



Bad Dürkheim



Welcom



ne!

This sun-kissed town on the German wine route offers more than first meets the eye. Plunge, body, spirit and soul, into the experiences offered by this tour. If you love the Palatinate region, you will appreciate the area's joie de vivre and landscapes more than those elsewhere. And if you have been here before, the town will quite simply be your "home sweet home". Come and spend

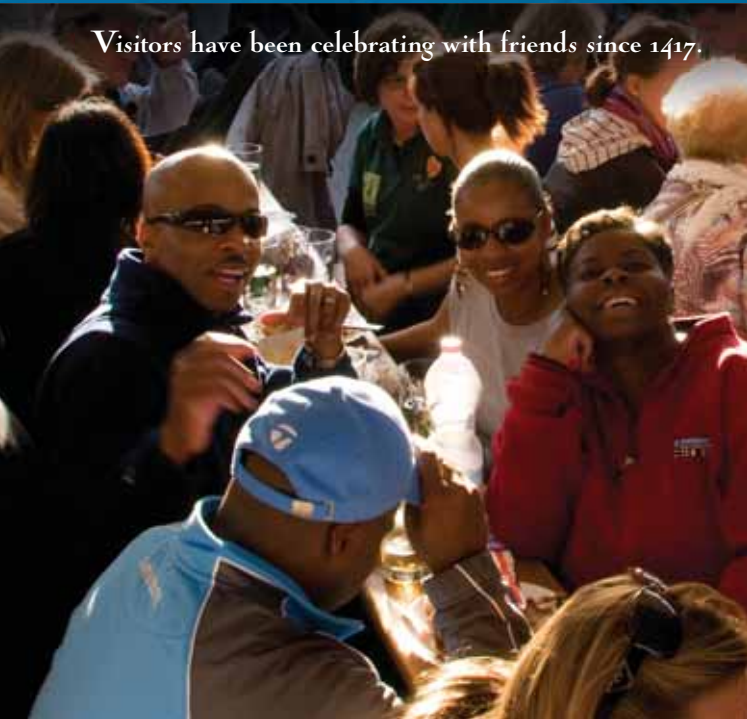
a few days with us and celebrate, have fun and enjoy the experience. Take the following pages along with you on your trip. You will see that there is much to experience on this enchanting journey. If you are looking for a microcosm of the Palatinate region, then Bad Dürkheim is for you. So this could be your next holiday! We look forward to meeting you!



The largest wine festival in the world with over 600,000 visitors each year.



Visitors have been celebrating with friends since 1417.



Enchanting wine princesses.



Sparkling encounters.



*Share in this huge celebration.
See you at the Würstmarkt!*



Always held around the second / third week-end in September.

A large orchestra is performing in the courtyard of a ruined brick building at night. The building's walls are made of red brick and feature several arched windows and doorways. The courtyard is illuminated by tall, black streetlights and strings of small, warm-toned lights. The orchestra members are seated in rows, facing a conductor who stands on the right. A large audience is seated in the foreground, watching the performance. The sky is a deep blue, suggesting twilight. The overall atmosphere is one of a high-quality cultural event in a historic setting.

The “Limburg Sommer”:
Culture in the very best locations.

Open-air events with shooting stars, glow-worms and good Riesling.



Main stage: Nabucco by Giuseppe Verdi.



Jazz by Big Bands and piano soloists.




The ideal setting: The Name of the Rose.



Every band has set the right tone here.



Being centred.



Anyone who has forgotten the smell of fresh cornflowers or the feeling of an enchanted early summer morning or who has stopped listening to the very core of their being is in need of some time off. It only takes a few days to refresh the senses and get in touch with your soul again after a long dry spell. A completely new person

will be waiting for you at the end of the journey: yourself! Here in Bad Dürkheim, you can meet this person in many different ways. You will find the key to your inner balance here on the German wine route right in the heart of Germany.

Hardenburg: Embark on a Journey Through Time!



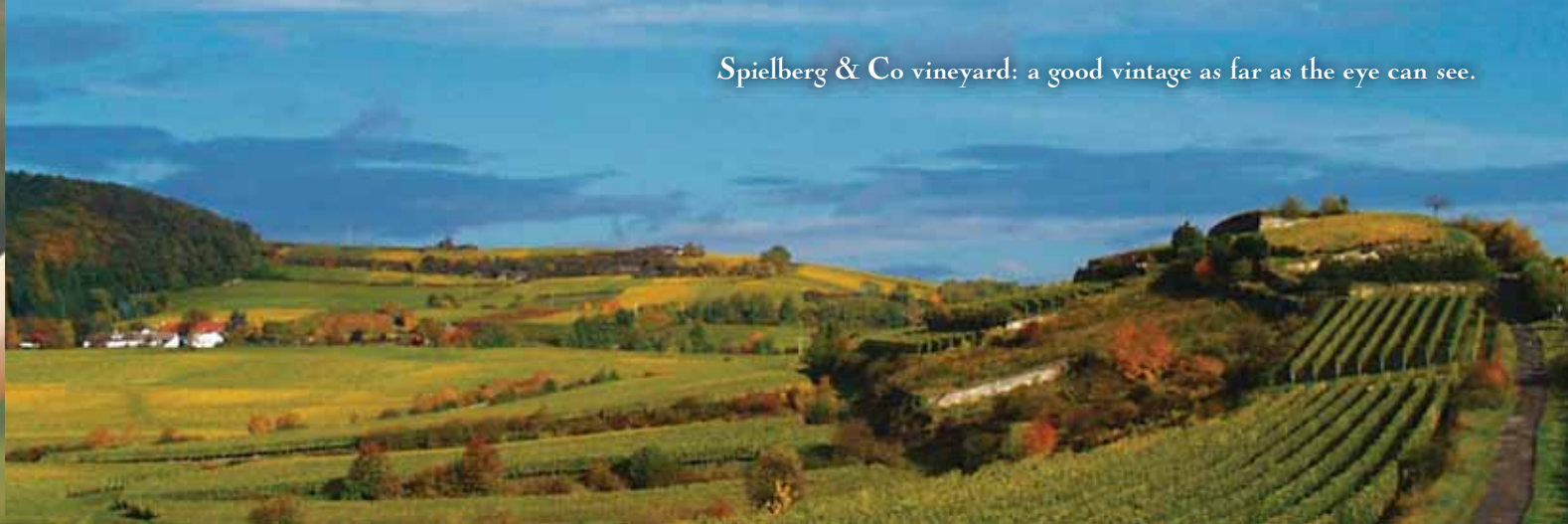
Outstanding cultural treasures reach for the skies between forest and vineyard.

In 1024, Kaiser Konrad II laid the foundation stone for the Roman Benedictine abbey in Limburg. The construction of Hardenburg began in the 13th century. Nowadays, with its imposing 180 metres by 90 metres structure, it is one of the most imposing castles in the Palatinate region. Our Wurstmarkt originated in St Michaelis Chapel. The largest wine festival in the world was not a Roman invention, as Dürkheim's first vines were planted on the Weilberg.

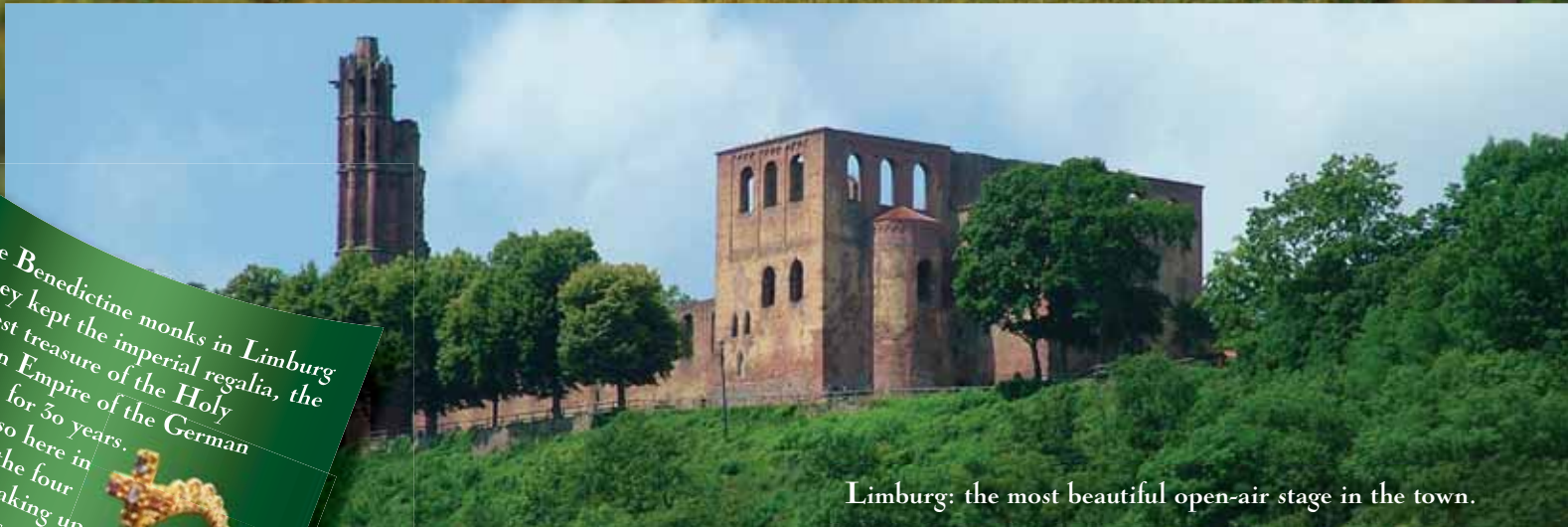
A Roman villa:
Bad Dürkheim is at its most Italian here!



Spielberg & Co vineyard: a good vintage as far as the eye can see.

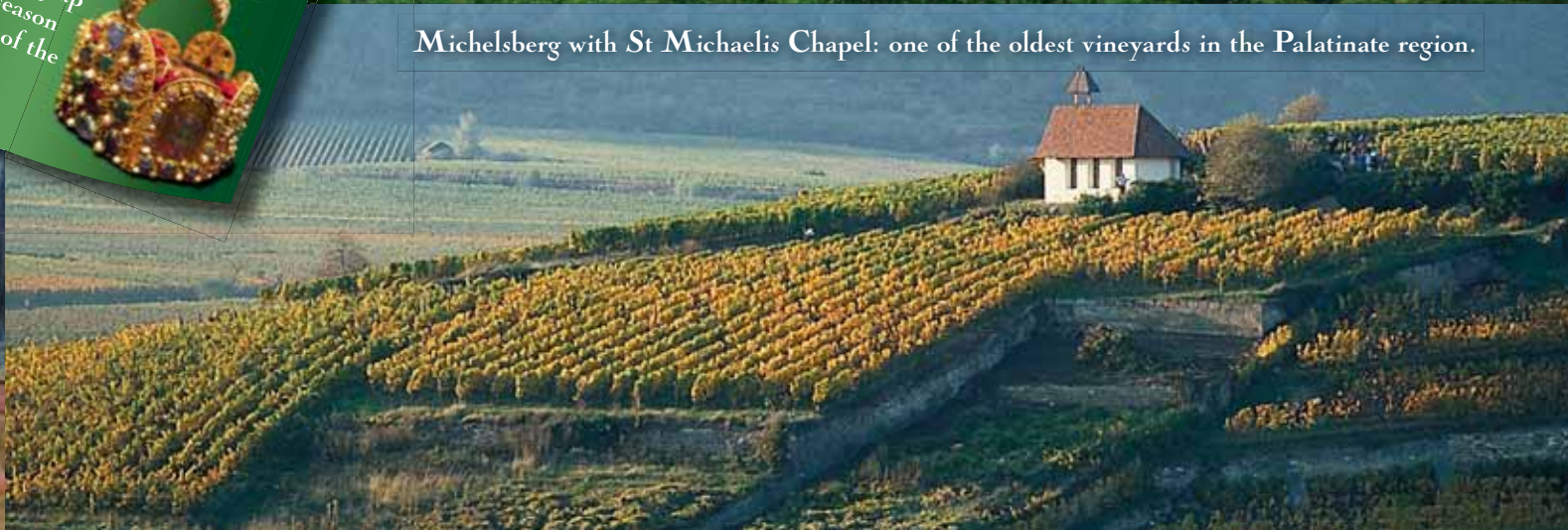


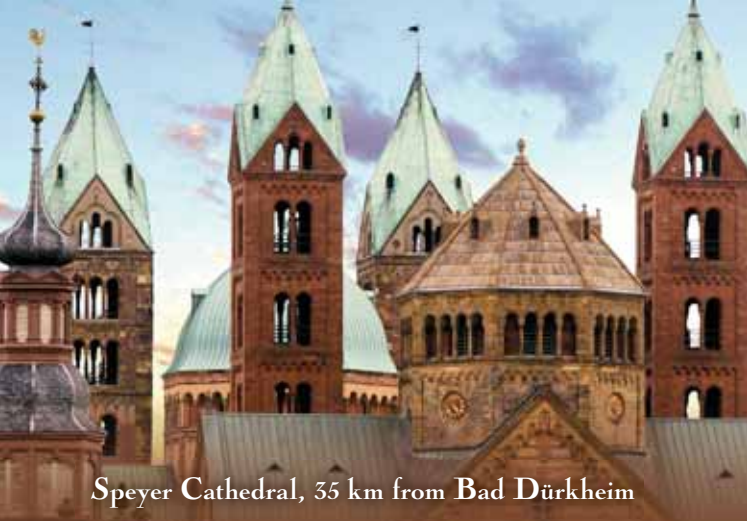
The Benedictine monks in Limburg Abbey kept the imperial regalia, the greatest treasure of the Holy Roman Empire of the German Nation, for 30 years. It was also here in 1038 that the four Sundays making up the Advent season for the whole of the Occident were defined.



Limburg: the most beautiful open-air stage in the town.

Michelsberg with St Michaelis Chapel: one of the oldest vineyards in the Palatinate region.





Speyer Cathedral, 35 km from Bad Dürkheim



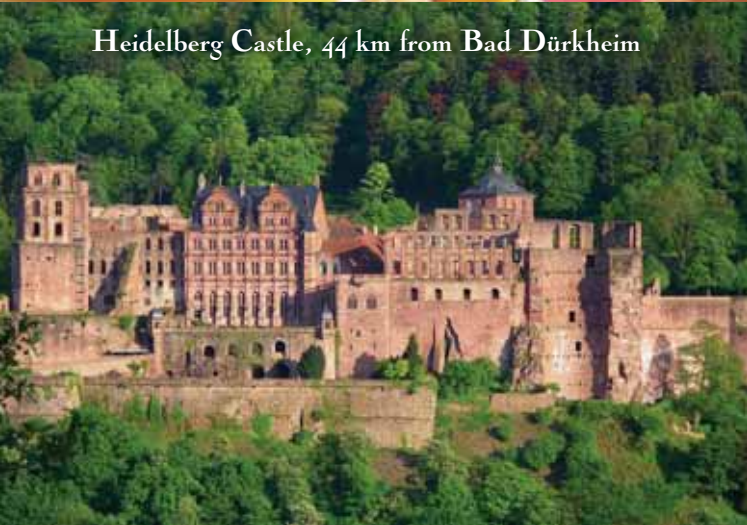
Medieval Freinsheim, 6 km from Bad Dürkheim



Hambach Castle, 27 km from Bad Dürkheim



Haßloch Holiday Park, 20 km from Bad Dürkheim



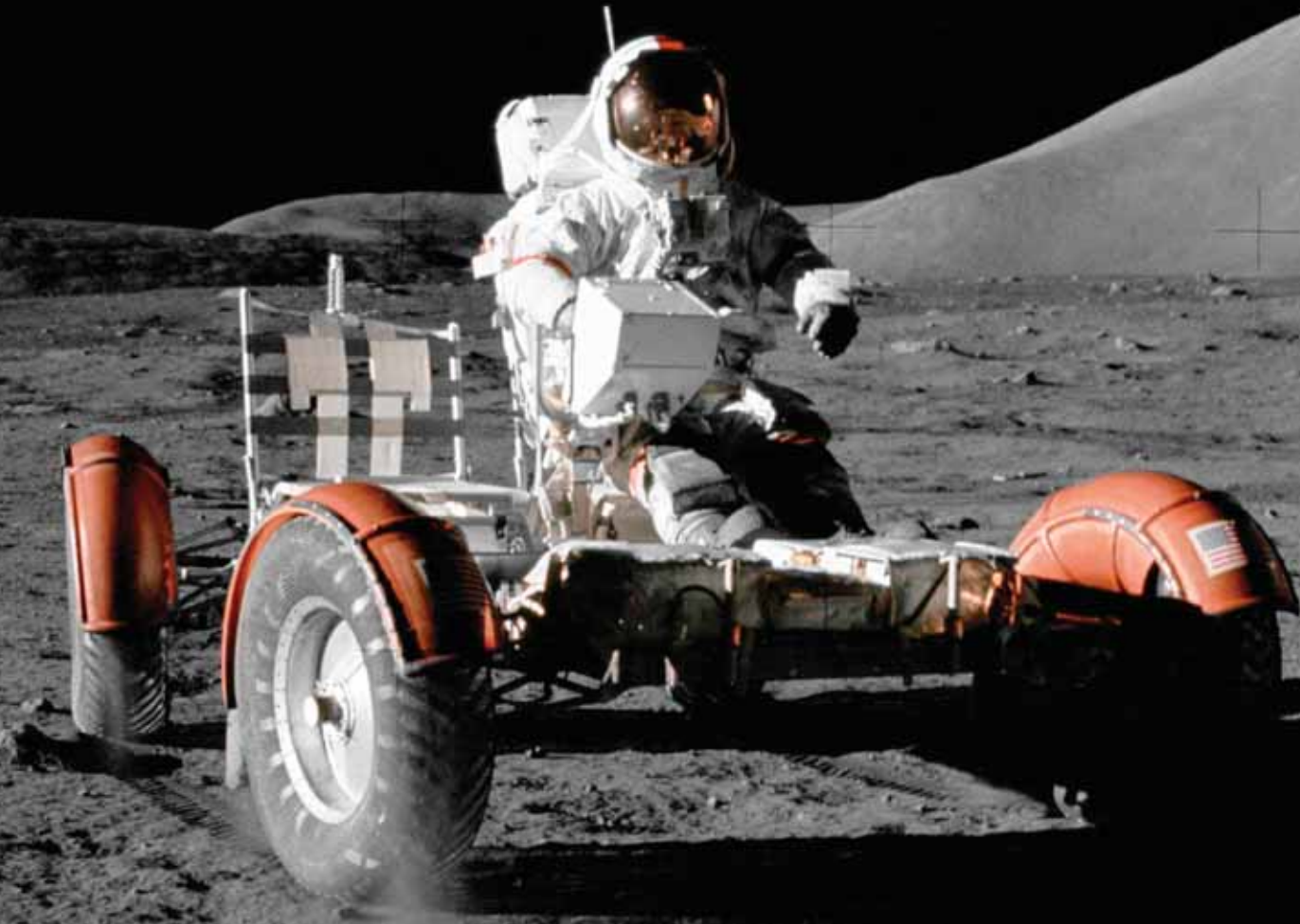
Heidelberg Castle, 44 km from Bad Dürkheim



Deidesheim Town Hall, 9 km from Bad Dürkheim



Kurpfalzpark, 12 km from Bad Dürkheim



Technical Museum Speyer, 37 km from Bad Dürkheim

Back to the future!
Everything lies within a 44 km
radius of Bad Dürkheim.

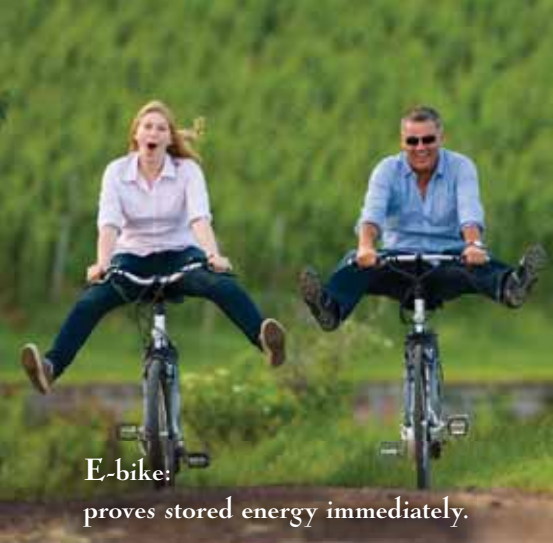
The most wonderful sights await you in the endless expanses of the Palatinate region. Using Bad Dürkheim as a central location, you can easily travel to all the major attractions. Heidelberg is always worth a day-trip and numerous other locations can be enjoyed for a breath-taking afternoon's excursion. A journey through time from the cradle of German democracy to the landing on the moon takes only 28 minutes (from Hambach Castle in Neustadt on the Wine Route to the Technical Museum in Speyer).

The Palatinate forest: as wild and untamed as you imagine!

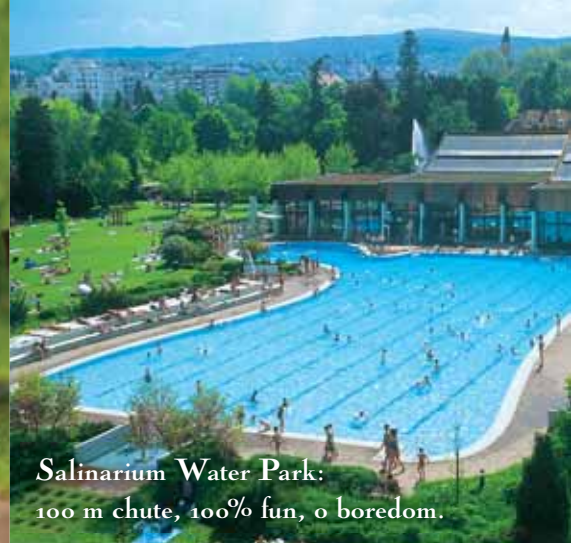


Lace up your walking shoes and set out to discover the Palatinate forest with its castles, bright sandstone cliffs and rustic huts. You can follow the cycle route taking you through the ocean of vines on the German Wine Route on electric bicycles. Or travel along the Salierradweg on gently purring Segway personal transporters as far as the imperial city of Speyer. Perhaps you would prefer to shoot down the 100 metre long slide at the “Salinarium” water park. There is something for everyone in the Palatinate region.

Total freedom: here everyone can decide for themselves what their priorities are.



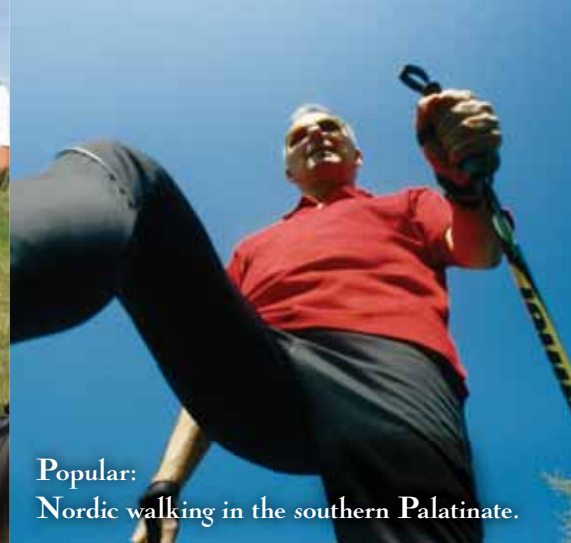
E-bike:
proves stored energy immediately.



Salinarium Water Park:
100 m chute, 100% fun, 0 boredom.



Segways:
standing to enjoy the Palatinate to the full.



Popular:
Nordic walking in the southern Palatinate.



“Erlebnistag” (a day to remember) on the German Wine Route: Best Wishes from Bad Dürkheim.




An ancient inhabitant of Dürkheim from the beginning of the late Cretaceous period.



Palatinate dwellers from primitive times: the aurochs.



Ahoy, you phylloxera pirates!



Adventures like this should be on every curriculum.



Not just for rainy days: the Palatinate natural history museum.



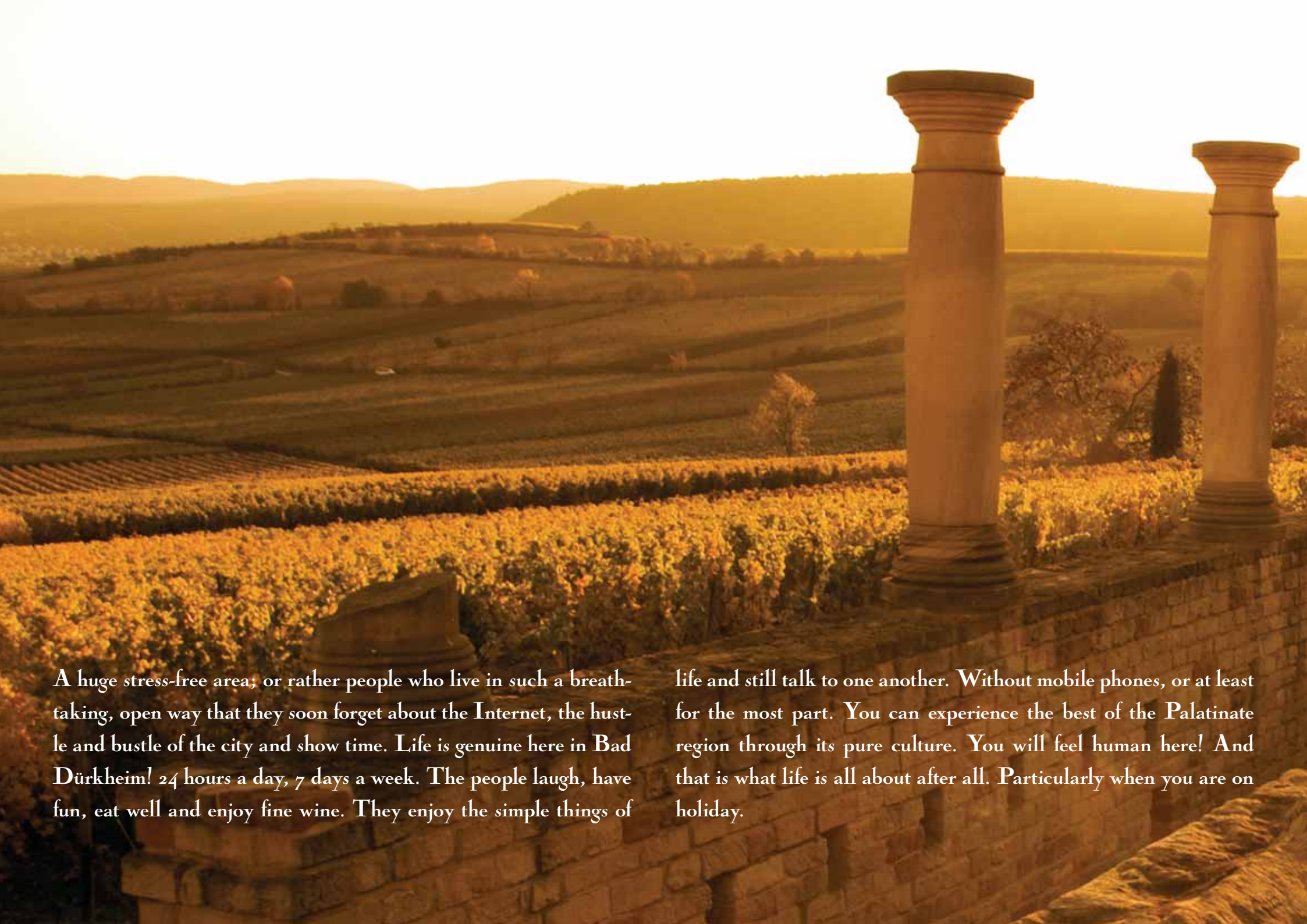
250 million years of the Palatinate region – an exciting treasure hunt through the ocean of vines by GPS



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Land of adventure: on the Geo adventure trail, by GPS or in the museum.

When was the last time that you were as amazed as a small child? A long time ago? Then come to Bad Dürkheim, the treasure island in the ocean of vines! Set off with GPS devices in search of the gold of the phylloxera pirates and ancient secrets. You will meet prehistoric monsters, experience the development of the Palatinate forest and the Rhine and unearth primaeval findings. All this can be enjoyed live on the Geo adventure trail or in the Palatinate natural history museum.



A huge stress-free area; or rather people who live in such a breathtaking, open way that they soon forget about the Internet, the hustle and bustle of the city and show time. Life is genuine here in Bad Dürkheim! 24 hours a day, 7 days a week. The people laugh, have fun, eat well and enjoy fine wine. They enjoy the simple things of

life and still talk to one another. Without mobile phones, or at least for the most part. You can experience the best of the Palatinate region through its pure culture. You will feel human here! And that is what life is all about after all. Particularly when you are on holiday.



Shake off the routine.

The young face of the Palatinate region. Unplugged, daily, live.



Holiday experiences that are measured in vintages rather than days.

2,140 hours of sunshine per year and as little rainfall as in Palermo. It is no wonder that the liquid gold of the Palatinate region prospers so well here. The new generation of wine-growers is focusing on quality and is once again producing varieties of grape that had almost been forgotten and creating its best wines in barriques. Indulge your taste buds on a delicious trip through the Palatinate wine-growing area. Every mouthful represents a new wine-grower or a new area. Enjoy this pleasure at our wine festivals.



Nothing but the blazing sun in liquid form.



Her highness of Bad Dürkheim holds court.



Not far from the smiles and the fun, the town's greatest treasure.

Two Bad Dürkheim vineyards are among the top ten best wine producers in Germany. Dürkheim wine-growers win many awards each year. This is the area with the highest density of great wines in the Palatinate region.



Connoisseurs, simply follow the illuminated cones!



Enjoy the experience to the full wherever you see this logo.



One glass, 15 open-air wine tasting events: a truly original way of sampling wine.



You will see wine enthusiasts in a completely new light.





A real feast for the eyes: interplays of colour over the Roman villa.

Vineyard tours are no longer
what they used to be.

Forget the boring walking tours you used to go on with your parents. The vineyards gleam in a totally new light at the all-year-round vineyard evenings. Bright colours are displayed over the vine-covered hillsides, beams of light move through the sky and groups of wine connoisseurs wander happily through the vineyards. High-quality wines and the best growing areas as far as the eye can see guarantee a truly unforgettable experience.



Six adults and a good bottle of wine immediately create a celebratory atmosphere.

Enjoy life to the full!
The Palatinate region is a
natural flavour enhancer.

“Pälzer Saumage, Grumbeersupp mit Quetschekuche” (pig’s stomach, potato soup with plum cake) and “Weck, Worscht un Woi” (bread, sausage and wine)... sometimes things that taste good sound richer and heavier than they actually are. A good “Saumagen”, for example, contains no more than 162 calories per 100 grams, black pudding is cooked until crisp and the finest specialities from all over the world have been presented for many years at the “Wurstmarkt”.



Well done: New York Sirloin Steak and Yellow Crab.



Helmut Kohl brought the Palatinate "Saumagen" international fame.



If only the Romans had known about this! Sea bass, figs and spaghetti.

Barrel capacity: 1.7 million litres or up to 450 happy people.




Dürkheim's giant barrel is by far the largest of all wine barrels in the world, with a capacity of 1.7 million litres. Enough for every adult in Rhineland Palatinate to enjoy a glass! Today, the giant barrel still houses a rustic restaurant.





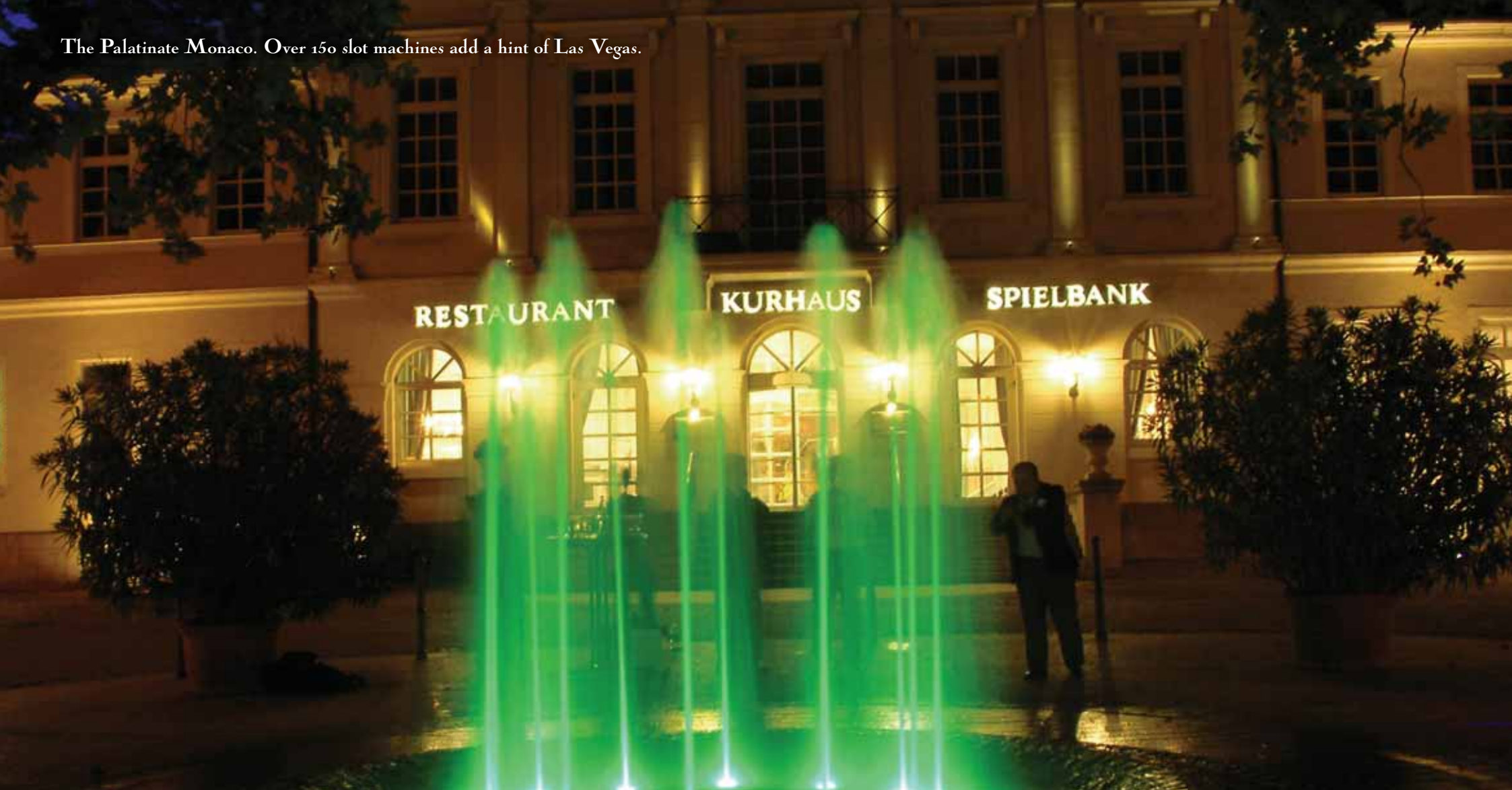
Take a deep breath!

A photograph of a wooden building with a gabled roof and a large tree in the background. The building is made of light-colored wood and has a small, dark, arched window in the gable. The tree is large and green, with a dense canopy. The sky is clear and blue. The overall scene is bright and sunny.

Allow yourself some time off to enjoy the fresh North Sea breeze. Enjoy a warm welcome at one of the longest brine spa graduation houses in Germany. Here you can enjoy the fresh air and really pamper yourself. Let your body release new energies with soft hands, hot stones and warm oils. When laughter, sunshine and a

few days off allow you to forget about everything else, you have really achieved something. All this can be yours within Bad Dürkheim itself. We would not be a spa town if we did not know how to make the most of success. So leave your body in the best hands and let it set your pace.

The Palatinate Monaco. Over 150 slot machines add a hint of Las Vegas.



Blackjack, poker, roulette:
it is good to know that our
spa hotel is nearby.

As a spa town, Bad Dürkheim has had the privilege for over 60 years of running a casino. This is a successful combination. It is good to know that stressed nerves from a long night of roulette or poker can be calmed and soothed again the next morning right next door! Treat yourself to a long walk in the hotel park or one of the many spa treatments offered.

The style is casual here; even smiling is allowed! Week-end programmes offer an exciting diversion.



New games: French and American roulette, blackjack, poker and touch-bet roulette.



What does relaxation smell of? Lavender, grape-seed oil or mint?



The purifying strength of a Riesling peeling.



Having time just for yourself.



Everything revolves around you here.




Enjoy the sunshine, have time to spare and learn to laugh with daily treatments in the spa hotel park.



Slow down your body,
spirit and mind.
As a spa, we know how!

In our hectic daily lives, there is nothing more valuable than time. You should give your body as much time as possible. Get in touch with your senses, feel how therapeutic oils, Riesling treatments and gentle massages release new energies within you. The key word is Wellviness. The sole aim is to feel good and to relax and for once feel as though time is standing still.



2,140 hours of sunshine per year.
Perhaps that is why life is so easy
and has such a Mediterranean
feel here.

No, this is not Madrid, Rome or Nice; this is Bad Dürkheim!



Desirable places can be found everywhere.



The legendary Wurstmart fountain.



People really know how to live here.



The inhabitants of Bad Dürkheim are possibly even more interesting than the town squares and houses!

Y our holidays



A close-up, low-angle shot of a weathered stone marker. The stone is light-colored and has the name 'Dürkheim' carved into it in a dark, stylized font. Below the name is a thick, dark, horizontal band. The background is a bright blue sky with scattered white clouds. The text 'ay card!' is overlaid in large white letters on the left side of the image.

ay card!

Have we whetted your appetite for your next holiday? If so, then **Bad Dürkheim** may be just the place you are looking for! It is closer than you think. As a welcome gift, we are offering a free guided tour of the town if you present the enclosed card on arrival at the Tourist Information office. The perfect start to a wonderful experience and an enjoyable holiday in **Bad Dürkheim**.



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Mehr Pfalz passt nicht zwischen die Weinberge



Cheers! To the Palatinate.