tagen.html



Congress room – Stadtsaal Kufstein

📍 Centre of Kufstein

- ✓ Events for up to 1,000 people
- ✓ Congress room – Stadtsaal of 500 m² without the foyer and gallery
- ✓ Andreas Hofer Saal 250 m² – this room is connected directly with the Hotel Andreas Hofer and city of Kufstein
- ✓ Free WLAN
- ✓ Catering can be organised at the hotel

☎ +43 5372 69440 🌐 www.hotel-stadt-kufstein.at



Kultur Quartier Kufstein

📍 Centre of Kufstein

- ✓ Events for up to 480 people
- ✓ Multi-functional room (500 m²), classic theatre (fixed seating for 175 visitors)
- ✓ Ultra-modern technical facilities Free WLAN
- ✓ Flexible choice of catering partners
- ✓ Direct access to the arte Hotel and underground car park for the Kultur Quartier

☎ +43 5372 602 128 🌐 www.kulturquartier.kufstein.at

Business as unusual. Special locations.



Back to your creative roots. Seminars. Workshop. Events. Lindhof.

📍 Thiersee | approx. 12 km from Kufstein

- ✓ Events for up to 100 people (30 inside, 70 outside)
- ✓ Incentives, seminars, workshops, events
- ✓ Catering from the Hotel Alpenrose

☎ +43 5372 621 22 🌐 www.lindhof-tirol.at

It's not just vegetables and aromatic herbs which thrive at the Lindhof – in this natural and inspiring environment, creativity emerges, energy flows and the best ideas are born. The European Ayurveda Farm is a traditional 250 year old farm in Thiersee and forms a special setting for seminars and incentive events as well as for parties and celebrations. An exceptional programme is offered here from mucking out the stables and milking the cows to harvesting the vegetables, collecting herbs and working together to prepare a delicious and natural evening meal.

Kala Alm

📍 Thiersee | Approx. 10 km from Kufstein

- ✓ Events for up to 130 people
- ✓ One-day events from Tues to Sun possible
- ✓ Two-day events from Tues to Weds possible
- ✓ Exclusive catering

☎ +43 664 3 94 42 84 🌐 www.kala-alm.at



Aschinger Alm

📍 Ebbs | approx. 12 km from Kufstein

- ✓ Events with cinema-style seating for up to 100 people, table with armchairs for to 65 people
- ✓ Light and airy room and dreamy panoramic mountain views
- ✓ Catering at the restaurant with regional treats
- ✓ The latest presentation, sound and information systems based on glass-fibre technology
- ✓ Access to the Aschinger Alm possible in summer and winter

☎ +43 5373 431 08 🌐 www.aschingeralm.at



Kufstein Arena

📍 Centre of Kufstein

- ✓ Events for up to 1,000 people
- ✓ Arena of 1,200 m², not including foyer and gallery
- ✓ Free WLAN
- ✓ Flexible choice of catering

☎ +43 5372 602 128



Erl Passion Playhouse

📍 Erl | approx. 15 km from Kufstein

- ✓ Events for up to 1,500 people
- ✓ Sloping auditorium of 1000 m² plus stage of 400 m² (not heatable)
- ✓ Art space approx. 120 m²
- ✓ Exclusive catering
- ✓ Bookable on request during the months of August and September



Riedel Glass Kufstein

📍 Centre of Kufstein

- › Events for up to 100 people
- › Seminar room of approx. 200 m²
- › Free WLAN
- › Exclusive catering

☎ +43 5372 64896 🌐 www.riedel.com



LebensmittelPunkt

📍 Centre of Kufstein

- ✓ events for up to 80 people
- ✓ LEBENSMITTEL seminar room of 80 m² and bar area
- ✓ ALTE BÄCKEREI seminar room of 40 m² with kitchenette
- ✓ Lounge ambience
- ✓ Free WLAN, projector, screen and audio
- ✓ Catering on request

☎ +43 660 600 24 28 🌐 www.daslebensmittel.tirol



***The only deadlines
in Kufsteinerland:
The edges of the rocks.***

Our opinion: when the right elements are combined, great energy can emerge. Kufsteinerland combines exercise and rest, body and mind, urban and rural – and above all, business and relaxation.

This opens up scope for new perspectives and ideas. Our comprehensive supporting programme transforms your event into a short holiday.



Training & finance



University of Applied Sciences, Kufstein Tyrol

📍 Centre of Kufstein

- ✓ events for up to 300 people
- ✓ 38 seminar rooms of 42 to 365 m² each
- ✓ Free WLAN
- ✓ Flexible choice of catering partners
- ✓ Bookable only during the semester holidays

☎ +43 5372 71819

🌐 www.fh-kufstein.ac.at



Kufstein Economic Chamber

📍 Close to the centre of Kufstein

- ✓ Events for up to 280 people
- ✓ 10 seminar rooms of 34 to 300 m² each
- ✓ Free WLAN
- ✓ Flexible choice of catering partners

☎ +43 59 09053310

🌐 www.wko.at

When we talk of roll-outs, we also mean the yoga mats.

The supporting programme.

New insight and innovative viewpoints should be a part of your seminar as well as accompanying your conference away from the event. We would be happy to provide a diverse supporting programme to support your congress. We will take account of any individual requirements and put together individual components to create a coherent puzzle – from a classic tour of the town to an action-packed team event.

Walking and experiencing nature

How wild is the Wilder Kaiser? You decide! Our trained walking guides can adapt the programme to your muscles and timeframe! Anything is possible – from half-hour walks to all-day mountain walks with refreshment breaks at the mountain lodges.



Impressive views in the Kaisergebirge

Once you arrive up on the mountain plateau at 1,200m above sea level, you can let go, savour the unforgettable views and be captivated by the power of the Kaisergebirge peaks. Experience the ecological cycle of the elements

Herb walk with trained experts from the region

Take a leisurely walk across the gently rolling green meadows and dreamy forests. During a walk with our herb expert, you will learn plenty about the wild and medicinal herbs and recharge your batteries in nature.



Qi Gong walk – exercise and breathe deeply

Away from everyday life and out into nature – combined with a leisurely walk and some relaxing Qi Gong. This energising method from China has a harmonious effect on the body, breathing and soul.

Energy walks – strength and energy

Find your centre with a vitality walk paired with ‘strength and energy coaching’. Bring the body and mind into balance, break down any blockages in the body and generate renewed strength and energy.

Sightseeing & culture

Culture and tradition have been peacefully cohabiting in Kufsteinerland for many years. Learn about the history of Kufstein from a different perspective. The town guides offer a range of tours, providing exciting and informative anecdotes from Kufstein and the surrounding area.

Glide to relaxation

We have breathed new life back into one of Tyrol’s oldest lifts – the Kaiserlift. Enjoy a trip on the single seater chair lift up to the Bren-tenjoch mountain station at 1,200m above sea level.

Geocaching

A special voyage of discovery on the Bren-tenjoch: there are also some geocaching treasures to find here, alongside the treasures of nature.

Visiting Kufstein fortress

Explore this landmark of the town as part of a guided circular tour. Explore the history of the fortress from the heart of its old walls. From April 2019, you can visit the first part of a newly designed exhibition about Emperor Maximilian 1st in the historic armoury.

Winter adventure & a passion for snow

Nature is just as charming in our region in winter too. We offer all kinds of courses and entertaining activities in the snow. Winter & snow shoe walks, sledging sessions, mountain lodge evenings, cross-country skiing, biathlon, ski courses & guided ski tours.

Heroes’ organ in Kufstein – the world’s largest outdoor organ

This can only be found in Kufstein. We would be happy to organise a trip to the Heroes’ Organ with members of the Austria GUIDES, the community group for tour guides in the Tyrolean Unterland and Kitzbühel.

Visiting Riedel Glass in Kufstein

Whenever you see wine sparkling in a beautiful glass... it probably comes from Kufstein. During this guided tour of the show glass blowing facility, you can trace the raw materials on their journey to becoming a high-quality wine glass, experience an exceptional ‘symphony’ and explore some special treasures in the outlet store.

Guided tour of the town

Let one of the experienced guides take you on a voyage of discovery and explore the captivating fortress town of Kufstein on foot with a member of the Austria GUIDES association.



Visiting our special locations

Want to visit a very special location? We can organise a tour for you – whether the Thiersee Passion Playhouse, the Erl Passion Playhouse or the Erl Festival Hall.



Night watchman tour

As night falls, the fortress town shows off a more mysterious side. During this night-time tour, legends and stories are brought to life under the light of the night watchman's lantern.

The world centre for Haflinger breeding – Ebbs Stud Farm

At the Ebbs Stud Farm, you can see Haflinger horses, Tyrol's four-legged cultural asset. The associated museum provides information on the Haflinger horses and stud farm.

Cuisine & indulgence

What would Kufstein be without its regional treats? Some new gourmet routes add a touch of 'dolce vita' to your supporting programme and introduce you to some of the region's culinary craftsmen and women. Sample some delicious drops of wine, fresh Alpine herbs or speciality cheeses.



Hatzenstädt organic Alpine dairy

Pay a visit to the Emmental World Champion at 1,000m above sea level. During a visit and sampling session, you can experience what defines a good cheese and follow its journey from the stables to the delicatessen.

Mediaeval-style dining at Kufstein Fortress

During these aristocratic dinners, guests are transported back to the Middle Ages and served in style by the head chef. Artists and musicians wearing traditional costume can also conjure up an unforgettable atmosphere, on request.

Bierol – the first craft beer from a Tyrolean brewery

Beer brewing is regarded as a craft in Schwoich. Hospitality and a brew-house are all incorporated into the farm where visitors can take part in a tour. A sampling session is a must!



Outdoor-Team-Events

✓ BigSUP on the Inn

✓ Caving

✓ Rafting

✓ Aventure walks

✓ Mountain lodge evenings

✓ Archery

✓ Torch-lit walks

✓ Climbing courses

✓ High ropes garden

✓ Sledging trip Curling

✓ iPad rally

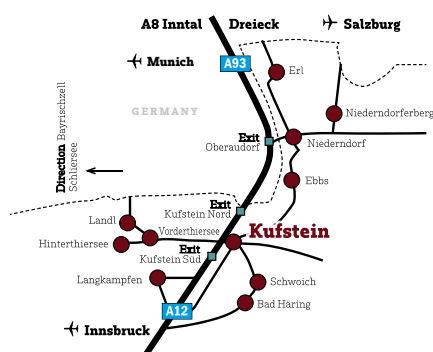
ActiveSpirit – adventure-packed

The Kufstein-based agency ActiveSpirit can plan your supporting programme in Kufsteinerland and create an unforgettable event for you! Explore the town along the green river Inn with an idyllic walk, stand-up paddling or an adventure-packed canyoning or rafting tour!



How can you reach us? Quickly.

Kufstein is the optimal location for congresses and seminars with its well-connected location and close proximity to the vibrant economic locations of Salzburg, Munich and Innsbruck. The region on the mighty Kaisergebirge is within easy reach from every direction. Kufstein is located close to the motorway, some important airports and right on the train network. Whichever you choose – reaching us is always convenient.

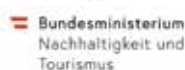


Contact

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Imprint | Fashion: Manhattan Mode Kufstein, Markus Achomer Make up & Hair: Julia Sauermoser, Susana Lun Photos: Christian Vorhofer, Christian Mey, Markus Niederacher, KulturQuartier: © wiesflecker-architekten/comm.ag Design & Layout: Stefan Brigola Printing: Druckerei Aschenbrenner. Subject to change.

With the support of the nation, state and European Union



You will easily find us!



From the north (D, NL, B, GB, etc.)

A8 towards Salzburg – at the Inntal–Dreieck take the A93 towards Kufstein

From the west (CH)

A12 Inntalautobahn motorway towards Kufstein

From the east (Salzburg)

Via the Westautobahn A1 motorway towards Salzburg – via the A8 towards Munich – at the Inntal–Dreieck take the A93 towards Kufstein

From the south (IT)

A22 towards Brenner – A13 towards Innsbruck – A12 Inntal–autobahn motorway towards Kufstein



Land at one of the nearest airports. We would be happy to organise a transfer for you.

Innsbruck airport: 75 km, approx. 1 hour's drive away

Salzburg airport: 100 km, approx. 1 hour's drive away

Munich airport: 140 km, approx. 2 hours' drive away

Airport transfers:

- ✓ Harald Hofer car hire
www.mietwagenservice-tirol.at
- ✓ Four Seasons Travel
www.tirol-taxi.at
- ✓ SMS airport transfer
www.flughafentransfer.at
- ✓ Andis Taxi
www.andis-taxi.com
- ✓ Taxi Airport Transfer Tirol
www.taxi-airporttransfer-tirol.com
- ✓ Airshuttle Kitz
www.airshuttle-kitz.at



Travelling by train. Right to the centre!

Travel by train direct to the ÖBB and DB train station in Kufstein.

Kufstein train station. Situated in the centre of the town, the station offers connections and the Munich – Rosenheim – Kufstein and Kufstein – Innsbruck routes also start out from here.

A long-distance service also runs every 2 hours from Vienna via Kufstein to Zurich and from Munich via Kufstein to Bologna and Venice. Each day, an ÖBB Nightjet service runs from Hamburg via Kufstein to Innsbruck.

Each hour, regional S-Bahn trains operate via Wörgl and Innsbruck to Telfs–Pfaffenhofen and to the Regional Express to Brennero / Brenner. The regional train shuttles from Munich to Kufstein and back each hour.

<https://www.kufstein.com/de/service-info/reiseplanung/anreise-bahn.html>

- ✓ **railjet**
Vienna central station – Vienna Meidling –
St. Pölten central station – Linz central station –
Salzburg central station – Kufstein – every 2 hours
- ✓ **EC**
Munich central station – Munich East – Rosenheim –
Kufstein – every 2 hours
- ✓ **REX**
Kufstein towards Brennero / Brenner – every hour
- ✓ **S Bahn**
Kufstein – Telfs – Pfaffenhofen – every hour
- ✓ **Meridian**
Kufstein – Munich central station and back – every hour



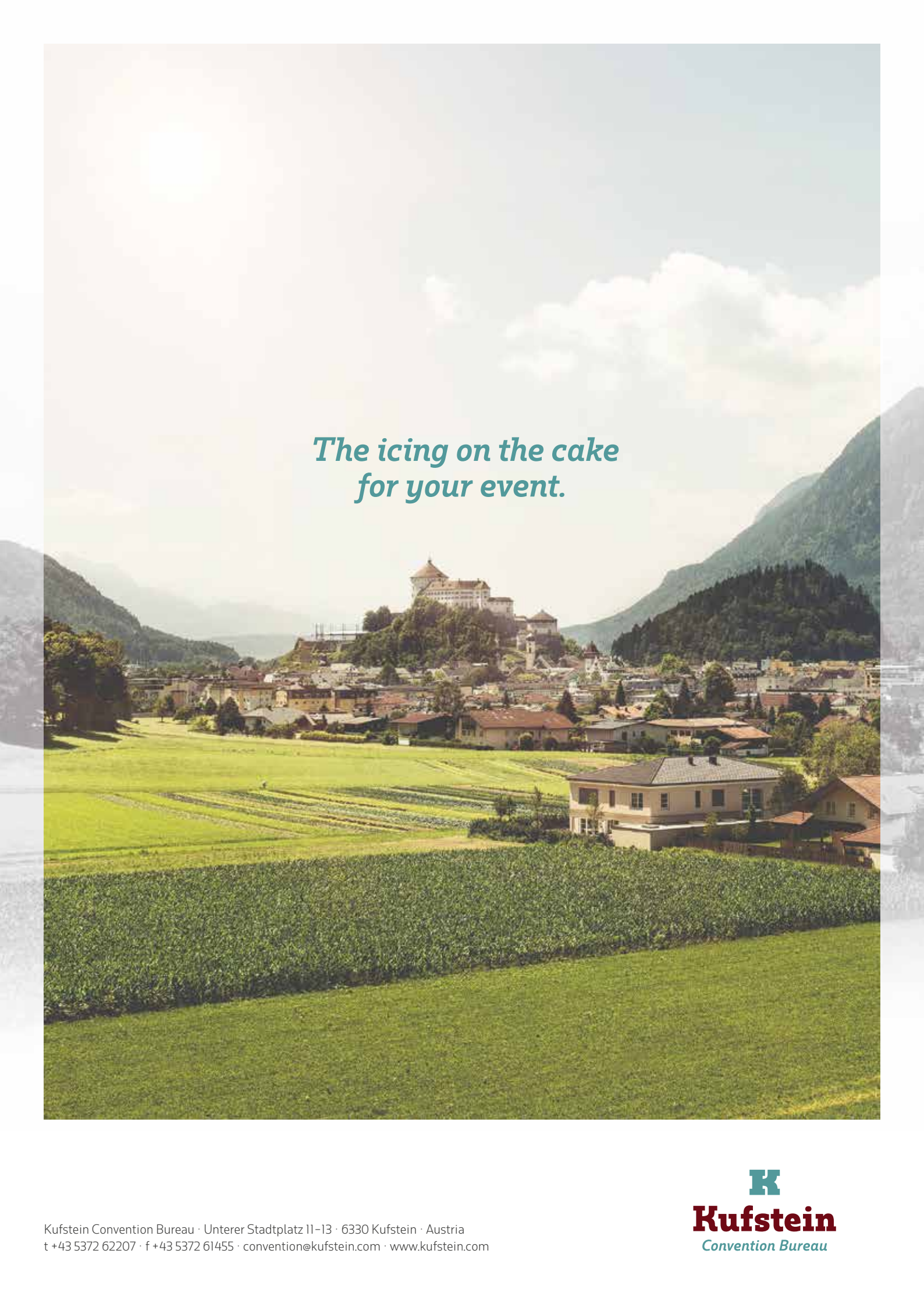
Travelling by bus.

- ✓ Kufstein's town bus service operates 3 routes at 20 minute intervals.
- ✓ The regional buses can be used like the town buses in the town area and in the Kufstein tariff zone
- ✓ Discount for overnight guests with the Kufsteinerland-Card.

<https://www.kufstein.com/de/service-info/reiseplanung/mobilitaet-region.html>

Local taxi companies

- | | |
|---------------------------------|-----------------|
| ✓ Kaisertaxi | +43 5373 42000 |
| ✓ Mietwagenservice Harald Hofer | +43 664 5866645 |
| ✓ Taxi Bundschuh | +43 5372 67474 |
| ✓ Taxi Hager | +43 664 4351600 |
| ✓ Taxi Kaltschmid | +43 5373 61296 |
| ✓ Taxi Mirko | +43 5372 64040 |
| ✓ Taxi Ricci | +43 5372 21655 |
| ✓ Taxi Visotschnig | +43 5372 61212 |
| ✓ Taxi Windberger | +43 5372 6969 |



*The icing on the cake
for your event.*