



Summer life

in Kufsteinerland –
where every moment is special.

Tirol

K
Kufsteinerland
verbindet

K **KUFSTEIN** *Kaiserlift*

Open daily
from 1 May to the
beginning of November
from 8:30 a.m.
to 4:30 p.m.

Further information
and programme overview



www.naturerlebnis-kaisergebirge.at



Welcome to Kufsteinerland

When warm rays of sunshine illuminate the mountains and clear air fills the landscape, a special time begins in Kufsteinerland. Between town and mountain, summer unfolds as a lively backdrop in which nature, culture and cuisine naturally intertwine. Lakes, waterfalls and springs become refreshing companions on warm days.

Kufstein Fortress rises above the rooftops of the town, while a relaxed rhythm can be felt in the villages. Alleys and squares invite you to linger, regional specialities characterise the table culture in the inns, and the cultural venues offer everything from traditional music to contemporary productions.

Whether on an evening stroll by Lake Thiersee, at shady waterfalls, on a hike in the Kaisertal valley, at clear springs, on a guided tour of the old town or while consciously enjoying regional cuisine. Here, the habitat in the heart of Tyrol reveals itself in all its diversity.

Welcome to Kufsteinerland, where urban culture and alpine nature meet in summer. Peace, activity and enjoyment come together naturally here to create a summer experience.



So refreshing



8 reasons to love Kufsteinerland

Immerse yourself, enjoy, blossom – between mountain summer and Tyrolean joie de vivre



Between mountains and city

In Kufsteinerland, alpine nature and urban life are close together. Spend the morning and stroll through the old town in the evening.



The fortress as a landmark

High above the town, Kufstein Fortress dominates the skyline – a place for atmospheric moments.



Eight villages, eight characters

Each village has its own character. Sometimes indulgent, sometimes close to nature, always authentic.



Nature to breathe deeply

Blooming alpine meadows, shady forests and clear mountain air provide the backdrop for hikes and quiet breaks.



Regional delights

Fresh cheese and hay milk from the alpine pastures, berries from the fields and honest craftsmanship characterise the cuisine.



Authenticity beyond mass tourism

Guided tours, small festivals and personal encounters show summer from its authentic side. Quiet, approachable and genuine.



Boundlessly accessible

Easily accessible from all directions and located in the heart of Tyrol. Quick to get to, hard to leave.



A place of power for body and soul

Culture and exercise combine to create a break that will have a lasting effect. Quiet or lively, entirely at your own pace.



KUFSTEINERLAND CARD

KufsteinerlandCard more from your holiday

Guests receive the KufsteinerlandCard free of charge when they check in, starting from their first night. It is a ticket, admission card and adventure card all in one, and is valid from the day of arrival.

The card includes numerous services:

- 1x ascent and descent with the **Kaiserlift**
- 1x admission to **Kufstein Fortress**
- 1x admission to the **Haflinger Fohlenhof in Ebbs**
- 1x trip on the **Inn ferry** Ebbs – Kiefersfelden
- 1x admission to the **Riedel Kufstein Tyrolean glassworks**

- Year-round **experience programmes, guided tours and workshops** – bookable at kufstein.com
- Selected **public transport** in the region, as well as **Leisure buses** and **event buses**
- and discounts with many other partners



TIP: This symbol indicates services that are included in the KufsteinerlandCard.

More information at kufstein.com/card-en



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Places of interest ▼ to discover

A region rich in contrasts

Like no other region in Tyrol, Kufsteinerland combines the contrasts of town and country, alpine landscape and cultural heritage. In addition to the town of Kufstein, Kufsteinerland comprises eight villages – each with its own character and special charm.

Located on the border with Bavaria, in the Inn Valley between the Kaisergebirge and the Brandenberg Alps, they form the gateway to the first mountains of Tyrol. Majestic mountains, expansive nature and a historic townscape make the region a multifaceted destination for nature lovers and culture enthusiasts alike.

Kufstein

The heart of the region

The medieval town of Kufstein lies on the banks of the River Inn and, with around 20,000 inhabitants, is the second largest town in Tyrol. With its historic old town, winding streets and modern cultural venues, it forms the centre of the Kufstein region – lively, steeped in history and inviting.

Kufstein Fortress is both a landmark and a witness to centuries past. Today, it is a place where history remains alive. In the streets around the town square, small boutiques, cafés and taverns with historic façades combine to create an atmospheric meeting place for locals and visitors alike.

Kufstein is both urban and alpine – a place that preserves tradition, embraces the new and makes summer feel special in its own unique way.



Kufstein Fortress & Heroes' Organ



The imposing Kufstein Fortress, the town's landmark, sits enthroned on a rock high above the Inn. First mentioned in documents in 1205, it played an important role as a border and defence fortification for centuries. Today, the fortress houses several museums and offers space for events and concerts.

Open daily, in summer from 9:00 a.m. to 6:00 p.m.

A special highlight is the Heroes' Organ, one of the largest open-air organs in the world. It has been playing daily at noon since 1931 – audible far beyond the city limits. In July and August, the organ also plays at 6:00 p.m. and at special concerts. Perfect for a balmy summer evening with an aperitif at the Lower Town Square.

The view from the fortress stretches far beyond the Inn Valley, making a visit here a cultural and scenic experience at the same time.





Where history becomes an experience.

Kufstein Fortress
as a living stage of history.

**OPEN
DAILY**



www.festung.kufstein.at

K
KUFSTEIN
Festung Kufstein

Old town flair in Römerhofgasse

Römerhofgasse is one of the most charming corners of Kufstein's old town. Cobblestones, historic façades and centuries-old tavern culture give it its special charm. The traditional inn “**Auracher Löchl**”, the famous Kufstein song “Kennst du die Perle Tirols” (Do you know the pearl of Tyrol), which is known far beyond the city limits.

Today, the alley combines tradition with modern culinary delights: a **bar in the tunnel** with one of the largest gin collections in the world, sunset drinks in the **Panorama Bar** high above the Inn River, or the world's smallest **bridge restaurant** – for intimate moments together. Traditional inns and cafés make this place a popular meeting spot for locals and visitors alike.



TIP

Embark on an exciting journey into the past with the **night watchman** – including a tour of the quaint Römerhofgasse alley. Twice weekly, bookable via the activity programme. See page 35.



Kufstein Historical City Trail

The Kufstein Historical Town Trail invites you on a journey through time, taking you through picturesque alleys and telling moving stories about the fortress mountain. 23 stations and three additional routes with beautiful views combine culture with relaxed discovery on an approximately one-hour walk through the town centre – accompanied by cosy cafés, restaurants and bars.

The trail begins at the Marienbrunnen fountain on the Unterer Stadtplatz. An overview map and puzzle map are available at the starting point and in the information office.





Riedel Glass Manufactory & Museum

The Riedel factory offers exciting insights into the world of glassblowing, offered by the Riedel factory. From a gallery, visitors can watch glassmakers shaping glasses and decanters entirely by hand.



The museum introduces visitors to the world of glassmaking, displays impressive glass artworks and series created over the years, and explains which glass best brings out the best in which wine. The family business, now in its eleventh generation, looks back on over 270 years of craftsmanship.



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Walk to Hechtsee

A pleasant walking trail leads from Kufstein through shady forest sections up to **Hechtsee**, one of the most beautiful natural lakes in the region. On warm summer days, the circular trail invites you to walk around the lake in about an hour. If you want to continue, you can combine the tour with an ascent to **Thierberg chapel**. There are beautiful views along the way.



Sparchenklamm – with a view to the Geisterschmiedwand

A pleasant, shaded circular walk starts at the Kaiseraufstieg stop and heads towards **the Dickichtkapelle** (chapel). The path leads through peaceful woodland and offers occasional glimpses of the surrounding landscape. Steel serpentine steps lead steeply down to **the Kaiserbach bridge**. The forest, rocks and cool water of the stream make this walk a refreshing experience, especially on warm summer days.

The Kufstein region

Bad Häring health resort

In summer, Bad Häring shows its particularly soothing side. Tyrol's first and only health resort is nestled in a sunny high valley and invites you to relax and recharge your batteries.

For a long time, the town was characterised by mining and coal production before the healing powers of the sulphur springs were discovered. This exciting development from a mining village to a spa town can be experienced thanks to a themed trail that connects history with the present.

Today, regeneration and well-being are the focus. The sulphur springs at **the Vivea Health Hotel** promote relaxation and balance. Additional moments of relaxation are offered by the day spas at the Hotel **DAS SIEBEN** and the Hotel **Panorama Royal**, which also invite guests to stay longer.

Walking and hiking trails to refreshing waterfalls and around the striking **Pölven** mountain round off the summer relaxation experience.



Hiking destination Langkampfen

Located between the Inn floodplains and the foothills of the Pendling mountain ridge, the village shows its natural side in summer. Walking trails lead along green fields, over small bridges and up to the chapel on **Kalvarienberg**. At the top, there is a wide view over the **Inn Valley** to the **Zahmer Kaiser**. A place for relaxed walks, clear views and quiet moments.

If you want to experience the panorama from a new perspective, take off from the region's only **small airport** for a sightseeing flight and enjoy impressive views of the Kufsteinerland from the air.

Schwoich holiday village

In summer, Schwoich shows its enjoyable, open side. Between flowering meadows and gentle slopes, craftsmanship and taste characterise village life. The **Bierol brewery** stands for creative brewing with character, while the **Crownhill distillery** produces award-winning fine spirits with regional character.

Whether on a walk or a bike ride across the sunny plateau, sampling regional specialities or consciously enjoying nature. In Schwoich, summer, craftsmanship and authenticity come together in a peaceful and authentic way.





Passions and festival village Erl

In summer, Erl combines culture, architecture and nature to create a harmonious experience. Nestled between green hills and sparse forests, the **Passionsspielhaus Erl** and the **Festspielhaus Erl** dominate the townscape. As venues for the **Tiroler Festspiele** and the **Passion Plays**, they stand for cultural quality, openness and a centuries-old tradition.

TIP

Fancy some opera or classical music?

The events calendar reveals what's on offer:
kufstein.com/events

Quiet hiking trails lead from **Erlberg** through the summer alpine pastures up to the **Spitzsteinhaus** or the **Altkaser Alm**, both of which invite you to stop for a bite to eat and enjoy the panoramic views.

A special destination after a stop at the **Kranzhornalm** is the border peak of **Kranzhorn** with its two summit crosses, which symbolically connect Austria and Bavaria and offer sweeping views of both countries.



Niederndorf, a place of culinary delights

In summer, Niederndorf is a delightful place in the heart of the **Untere Schranne** gourmet region. Between green meadows and village life, nature, craftsmanship and cuisine come together in a peaceful, authentic way.

Fine cheese specialities mature over months in the historic rock cellar of the **Plangger cheese dairy**. An expression of regional care and Tyrolean culinary culture. Old crafts also live on in the **Kitzbichler gingerbread bakery**. Honey, spices and traditional recipes are here with a lot of experience.

This is how Niederndorf presents itself in summer – a place where quality, taste and origin remain noticeable.



Mountain village of Niederndorferberg

A place for connoisseurs and nature lovers. In sunny high altitudes, summer unfolds its peaceful, nature-loving qualities. Green forests, clear mountain air and views of the surrounding peaks create a relaxed, open atmosphere.

Walks and easy hikes lead past traditional farms and alpine pastures, where regional products are carefully produced and offer insights into the original mountain life.



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01.11.2026 and 24.12.2026 to mid-January 2027*



Haflinger village of Ebbs

In summer, Ebbs shows its open, lively side. At **Fohlenhof Ebbs**, the world centre of the Haflinger horse, Tyrolean breeding tradition is palpable. In the village, the baroque cathedral of Ebbs and well-kept original farmhouses invite you to discover history and the present in the first mountains of Tyrol on peaceful walks.

Ebbs is the perfect starting point for hikes at the foot of the **Zahmer Kaiser**. The 300 steps of the **Kaiseraufstieg** trail into the nature reserve or the path to the **Tischoferhöhle** cave combine exercise, nature and inner peace.

Thanks to its proximity to the Inn and direct connection to the **Innradweg**, the village is an excellent starting point for enjoyable bike rides – along the river or into the surrounding countryside.

Ebbs is a place where summer days are experienced with ease and remain in your memory for a long time.



Thiersee Passion Play village

In summer, the Thiersee Valley shows its bright, expansive side. On the sunny high plateau, **Vorderthiersee**, **Hinterthiersee** and **Landl** combine unspoilt nature and cultural history to form a harmonious whole. The high valley stands for relaxation and vitality. High-quality hotels combine alpine retreats with contemporary comfort. Meadows, forests and the lake characterise the landscape and create space for quiet and active summer days.

Around the Thiersee, hiking trails and walks invite you to explore the surroundings. Paths lead up to alpine pastures such as the **Ackernalm**, the highest cheese dairy in the region, where traditional craftsmanship and panoramic views come together, or further on to the Pendling mountain, whose summit offers a sweeping view over the Inn Valley.

Culturally, Thiersee looks back on a special history. In the 1950s, the village was an **important location for film productions** and, at times, one of the most famous backdrops in Austria. This creative past is still evident today. The village is also closely associated with the **Passion Plays**, which have been deeply rooted in village life for centuries and are performed every six years.



Excursions



Thierberg chapel, Kufstein

A place of power with an impressive panorama: while contemplative silence reigns in the chapel, numerous exhibits in the keep bear witness to Kufstein's Bavarian-Tyrolean past. The last hermit in Tyrol also lives there, high above the green Inn.

After an hour's hike from Kufstein, standing on the keep, you can enjoy a sweeping view of the Inn Valley below and the imposing Kaisergebirge mountains opposite.





Fohlenhof, Ebbs



At Fohlenhof Ebbs, you can experience the special relationship between humans, animals and the landscape in the Tyrol. Against the backdrop of the Zahmer Kaiser, **over 100 Haflinger horses** characterise the image of the village. Noble breeding stallions and mares ensure the successful offspring of these traditional Tyrolean horses. In summer, the colts spend their time on the alpine pastures below the Spitzstein. They return at the end of summer with the festive stallion drive.

Every five years, Ebbs becomes an international meeting place for Haflinger breeding when breeders from all over the world come together at the **World Exhibition**.

Inn ferry, Ebbs - Kiefersfelden



The Inn ferry Kiefersfelden–Ebbs has connected the banks of the Inn for centuries. Nowadays, in summer, it takes pedestrians and cyclists from Kiefersfelden to Ebbs in a relaxed manner. The traditional larch wood ferry glides quietly across the water, powered by water and electricity.





Hödnerhof adventure garden center, Ebbs

At the foot of the Zahmer Kaiser mountain in Ebbs lies a place that enchants all the senses: the Hödnerhof, Tyrol's largest adventure garden centre.

Nature, creativity and inspiration combine here to create a special destination for the whole family. Discover a diverse plant world, lovingly designed exhibition areas and creative ideas for the garden and home. For children, a large indoor nature playground provides adventure and fun all year round. The café and bistro offers a relaxing break whilst the e-bikes charge at the farm's own charging station.

Open daily, including Sundays and public holidays, except 1 November and 24 December to mid-January. Experience joie de vivre among plants and nature in Ebbs.

Event dates & information: www.hoednerhof.at

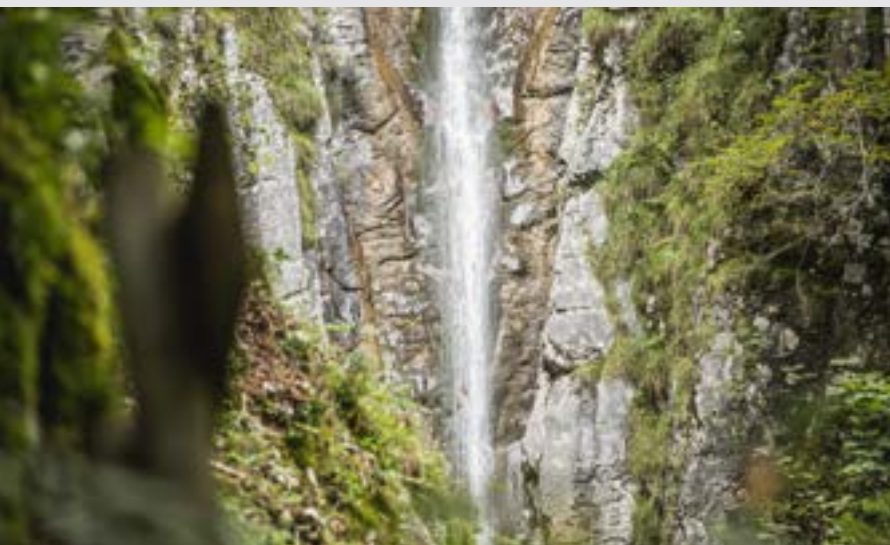


Kalvarienberg, Erl

A short walk above the centre of Erl leads to Kalvarienberg, accompanied by lovingly designed Stations of the Cross. At the top, a small chapel rewards visitors with impressive panoramic views of the striking Kaisergebirge mountains and the village itself. A peaceful place of power to pause and reflect – especially in the pleasantly warm summer air. Car parking: Festspielhaus

TIP

If you are in Erl, you should take a look at the impressive Passionsspielhaus and the modern Festspielhaus – architecturally exciting and culturally significant.



Thiersee and Wasserfallplatz

Deep blue water, shallow shores for walking and the Pendling mountain in the background: in summer, Lake Thiersee shows its lively side. In the middle of Vorderthiersee, one of the oldest places of power in the region invites you to relax. The short path to the waterfall follows the signs to Dreibrunnenjoch. On warm days, the lake and waterfall refresh the senses. Car parking: Strandbad Ost, subject to a charge

100 years of the Passionsspielhaus, Thiersee

The Passionsspielhaus in Thiersee will celebrate its 100th anniversary in 2026, looking back on an extraordinary cultural history. Since 1926, the theatre has been closely associated with the Thiersee Passion Plays and to this day stands for a strong village community, voluntary commitment and cultural identity. A theatre with historical significance as a lively venue for contemporary events.

The **Thiersee Passion Plays** take place only every six years and involve the entire village. Hundreds of locals participate both on stage and behind the scenes. The story tells the Passion of Jesus Christ, interpreted by the village community.

TIP

The next Passion Plays in Thiersee will take place in 2028, continuing the centuries-old tradition of the village: passionsspiele-thiersee.at



Refreshing lakes

With their excellent water quality, the lakes in the Kufsteinerland region are ideal for swimming, relaxing walks and gentle water sports. The perfect way to cool off on particularly warm summer days.

INFO

Environmentally friendly sun creams that contain mineral particles instead of chemical filters not only protect you but also the sensitive biological balance of natural lakes.

Nestled in the natural backdrop of mountains and forests, the lake landscape in the Kufsteinerland region is a true oasis for rest and relaxation, but also for active pursuits.

Lakes in the Kufstein region

- 📍 Bananensee, Schwoich
- Hechtsee, Kufstein
- Pfrillsee, Kufstein
- Stimmersee, Langkampfen
- Thiersee



Kaisergebirge Nature Reserve

The Kaisergebirge Nature Reserve is one of the most unspoilt natural areas in Tyrol. As a protected area, it preserves an alpine landscape featuring rugged rock formations, tranquil forests, alpine pastures and an impressive diversity of species.

Well-marked trails lead through the mountains and the Kaisertal valley, allowing visitors to experience nature mindfully. Visitors here will find peace, wide open spaces and stunning scenery. A place to take a deep breath, slow down and consciously experience the mountains.

During the summer months, very special nature experiences await: guided hikes, morning yoga at the Brentenjoch and much more at www.naturerlebnis-kaisergebirge.at



INFO

A few quick facts:

- Area: 92,6 km²
- Municipalities: Ebbs, Ellmau, Going, Kirchdorf, Kufstein, Scheffau, St. Johann, Walchsee
- Alpine pasture area: more than 30 alpine pastures
- Altitude: 480 - 2.344 m
- Founded: 1963



Thank you for taking care of nature and your fellow human beings in summer as well as in winter...



... take care of nature and your fellow human beings and avoid making noise – for the sake of good neighbourliness.



... leave no trace and take your rubbish home with you. Avoid rubbish where possible by using reusable drinking bottles and snack boxes. Please use the toilet facilities available at the car parks and refreshment stops.



... stay on marked paths, respect signs and do not take shortcuts.



... keep your dog on a leash and avoid areas such as groups of trees and bushes, wildlife feeding areas or snow-free grazing areas if possible.



... show consideration for wild animals, observe them from a distance and quietly, do not pursue them under any circumstances and respect their retreat times at dusk and at night.



Floating imperially upwards

Above alpine meadows, between treetops and surrounded by Tyrolean mountain scenery, the Kaisergerbirge nature experience high above the town.



From the valley station in Kufstein, the **Kaiserlift**, one of the last single-seater chairlifts in Austria, takes you up to the Kaisergerbirge mountains. The ride itself is a special experience. After a few minutes, a wide-open natural area opens up at Brentenjoch at around 1,256 metres, with hiking trails, traditional huts, quiet places of power and peaks with spectacular views.

Tischofer Cave

There is a quiet place of special significance in the Kaisertal valley. The **Tischoferhöhle** cave is one of the oldest evidence of human settlement in the Alpine region and is considered a powerful place. Archaeological finds from the Stone Age and Bronze Age – over 33,000 years old – can be seen in the local history museum at **Kufstein Fortress**.



SWAROVSKI

Kristallwelten

40
Minutes
from
Kufstein

Moments of Wonder

The brightest facet of your holiday in Tyrol:

Since 1995, **Swarovski Kristallwelten** has been inviting visitors into a realm of wonder—a unique destination where art, nature, and magic come together. Discover **inspiring art installations** and let yourself be enchanted by the sparkling highlight of the **expansive garden:** the impressive Crystal Cloud.

Don't miss the many program highlights, from the Summer Festival and captivating special exhibitions to seasonal activities for visitors of all ages.

Swarovski Kristallwelten is open daily and offers an unforgettable experience in any weather.

Tip: With the Kufsteinerland Card, you enjoy discounted admission.

swarovski.com/kristallwelten

Suggestions for day trips around



Wiedersbergerhornbahn, Alpbach

The Wiedersbergerhornbahn cable car connects Alpbach with the mountain station at the Wiedersberger Horn. Even during the ascent, sweeping views of the Tyrolean mountains unfold before you. Whether you opt for a leisurely panoramic trail or a summit hike offering spectacular views, this is the starting point for a variety of hiking routes.



Schloss Tratzberg, Jenbach

Tratzberg Castle stands as a Renaissance gem overlooking the Inn Valley. Once the hunting lodge of Emperor Maximilian I, it is one of the most significant cultural treasures of its era and has been in the same family's possession for over 300 years. Rooms furnished in their original style and an impressive audio tour offer a glimpse into the world of emperors, the nobility and court life.



Swarovski Kristallwelten, Wattens

A place full of magic and wonder – at Swarovski Crystal Worlds, contemporary art meets sparkling fantasy. International luminaries from the worlds of art, design and architecture interpret crystal in their own unique ways. The Giant's Garden, fascinating installations and mysterious rooms make this place an unforgettable experience for all the senses.



Hundalm Eishöhle, Angerberg

A unique way to cool off at 1,520 metres: in the ice and stalactite cave, temperatures hover around freezing even in the height of summer. Guided tours reveal a fascinating world of ice, rock and silence. This natural gem can be reached via a moderate, full-day hike above Angerberg and Mariastein. An extraordinary summer experience.

Summer experiences

Experience summer. Discover new things.

When the sun shines over the peaks and the meadows glow in rich green, the Kufsteinerland region shows its open, lively side. Summer invites you to get out and about, look closely and discover new perspectives. The adventure programme combines nature, culture and exercise in a pleasant way. It is aimed at anyone who wants to plan their holiday consciously and fill every day with meaning.

On the following pages, you will find a selection of special summer experiences for each day of the week. From quiet encounters with nature and city tours to guided tours and atmospheric evenings in the mountains. This is just a small glimpse into the diverse programme, which has many more experiences in store.

Binding registration is required to participate in the programme: at kufstein.com, by telephone on +43 5372 62207, by email to booking@kufstein.com or in person at one of our information offices by 4.30 p.m. on the day before the experience.



Discover all the offers in the experience programme here.





Mondays

Leisurely cycle tour to the Hinterschachnerhof, Niederndorf

The pre-excitement grows as soon as you set off. The gentle climb is easy to manage and invites you to explore. No prior knowledge is required, just a love of exercise. At the top, a relaxing break with a view to remember awaits you. Duration: approx. 3 hours.

Cost: €30 daily rental per e-bike

📍 Meeting point:

Niederndorf, Inntalbike, Audorfer Straße 26, 1:30 p.m.

Tuesdays

The diversity of alpine flora, Kaisergebirge

With a keen sense and knowledge of the power of nature hiking guide and herbal expert Maria Bachmann guides you through the tranquil landscape around the Brentenjoch. Step by step, your eyes are opened to the fine details along the way. Herbs, medicinal plants and trees tell their stories.



📍 Meeting point:

Kufstein, Kaiserlift valley station, 9:30 a.m.

Wednesdays

Sunrise hike to the Feuerköpfl, Thiersee

This special experience begins before dawn: in the darkness, you can hear the soft bird calls, the rustling of the forest and the steady rhythm of footsteps carry through the silence. At the top of the Feuerköpfl at 1,292 metres, the moment arrives: the first light gently spreads across the Inn Valley, the sun finding its way between the peaks. Duration: approx. 4 hours.



📍 Meeting point:

Hinterthiersee Dorfplatz, start time varies, please enquire at the information office the day before.

Thursdays

Night watchman tour – a special kind of city tour, Kufstein

Armed with a lantern, cloak and halberd, the night watchman leads visitors through the alleys of the fortress town Kufstein. In the glow of the lantern, myths, legends and stories from times gone by come to life. You will learn exciting facts about Tyrolean customs and the former duties of the night watchman.



📍 Meeting point:

Kufstein, Lower Town Square, 9:00 p.m.

Fridays

Legendary summit bliss on the Pendling, Thiersee

We climb the striking local mountain, which stands at 1,563 metres. With a hiking guide, the the ascent is more than just a path to the summit. Stories about the mountain's origins and ancient legends accompany every step. At the top, the view opens up far beyond the Inn Valley to the Kaisergebirge mountains. Duration: approx. 4 hours.



📍 Meeting point:

Thiersee, Gasthaus Schneeberg car park, 10:00 a.m.



Recharge your batteries

Yoga on the mountain

The wooden yoga platform at Brentenjoch rests in the shade of mighty spruce trees. The view opens up over gentle alpine meadows to the rugged mountains of the Wilder Kaiser. Here, it is easy to feel nature, find peace, deepen your breath and gather new strength. During **yoga in the morning**, when the day slowly awakens, as well as during **yoga in the evening**, when the landscape softens, mindfully guided sessions accompany the path inward. Additional courses on the theme of **recharging your batteries** and **yoga in the forest** deepen your connection to nature.

All yoga sessions can be booked as part of the **activity programme**. Binding registration is required.

TIP

Want to experience yoga intensively? The **yoga.tage** in Kufsteinerland combine yoga, nature and a conscious break in July to create a weekend festival experience.





Gentle activity meets culture

In the mountains during the day...

The day begins with quiet moments in nature and gentle hikes in the Kaisergebirge or a relaxed bike ride along the Innradweg. Exercise, fresh air and sweeping views create a peaceful start to the day and allow body and mind to arrive.

Whether to a hiking trail or a cultural venue:
travel comfortably through the Kufsteinerland
region by public transport.



... and to a concert in the evening

The Kufsteinerland region boasts a diverse cultural scene, ranging from internationally acclaimed high culture to contemporary forms of expression. After an active day in the great outdoors, you'll still have plenty of energy left in the evening for concerts, operas, festival performances or smaller-scale events featuring music, theatre, dance, visual arts and literature. Activity and culture combine here to create a harmonious daily programme for holidays and time off.



A person wearing a red jacket and dark pants is walking away from the camera on a paved path that runs along the edge of a calm lake. The background is a dense forest with trees in various shades of autumn, including yellows, oranges, and reds. The sky is overcast and hazy. The overall mood is peaceful and serene.

ENJOY PEACE AND QUIET

Walking

Relaxed paths, gentle slopes and plenty of space to breathe deeply: this is how you can walk through the Kufsteinerland region. Well-maintained walking trails lead through shady forests, along meadows and to quiet vantage points.

Themed trails invite you to discover more about nature, culture and history step by step. No rush, no athletic demands. Ideal for clearing your head, finding peace and consciously enjoying the moment. It's not the distance that counts here, but the feeling of being on the move.


Looking for a relaxed walk or an interesting themed trail? This way:



Waterfall circuit, Bad Häring

Listen to the water, feel nature: an enjoyable nature trail through meadows and woods, accompanied by gentle climbs and plenty of space to breathe deeply. The highlight is the idyllic waterfall.



 Bad Häring, Spa Gardens





 5,2 km  70 m  1,5 h 

Inn circular trail, Ebbs

This peaceful circular route runs along the riverbank and offers frequent views of the Zahmer Kaiser mountain range. Open landscapes, the play of water and light, and the nearby mountains accompany you on your walk.




 Ebbs, Kirchplatz

 4 km  10 m  1 h 

Thiersee walk, Vorderthiersee

The path leads leisurely along the shore, offering peaceful views of reeds, dragonflies and the surrounding mountains. Information boards on the history of film in the Thiersee Valley add subtle cultural accents.



 Vorderthiersee, village centre

 3,6 km  80 m  1 h 






Legend Trail, Langkampfen

A short themed trail leads through woods and rolling hills, recounting the legends of Langkampfen. Four stations accompany the trail to Kalvarienberg, which offers sweeping views over the Inn Valley.




 Unterlangkampfen, municipal office

 5,5 km  151 m  1,5 h 

Energy Trail, Kufstein

A quiet themed trail on the Stadtberg invites you to recharge your batteries and consciously experience nature. Along the way, six stations lead from the Kneipp facility through the forest to chapels and monuments.



 Kufstein, Kneipp facility at the Motorikpark



 7,1 km  411 m  2,5 h 

Mining and coal, Bad Häring

Bad Häring combines its significance as Tyrol's first health resort with a deeply rooted history of mining and miners. Along the themed trail, historical sites guide you through over 250 years of mining tradition.



 Bad Häring, Church

 5,2 km  171 m  2 h 

Step by Step

Hiking

Warm mountain air, blooming meadows and sweeping views: in summer, the hiking trails in the Kufsteinerland region lead through shady forests and across sunny plateaus to cosy alpine pastures with views of the Kaisergebirge and inns that invite you to stop for a bite to eat. Whether it's a short walk or a long hike, the trails invite you to slow down, take a deep breath and enjoy the moment.

With sturdy hiking boots and an open mind, you can head out into nature. If you want to delve deeper, join the trained mountain guides on guided tours of the summer adventure programme and discover special places that give you new energy.

Looking for an unforgettable hike?
Here are our tour tips:





Hike to the Steinbergalm, Kufstein

This enjoyable hike in the Kaisergebirge nature reserve begins in a relaxed manner with a ride on the nostalgic Kaiserlift, which takes you up to the Brentenjoch mountain station. From there, the route leads over the Gamskogel to the „Himmelschauen“ place of power, where peace, panoramic views and deceleration take centre stage, before the Steinbergalm tempts you with a hearty snack.



Kufstein, Kaiserlift mountain station



9,5 km



380 m



3,5 h



INFO

Alpine pastures play an important role in the mountains: they preserve biodiversity, prevent scrub encroachment, protect against natural forces such as avalanches and mudslides, and provide high-quality food.



Kranzhorn summit bliss, Erl

This scenic mountain hike leads at a leisurely pace up to the Kranzhorn – where Bavaria and Tyrol meet and two summit crosses crown the path. At the top, an impressive panorama opens up from the gentle Alpine foothills to the rugged Kaisergebirge and the Inn Valley, before a stop at the rustic Kranzhornalm invites you to enjoy fine home cooking and delicious treats.



Erl, Kranzhorn car park



8,8 km



500 m



4 h



Ebbser Koasamarsch

The hiking and trail
running event
Every year in June


3 TRAIL RUN
ROUTES


4 HIKING
ROUTES


1 JOINT
GOAL

www.koasamarsch.at



K
Kufsteinerland
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Pendling summit experience

From the Gasthaus Schneeberg in Thiersee up to the Pendling, Kufstein's striking local mountain: with every metre of altitude, the view opens up further until steeply sloping rocks reveal the green Inn river far below. The summit unfolds its quiet power, especially in the early hours of the morning. An ideal place to consciously experience the sunrise. The traditional hut Pendlinghaus then invites you to take a pleasant break before alpine and forest paths lead you back down into the valley.



Thiersee, Gasthaus Schneeberg car park



8,6 km



600 m

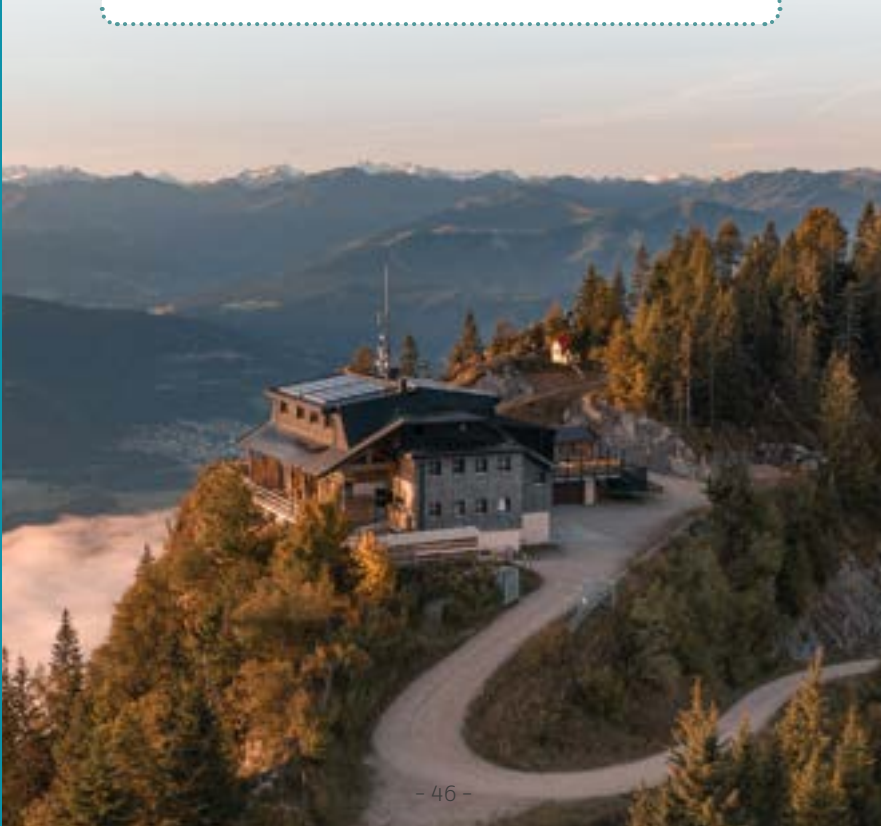


4 h



TIP

This hike can also be experienced as part adventure programme with an experienced hiking guide. He will show you special viewpoints along the way and tell you little stories, see page 37.



Running & trail running

In summer, the Kufsteinerland region offers a wide range of running and trail running routes – every municipality offers everything trail running enthusiasts could wish for, from short circuits to extended long distances:

Along mountain lakes such as **Thiersee** or **Hechtsee**, exercise, nature and impressive views come together. It becomes more challenging in the alpine terrain of the Kaisergebirge. Those preparing for the **Ebbser Koasamarsch** hike walk over the **Zahmer Kaiser**, the **Stripsenjoch** and through the **Kaisertal valley**. A route that demands fitness and brings the landscape to life.

TIP

The **Ebbser Koasamarsch** is THE hiking and trail running event in the Kaiser Mountains. Every year in June, there is something for everyone from beginners to professionals. More information and registration at koasamarsch.at

Thenex Runclub – A strong local community

The Kufstein Running Club invites you to join them for a community run every Thursday at 6:30 p.m. No registration is required, and participation is free of charge.

📍 Meeting point:

Kufstein, Unterer Stadtplatz 31 / Mitbringsel & Café



Trail Quickie on the Veitsberg

This trail running route takes you over three peaks and offers an impressive panoramic view of the Alps of the Tyrolean lowlands. The view stretches from the Sonnwendjoch over the Kaisergebirge to the Guffert. The mostly easy, flowing trails run through flower-filled alpine pastures. With a little luck, you may spot chamois or marmots.



 Thiersee, Fürschlacht car park

 13 km  930 m  3,5 h 

Duxer-Trail

This challenging trail running circuit is aimed at ambitious runners who appreciate altitude and variety. The route covers around seven kilometres and 400 metres of elevation gain around the Duxer Köpfl. Forest passages alternate with open meadows and sweeping views. The start and finish are at the Kneipp facility in Kufstein. A sporty route that combines challenging climbs with peaceful moments in nature and requires concentration as well as a love of exercise.



 Kufstein, Motorikpark

 7,2 km  430 m  2 h 

Further tour suggestions at [kufstein.com/trailrunning-en](https://www.kufstein.com/trailrunning-en)

A person wearing a blue t-shirt, black shorts, a white helmet, and climbing gear is ascending a steep, light-colored rock face. The climber is using ropes and carabiners. The background shows a lush green forest and distant mountains under a clear sky.

High up on the rock

Climbing & mountaineering

Rock beneath your hands, vastness in your view and the next step consciously taken. In Kufsteinerland, the options range from well-developed climbing gardens to natural rock faces and via ferrata routes with spectacular views. Each route tells its own story and demands concentration, technique and trust.

More information on climbing opportunities at kufstein.com/climbing

Those who want to delve deeper into the higher mountain worlds can book experienced mountaineers and mountain guides. They accompany you safely through challenging terrain, open up access to special routes and enable intense and safe mountain experiences.

Find and book mountain guides for unforgettable mountain experiences:





Cycling

When you pedal through Kufsteinerland, you move between nature and urban life. Impressive landscapes, the green belt of the Inn River and the proximity to the fortress town characterise the experience, as do cuisine, culture and a lively calendar of events. Cycling here becomes part of a summer that combines enjoyment, exercise and special moments.

The spectrum ranges from **relaxed bike tours** along the Inn River to **enjoyable e-bike routes** through forests and alpine pastures to **road cycling** on quiet valley roads and well-connected climbs. Flat paths, gentle elevation gains and scenic routes open up different speeds and perspectives. The Kaisergebirge, the Brandenberg Alps and the wide Inn Valley accompany every ride.

Looking for the right bike tour?
Here are our tour recommendations:





Kaiserweis' leisurely cycle route

This approximately 35-kilometre-long cycle tour focuses on enjoyment and regional craftsmanship and is aimed at anyone who wants to combine culinary discoveries with leisurely cycling. Along the Inn, a series of farm shops, distilleries, manufacturers and selected restaurants accompany you through a cultivated cultural landscape.



Kufstein, Unterer Stadtplatz



35,7 km



210 m



4 h



TIP

Well-developed **cycle paths**, numerous **charging stations** for e-bikes and **qualified rental outlets** ensure a relaxing cycling holiday in the Kufsteinerland region.



Aschinger Alm Loop – Mountain Bike

This easy yet physically demanding panoramic tour to the Aschinger Alm offers sweeping views of the Inn Valley, Walchsee and the Zahmer Kaiser mountains. A stop at the alpine cheese dairy and a chance to recharge your batteries at the peaceful St. Nikolaus Church bring the tour to an enjoyable close.



Ebbs, Kirchplatz



12,8 km



448 m



3,5 h





Walchsee loop - Road bike

Steep climbs and an enjoyable descent back down into the valley characterise this road bike route, with views constantly shifting between the Kaisergebirge and Walchsee lake. Varied landscapes ranging from moorland to quiet side roads make this tour a special experience for sporty pleasure seekers.



📍 Ebbs, Kirchplatz

↔ 46 km 📈 600 m ⌚ 2,5 h ●

If you like, you can extend the tour to Kufstein – for a delicious reward in the alleys of the old town.

TIP

With over 1,500 participants from 35 countries **Kufsteinerland Cycling Marathon** is an absolute in the road cycling calendar, see page 56.



Kufsteinerland Radmarathon

Ready for
your summer
highlight?

Cycling Marathon

Distance: 120 km
Elevation: 1800

Lakes Route

Distance: 95 km
Elevation: 1160

Panorama Route

Distance: 48 km
Elevation: 400

E-Bike Route

Distance: 48 km
Elevation: 400

Get more details online!



SPARKASSE
Kufstein

K
Kufsteinerland
Radmarathon



Long-distance cycle routes

Be on the move step by step and consciously take in the landscape. Both the **Mozart Radweg** (450 km) and the **Innradweg** (225 km) lead through the Kufsteinerland region on selected stages. Along the green Inn River or on historic routes, quiet moments in nature, culinary rest stops and cultural encounters await. The long-distance cycle paths combine exercise with enjoyment and invite you to experience the Kufstein region as a special section of a longer journey.

More information at [kufstein.com/cycle-route](https://www.kufstein.com/cycle-route)

TIP

Several **Bett+Bike certified establishments** welcome cycling guests. They offer bike-friendly facilities and suitable services for relaxed stage breaks and overnight stays.

Pure Refreshment

Bathing & swimming

In Kufsteinerland, outdoor pools and natural lakes provide refreshing cooling in summer. In the villages, well-maintained outdoor pools with sunbathing lawns and sports facilities invite you to take a dip.

On warm days, the natural lakes offer a special swimming experience in the midst of the mountains. Swim, dive or simply linger by the water. Only in designated areas and at your own risk.

More information at [kufstein.com/bathing](https://www.kufstein.com/bathing)

- 📍 Bad Häring: outdoor swimming pool
- Ebbs: HalloDu Funarena outdoor swimming pool
- Erl: Outdoor swimming pool
- Kufstein: Outdoor swimming pool
- Niederndorf: Forest swimming pool
- Thiersee: Landl bathing facility

TIP

From May to September, the **Line 50 leisure bus** takes explorers to the recreational area around Lake Hechtsee. It runs hourly on weekends, public holidays and every day during the summer holidays.

Sports-loving Kufsteinerland

Ebbser Koasamarsch – the hiking and trail running event

📅 June

📍 Ebbs & Kaisergebirge

A traditional event in the Kaisergebirge, which began over 50 years ago as a hiking event and now also attracts trail runners. Various routes combine sporting challenges with alpine nature experiences.

yoga.tage in Kufsteinerland – The Yoga Festival

📅 July

📍 Kufsteinerland

A multi-day culture and adventure festival throughout the Kufsteinerland region. Whether outdoors or in atmospheric indoor venues, the programme creates special moments and invites encounters.

Kufsteinerland Radmarathon

📅 August

📍 Kufstein

Start and finish in Kufstein – the routes lead through the Kufsteinerland region and beyond. A cycling event for everyone, with different distances and its own e-bike category.

Want to take part? Find out more at kufstein.com/sportevents-en

ALPINOLINO & ALPINORAMA

ALPINORAMA - Climb Up to Unwind

A circular walk through nature – and to yourself – delights with power spots, relaxation and breathtaking views. Discover wonderful places to rest as well as Lake Kreuzjöchel, where you can let your soul unwind, listen to the silence, consciously take in the majestic panorama and be completely present in the here and now.

ALPINOLINO - An Exciting Voyage of Discovery

Clever foxes, nimble weasels and true young explorers set off on an exciting voyage of discovery. Along the Himmelsteig, Adlerhorst, Holzwurmweg and with Tyrol's longest marble run, the "SPOGGOLINO", plenty of animal-themed riddles and great fun await.



#icherlebemehr

Alpinolino Children's Play Days

Every Monday from 29 June to 7 September 2026 and on 13 September 2026 for Family Sunday.

Opening times:

23 May – 26 October 2026

Daily from 8:30 am to 5:00 pm



275 KM OF SKI RUNS



MINI PLAYGROUND



BOARDERS PLAYGROUND



Also well worth a visit in winter!

Bergbahnen Westendorf GmbH . Bergliftstraße 18 . 6363 Westendorf . +43 5334 2000
www.westendorf.at . bergbahnen.westendorf@skiwelt.at



NATURE AS A RETREAT

Breathe in. Breathe out. Arrive.

Faraway from everyday life and its fast pace, Kufsteinerland offers places that invite you to pause and take a deep breath. Away from hustle and bustle, quiet retreats invite you to consciously take a break.

Whether it's a sauna, day spa, yoga or Ayurveda treatments, the focus is on your own well-being. Selected establishments create space to breathe deeply, let go and reorder your thoughts. Ideal for gathering strength, strengthening the body and enjoying a little time out in peaceful balance.

Day spa & sauna – a short break from everyday life

When the need for conscious breaks and beneficial relaxation grows, the wellness and health establishments in Kufsteinerland invite you to take a few hours' break from everyday life or spend a whole day unwinding. Day spa and sauna offer create time-outs for body and mind – even without an overnight stay.

All establishments at [kufstein.com/en-dayspa](https://www.kufstein.com/en-dayspa)



Mindfully through the summer with yoga

Yoga studios, sessions in the mountains or by the lake create space for mindful movement and new energy. Throughout the region, studios and hotels invite you to try gentle and dynamic styles of yoga. The offer is complemented by retreats, yoga & breakfast, and formats such as Pilates, QiGong, and Tai Chi. Suitable for beginners and experienced practitioners alike, and open to guests and locals.

Looking for relaxation?
More about the yoga offerings:





yoga.tage
kufsteinerland

Every summer The Yoga Festival



Save The Date
For your summer
festival getaway.

Inhale. Exhale. Arrive.

Create your own individual yoga festival program surrounded by the mountains and the town of Kufstein. Three-day programme with different yoga styles, concerts, and workshops.

Feel like being part of it?



www.yoga-tage.at

K
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Places of power

In Kufsteinerland, special places known as places of power invite you to recharge your batteries and consciously find peace. Between water sources, tranquil natural locations and unspoilt landscapes, there is space for the regeneration of body and mind.

Those who embrace this experience will feel the beneficial effects of nature and rediscover their original vitality amidst the first mountains of Tyrol.

Discover the diversity of places
of power in Kufsteinerland.



Nature as a healing source

Im Sommer bieten acht liebevoll gestaltete Kräutergärten In summer, eight lovingly designed herb gardens in the region offer the opportunity to discover the diversity of native plants. Around 100 different herbs grow here in themed gardens, bringing knowledge about nature, health and tradition to life.

The gardens combine down-to-earthness with mindfulness and allow visitors to feel the power of the earth. At the same time, they are places of encounter where experts offer workshops and seminars on phytotherapy and herbalism.

TIP

Taste, smell, experience: the herb experts in and share their knowledge of alpine mountain herbs and medicinal plants in weekly workshops as part of the adventure programme, see page 36.

Herb gardens in Kufsteinerland

- 📍 Bad Häring: Spa gardens
- Ebbs: Aschingeralm
- Langkampfen: Verwurzelt in Tirol
- Kufstein: Fortress
- Thiersee: World of herbs
- Vorderthiersee: Herb spiral & herb mandrel at Thiersee
- Hinterthiersee: Herb competence centre at Lindhof





Excellent entertainment

Cuisine

The flavours of Kufsteinerland

Where regionality meets sophistication

The Kufsteinerland region offers an exceptional culinary experience. While the town of Kufstein stands out with its variety of international cuisine, all municipalities also boast excellent restaurants, ranging from creative **award-winning cuisine** to traditional **Tyrolean tavern culture**. Whether in the town or in the countryside, enjoyment is a top priority throughout the region – diverse and high-quality in everyday life and on holiday.

Cheese lovers should definitely visit one of the hay milk cheese dairies. Gin enthusiasts will find what they are looking for at **Stollen 1930 in Auracher Löchl**, which boasts what is probably the largest gin collection in the world. Beer lovers will also find what they are looking for: the **private brewery Bierol** in Schwoich offers special taste experiences.



Award-winning cuisine in Kufsteinerland

Unique culinary experiences meet special locations: the award-winning restaurants in Kufsteinerland stand for creative compositions, the highest level of craftsmanship and an unmistakable atmosphere. Whether it's a stylish gourmet restaurant or a traditional inn, here enjoyment becomes an experience. In addition to popular Tyrolean cuisine, award-winning chefs invite you on a tasteful journey through the world of flavours. Regional, seasonal, innovative – with a keen sense for the extraordinary.

WHAT IS HAUBENKÜCHE?

In Austria, the „toque“ is the equivalent of a Michelin star – awarded by the Gault&Millau restaurant guide. It stands for excellent cuisine, creativity and the highest quality.

Discover all restaurants with
award-winning hauben cuisine here.



The whole culinary diversity

In Kufsteinerland, enjoyment has many faces. In the town of Kufstein, international cuisine meets Alpine regionality – from **Italian trattorias**, **Spanish tapas** and **Asian cuisine** to **creative Alpine cuisine** with modern accents. Mediterranean flavours, exotic aromas and Tyrolean warmth combine here to create a culinary experience that surprises and delights.

In summer, **traditional taverns** and **cosy inns** around the city invite you to enjoy authentic Tyrolean cuisine. On balmy summer nights, the **tavern gardens** become a popular meeting place. Classics such as Kaspressknödel, spicy Gröstl, fine wild game dishes or sweet Kiachl with cranberries are served. Soft voices, a glass of wine or beer and live music create a relaxed atmosphere.

An overview of the culinary diversity
in the Kufsteinerland region.





Breakfast on the mountain

A summer morning in the mountains, fresh air, quiet paths and the aroma of freshly brewed coffee. Breakfast on the mountain is one of the most enjoyable moments in Kufsteinerland. Regional products take centre stage in the region's mountain huts. Strong mountain cheese, homemade jams, crispy bread and fresh butter characterise the start of the day.

The combination of summer mountain scenery, warm hospitality and honest ingredients makes a hut breakfast a special experience. Those who stop for a bite to eat at the top enjoy the moment and take away not only fine flavours but also lasting impressions.

TIP: BREAKFAST AS A GIFT

A mountain hut breakfast with regional delicacies and panoramic mountain views – this also makes a great gift. “Frühstück-am-Berg” vouchers are available online or from tourist information offices and can be redeemed at over 100 mountain huts.

Buy “Frühstück-am-Berg”
vouchers online here.



Huts – enjoyment with a view

When the mountains glow in rich green and the alpine pastures open their doors, invite the huts in the Kufsteinerland to enjoyable breaks. Whether as the destination of a hike, after a bike ride or during a leisurely walk. The huts in the region combine summer nature experiences with Tyrolean hospitality. A rest becomes a moment of arrival.

The mountain landscape spreads out above, while inside and on the terrace, hearty, regional dishes prepared with great care are served with a smile and accompanied by the relaxed atmosphere that makes summer in Kufsteinerland so special.

[Click here for an overview of the huts in Kufsteinerland.](#)



Ritzau-Alm

Always an experience – on the western foothills of the Zahmer Kaiser

Ritzau Alm is located at 1,161 metres above sea level and offers a magnificent view of the Kaiser Mountains. A paradise for hikers, mountaineers and nature lovers!



Tuesday – Sunday: 8 a.m. – 10 p.m. | Closed on Mondays
Tel.: +43 5372 63624 | E-Mail: info@ritzaualm.com | www.ritzaualm.com



All kinds of regional products and souvenirs

Regional products tell stories – of clear mountain air, craftsmanship and love for the homeland. In the Untere Schranne gourmet region around Kufstein, hay milk cheese, Kaminwurzten smoked sausages, alpine blossom honey, fine spirits and many other specialities are produced that make the Kufsteinerland so delicious. **Shopping directly at the farm** or in **the farm shop** is more than just shopping. It is an encounter, an insight and an experience all at once.

Genuine Tyrolean products, made with care and full of character, bring a piece of your holiday home with you. And if you can't wait to enjoy them, you'll find cheese, bacon and other delicacies available around the clock in the **self-service vending machines** and **Hoamatkastln** – fresh, regional and always within reach.

All addresses for purchasing regional products at a glance.



Culinary delights in the Kufsteinerland can be enjoyed in a variety of ways, whether hiking, cycling or simply experiencing them.

Where whisky matures and paths connect ...

The **Whisky Trail** leads hikers through the Kaiser Mountains to selected inns and huts. There, Kufsteinerland whisky matures in different casks and develops its own character depending on the location and surroundings. Along the way, the stations invite you to taste the whisky. For more information, visit whiskytrail.at

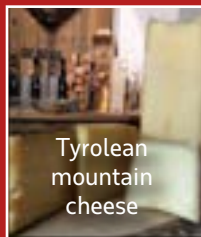
Cycling with taste...

Kaiserweis' opens up a different perspective on regional quality by bike. Selected cycle routes combine exercise and cuisine. Farm shops, producers and restaurants invite you to take a break and make enjoyment a natural part of the tour. More information at kaiserweis.at

You may even find a nice **souvenir** or two **to take home with you** along the way.



Farmer's bacon & Kaminwurz'n



Tyrolean mountain cheese



Fine spirits & liqueurs



Tiroler Schmankerl

We are the fourth generation to run our shop.

6330 Kufstein - Unterer Stadtplatz 3

Tel. +43 (0) 664 274 18 77

Sociable market and foodie days

Easter market

- 📅 Easter
- 📍 Kufstein

The Easter market in Kufstein's Stadtpark gets you in the mood for spring: traditional handicrafts, lovingly designed decorations and regional culinary delights invite you to stroll around and linger.

schmankerl.tag

- 📅 September
- 📍 Kufsteinerland

Everyone can sample and enjoy the food together at a long table. Tyrolean tapas invite you to discover the culinary diversity of the region in a convivial atmosphere. Dedicated producers from the Kufsteinerland region personally present their specialities.

Autumn Delight Day

- 📅 October
- 📍 Kufstein

Regional cuisine and craftsmanship in the Stadtpark: accompanied by live music, around 20 market stalls offer specialities from the alpine summer such as alpine cheese, sausages, herbal products and Kiachl to taste and buy.



All dates for markets and gourmet days in Kufsteinerland





Fine grapes at the wine festival

📅 July

📍 Kufstein, Stadtpark

In July, the wine festival in Kufstein town centre invites visitors on a journey of discovery through the world of fine grapes. Austrian and Italian winegrowers present their wines in the open air in a relaxed atmosphere.

The multi-day event combines enjoyment with socialising and highlights the town twinning partnership with Langenlois/Austria. All of these are regions where experienced winegrowers cultivate their vines and tasteful wines are pressed.

In addition to social gatherings in the **Stadtpark**, guests can enjoy professional tastings at Kufstein's restaurants, guided hikes with a sommelier, and insights into the **Riedel wine glass company**, where fine glasses for perfect wine enjoyment are handmade.



WHERE CULTURE IS AT HOME

Art. Culture. Kufsteinerland

From soft tones to grand stage moments

Culture has many faces in Kufsteinerland – traditional, bold and full of life. Here, classical music and modern art meet living customs. The Tiroler Festspiele Erl, the heroe's organ at the fortress, local theatre initiatives and dedicated associations bring culture to life all year round. The creative heart of the region is on display in churches, galleries and on small stages – authentic, approachable and cosmopolitan at the same time.

All events and highlights – with dates and details – can be found on the website at kufstein.com/events



Cultural venues and theatres

In Kufsteinerland, culture unfolds in many places and in many different forms. Large open-air concerts at **Kufstein Fortress** combine music and summer evenings high above the town. In the **KulturQuartier** or the **Stadtsaal**, theatre, concerts and contemporary formats meet an urban audience.

The cultural scene at **Arche Noe** and **Kulturfabrik** is small, personal and accessible, with cabaret, literature and music all finding their place here. The **Festspielhaus Erl** adds an international flavour with operas and concerts of high artistic quality. The **Passionsspielhaus** in Thiersee and Erl play a special role, impressing visitors with their large-scale performances and lively village community.

The cultural spectrum ranges from significant to small, from festive to refined. Culture in the Kufsteinerland region is diverse, lively and always closely connected to the local area.

Book tickets
for events in
Kufsteinerland
here.



Tiroler Festspiele Erl

Since its founding in 1997, the Tiroler Festspiele Erl has been one of the most important cultural institutions in the Alpine region and enjoys Europe-wide recognition. Against the imposing backdrop of the Kaisergebirge, far away from urban centres, music of the highest standard is created here.

In addition to the major **festival seasons in summer and winter**, the **programme items at Easter** and the **Ausklang in autumn** set artistic accents throughout the year. Artists of international standing and renown devote themselves to the central works of classical music and opera, complemented by contemporary compositions and a varied educational programme.

In the **futuristic-looking festival hall**, architecture, acoustics and emotion merge into an impressive overall experience. The hall itself is considered an instrument thanks to its free-standing wooden walls. Its much-praised acoustics are among the best in Europe.

Under the artistic direction of star tenor **Jonas Kaufmann**, the Tiroler Festspiele Erl stands for artistic excellence and international appeal.

Programme and tickets at tiroler-festspiele.at



glück.tage

The Kufsteinerland region and its people are searching for the secrets to happiness – because we all want a happy life, even if everyone defines happiness differently. Philosophy, literature, nature, enjoyment and much more! Space and time for reflection and discovery.

📅 May / October
📍 Kufsteinerland



Culture

All events and highlights – with dates and details on the website:



Academia Vocalis

Young talents from all over the world deepen their vocal skills in master classes at the Academia Vocalis in the summer – a stage for musical excellence and inspiration.

📅 June – August
📍 Kufstein & Wörgl

MusicalSommer Kufstein

High above the rooftops of the city, against a historic backdrop and under the open sky, stirring music, impressive choreography and powerful voices merge into an unforgettable cultural experience.

Great Musical classics and modern productions inspire audiences alike. The MusicalSommer at Kufstein Fortress combines cultural quality with a unique panorama – and turns balmy summer evenings into real stage moments.

📅 July – August

📍 Kufstein

La Guitarra Esencial Erl

La Guitarra Esencial in Erl focuses on the classical guitar and brings together international virtuosos for top-class concerts. In an inspiring atmosphere, a multifaceted programme unfolds between tradition and contemporary sound art.

📅 August

📍 Erl

Passion Plays Erl and Thiersee

When the Passion Plays begin in Kufsteinerland, a centuries-old tradition becomes a moving experience. In Erl and Thiersee, the story of Christ's suffering and resurrection is brought to life in impressive productions.

The Passion Plays originated in vows made by the population, who asked for protection and assistance in times of illness, war or existential hardship. This promise developed into a tradition that is still alive today. The stage is exclusively populated by amateur actors from the respective communities. People who become part of the play with great dedication and months of preparation. Often, several generations of a family are involved, thus shaping the cultural memory of their homeland.

The Passion Plays are performed in specially built Passion Play theatres. They take place every six years and are much more than a theatre performance, moving the entire region and captivating visitors from home and abroad.

📅 2028

📍 Thiersee, Passionsspielhaus

📅 2031

📍 Erl, Passionsspielhaus



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Kufsteinerland
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**HAPPINESS
DOUBLES WHEN
YOU SHARE IT**



glück.tage

Stories that move.
Thoughts that touch.
Impulses that remain.



Info & Tickets

www.glueck-tage.com



glück.tage

Events in Kufsteinerland

Just a small selection from the programme...

Ritterfest

- 📅 Pentecost
- 📍 Kufstein



One of Austria's largest medieval spectacles: with knights, music, fire artistry and juggling, the fortress becomes the stage for a lively journey through time.

Jedermann – das Spiel vom Sterben einer reichen Frau

- 📅 June/July (every 2 years)
- 📍 Kufstein

Hofmannsthal's classic is reinterpreted in the historic setting of the fortress. Modern elements meet traditional language – an exciting play on contrasts that gives the well-known piece a fresh, surprising touch.

Sprachsalz-The International Tyrolean Literature Festival

- 📅 September
- 📍 Kufstein

Language comes alive for a whole weekend: authors from all over the world recite their texts, opening up new perspectives and creating encounters in word and sound.





KUFSTEIN unlimited

📅 June
📍 Kufstein

When the whole of Kufstein vibrates and music can be heard from every corner, it's time for KUFSTEIN unlimited again. For two days, the fortress town becomes an open-air stage for national and international artists from the worlds of rock, pop and electro. Six stages provide the backdrop for dancing, listening and often singing along to live music.

Since 2011, the festival has developed into **the largest rock and pop festival in western Austria** – with free admission and a unique atmosphere. Music fans from near and far celebrate summer and music together in the heart of the city.



Musical enjoyment with a panoramic view

Classical music on the mountain (Klassik am Berg)

📅 May
📍 Kufsteinerland

Alpine huts become extraordinary concert stages: this creates an open-air experience that combines alpine nature and cultural excellence in classical music – far away from established performance venues, but with a magnificent panorama of the mountain landscape of the Kufstein region.

Music on the mountain (Musik am Berg)

📅 September
📍 Kufstein

High up in the huts and alpine pastures, traditional Alpine music resounds – amidst the impressive mountain backdrop of the Kaisergebirge, where sound, nature and panorama merge into a special experience.



Tradition & customs in the Kufsteinerland

Kaiserfest

- 📅 June
- 📍 Kufstein

During the Kaiserfest, around 30 clubs transform Kufstein's town centre into a festival mile with traditional costumes and dancing – experience music, customs and regional specialities.

Open-air concerts & Tyrolean evenings

- 📅 June – September
- 📍 Kufsteinerland

Every week during the summer months, traditional costume associations delight audiences with traditional dance culture, accompanied by Alpine music played by brass bands.

Stars of brass music (Sterne der Blasmusik)

- 📅 October
- 📍 Kufstein

Brass band music fills the fortress town when the bands from Kufsteinerland play at various locations throughout the town. After a parade, they come together for a concert, which is the highlight of the event.

All dates at [kufstein.com/events](https://www.kufstein.com/events)

KULTURA



Diversity of Sound Colors in Kufsteinerland

- **Tiroler Festspiele Erl** | year-round
- **glück.tage** | Mai/October
- **MusicalSommer Kufstein** | July/August
- **Academia Vocalis** | June/August
- **La Guitarra** | August
- **Passionsspiele Thiersee** | 2028
- **Passionsspiele Erl** | 2031

Museums, exhibitions & monuments

In Kufsteinerland, museums and showrooms tell stories of history, inventive spirit and living craftsmanship. The **Kufstein Museum for Local History** provides an insight into life in times gone by, while the **Open-Air Cement Museum** brings industrial history to life under the open sky. The **Riedel Symphony and Museum** focuses on the world of glass, while the **Madersperger Museum** remembers the inventor of the sewing machine.

The offering is complemented by small **craft and culinary showrooms** as well as changing exhibitions in various buildings.

Monuments to important figures such as Anton Hofer, Friedrich List, Anton Kink, Karl Ganzer and Matthäus Hörfarer can be discovered on a guided walk as part of the adventure programme or individually with the LIVI mobile AR app. Culture is thus presented in a multifaceted, accessible and ever-changing way.

TIP

With the **LIVI app** for smartphones, you always have a digital city and museum guide in your pocket! Information is available as audio guides or videos.





Time For A Quick Break

3 days in Kufsteinerland

A break surrounded by nature and culture

The Kufsteinerland region is perfect for a short break: during the day, the Alpine mountains await, while in the evening, excellent restaurants and a diverse cultural offering delight visitors. For anyone fancying a little time out, this is what a summer break in the Kufsteinerland region could look like. Simply arrive, enjoy and experience...



Day 1:

Morning: Mountain panorama & fresh morning air

After a hearty breakfast, set off on one of the many themed trails or go for a hike in the Kaisertal valley. Fresh mountain air accompanies every step on shady paths and open trails, while views and quiet spots invite you to pause and reflect.

Lunch: Something good for the stomach

Back in Kufstein, a culinary reward awaits: Tyrolean cuisine or internationally inspired dishes – delicious in any case and accompanied by the finest music: every day at lunchtime, an organ concert is played on the world's largest open-air organ, the hero's organ. A unique experience!

Afternoon: Cooling off & unspoilt nature

Take the leisure bus (line 50) to Hechtsee, jump into the cool water or stroll around the lake on a relaxing walk beneath the shade of the trees. Surrounded by the mountain panorama, refreshment, exercise and tranquillity come together in a delightful way.

Evening: Cuisine & culture

Tyrolean flavour meets cultural enjoyment. After a delicious meal in one of the traditional inns or restaurants, the Kultur Quartier invites you to enjoy a concert, theatre or cabaret. Or if you prefer more classical music, then head to the Festspielhaus Erl.

Tag 2:

Morning: Culinary cycling tour

Take a leisurely bike ride along one of the Kaiserweis' gourmet cycling routes to local producers around the Kaisergebirge and in the Inn Valley, with magnificent views of the first mountains of Tyrol.

Lunch: Stop for refreshments with a view

A short stop at family-run farms, alpine pastures and huts gives you plenty of time for a tasty snack, hearty cheese spaetzle or delicious Kaiserschmarrn. Pure alpine feeling with tradition.



Afternoon: A place to feel good

Whether deep relaxation in the hotel's own wellness area or in the day spa: the afternoon is all about regeneration and balance. Between soothing warmth and fragrant essences, a noticeable calm descends and it is easy to switch off.

Evening: Nightlife with pleasure

Dinnertime! In one of the excellent gourmet restaurants between Erl and Bad Häring. Followed by a drink in the city? The Stollen1930 bar in the mountain beneath the fortress is a must for gin lovers.



Day 3:

Morning: Living Tyrolean cultural heritage

At Fohlenhof Ebbs, the oldest Haflinger stud farm in the world, you can experience Tyrolean horse tradition up close. Majestic stallions, young foals and a well-maintained breeding culture make a visit here an unforgettable experience.

Lunch: Shopping or culture?

How about a trip to the Riedel glass manufacture and the Sinnfonie Museum? Here you can gain exciting insights into the world of glass – and combine it with a short bike ride through the city.

Afternoon: History with a view

Take the leisure bus (line 50) to Lake Hechtsee, jump into the cool water or walk around the lake on a relaxing stroll under shady trees. Surrounded by mountain panoramas, refreshment, exercise and tranquillity come together in a pleasant way.

Conclusion: A final moment of enjoyment

Stop off one last time before you leave: enjoy a glass of wine or a cocktail along the Inn promenade. Sit on sunny terraces in a relaxed summer atmosphere and watch the calm river and the play of light over the Inn – the perfect end to a short break in the Kufsteinerland region.

Accommodation in the Kufstein region

From urban city hotels in Kufstein to cosy farmhouses surrounded by green landscapes. Accommodation in Kufsteinerland combines comfort with Tyrolean hospitality in summer.

Those seeking relaxation after a day in the mountains will find it in stylish wellness hotels. Holiday flats and apartments offer space and flexibility, while traditional guesthouses with breakfast or half board cultivate personal warmth and regional cuisine.

Whether you're planning a short break or a longer stay, Kufsteinerland has the perfect accommodation for every need. Urban or rural, high-end or down-to-earth. Every accommodation and its hosts tell their own story and bring summer to life in their own unique way.

It's worth taking a look at the wide range of accommodation options available.





Enchanting Advent season

Kufsteinerland dressed in lights

When winter quietly arrives and warm light accompanies the evenings, the time of arrival begins in Kufsteinerland. Returning in the run-up to Christmas helps you to rediscover familiar places and consciously take time for yourself.

Adventszauber at Kufstein Fortress offers views over the town and creates a special atmosphere between walls and music. In the Stadtpark, the Advent market invites you to stroll peacefully, accompanied by the scent of punch and pine branches. In the villages, small markets and living traditions preserve the quiet side of Advent.

Experience Advent in Kufsteinerland –
click here for more information:



Winter events

Advent market in the city park

📅 November – December

📍 Kufstein

Sparkling lights, the scent of pine trees and soft music – the Christmas market in the Stadtpark invites you to linger.

Adventszauber at the fortress

📅 November – December

📍 Kufstein

The historic casemates of Kufstein Fortress become a stage for crafts, music and a genuine Advent atmosphere.

1.000 lights

📅 January

📍 Kufstein

Over three days, 1,000 lights transform Kufstein's city centre into an atmospheric sea of light and sound. This extends the festive mood into the new year.





CareFree TRAVEL

Service & Information

Useful information for planning and your stay

Being well prepared allows you to relax and enjoy the summer. The service section contains useful information and practical tips on your stay, mobility, events and accommodation.

Whether it's travel, booking or emergency numbers – the following pages contain everything you need to make your stay in Kufsteinerland a pleasant, comfortable summer holiday and a carefree break.

Everything you need to know about your stay at kufstein.com/service-en



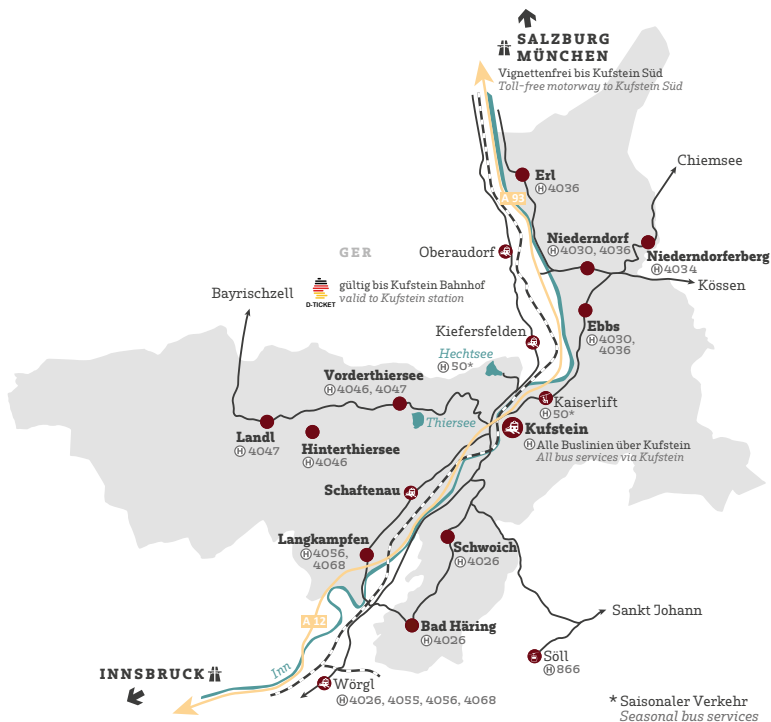
Getting Around

Travelling to and around Kufsteinerland by public transport

International train connections reach Kufstein several times a day from all directions. Well-coordinated local bus routes connect all towns in the Kufsteinerland region. Special event shuttles and a leisure bus that stops at special locations ensure that you can leave your car at home.

Arrive completely relaxed

Travelling by train is comfortable, environmentally friendly and starts without any traffic jams or searching for parking spaces. Direct connections from many directions, affordable offers and night trains provide a relaxed journey directly to the Kufstein region.



Mobile travel in the Kufsteinerland region

A well-coordinated public transport network ensures flexible mobility within the region. The service is supplemented by event and leisure buses that take passengers to cultural events, recreational areas and leisure activities.



With the KufsteinerlandCard, you can use public bus transport in the region free of charge, comfortably and in an environmentally friendly way. Further information at kufstein.com/mobility

TIP

The event bus takes you comfortably and free of charge to selected events in the Kufsteinerland region, such as the Tiroler Festspiele in Erl – directly from the hotel or from designated stops.

Book the event bus here:
kufstein.com/eventbus
 or by telephone: +43 5372 62207



Kufstein city bus – easy travel

The following city bus routes can be used in Kufstein:

Monday – Saturday

- Line 1 (Endach – Centre – Kaisertal)
- Line 2 (Kaisertal – Centre – Endach)
- Line 3 (Oberer Stadtplatz – Zell – Feldgasse – Oberer Stadtplatz)

On Sundays and public holidays

- Line 4 from 1:00 p.m. to 5:55 p.m. every 30 minutes (Kaisertal – Centre – Endach – Zell – Feldgasse)

Leisure bus – relaxed travel

From June to September, the leisure bus line 50 takes explorers to the local recreation area around the Hechtsee lake. On weekends, public holidays and daily during the summer holidays, the bus runs every hour. Details at smartride.vvt.at



Bee Carsharing – flexible travel

Bee Car Sharing offers an environmentally friendly mobility solution after prior registration – ideal for spontaneous trips in and around the Kufsteinerland region. Booking and rental at beecar.at

VVT Regiorad – active travel

The VVT Regiorad stands for flexible, sustainable mobility in Kufstein. Bikes are available at 22 stations. Simply rent a bike using the „nextbike by TIER“ app – 30 free minutes are included with the KufsteinerlandCard. More about the Regiorad: kufstein.com/vvt-regiorad



First aid

EMERGENCY CALL

140

Mountain rescue – Alpine emergency number

112

European emergency number
(works with any mobile phone and
on any available network)

No network?

Without a network and in a radio shadow, no emergency call is possible. Move to a better location and dial 112 regularly.

Euro emergency number: Access to any available network if, after switching on, instead of the PIN codes, or via the SOS emergency call function.

Accident report

- Who is reporting / callback number?
- Where exactly is the accident site?
- What happened?
- How many people were injured?
- What are the weather conditions?



Mountain Rescue Tyrol emergency app

Smartphone users can install the Tyrol Mountain Rescue emergency app „SOS EU ALP“. It helps you send an emergency call and transmits your location at the same time.

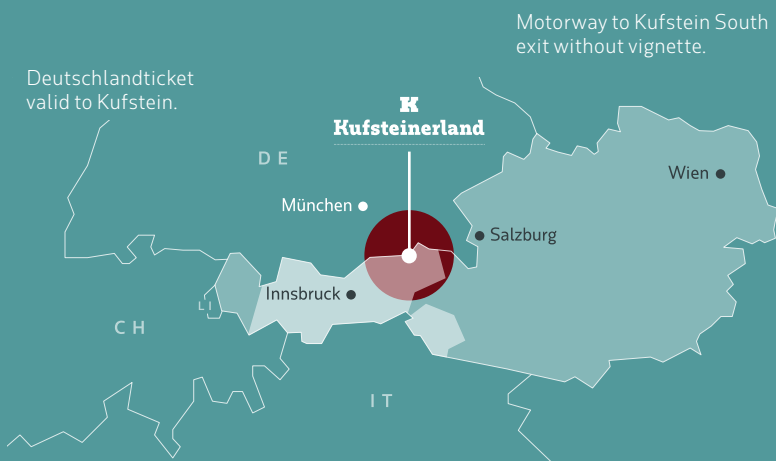


Quick to get there. Hard to leave.

The Kufsteinerland region is easily accessible from many directions.

			
Hamburg	880 km	9h	7h 30min
Berlin	670 km	7h 20min	6h 40min
Cologne	660 km	7h 10min	5h 40min
Munich	90 km	1h 10min	60 min
Innsbruck	80 km	1h 15min	40min
Salzburg	110 km	1h 20 min	1h 40min
Vienna	400 km	4h 20min	3h 30min
Zurich	360 km	4h 30min	4h
Bern	480 km	5h 40min	5h 20min

Find the right connection here.



TIP

Discover nature, culture and inspiration in Kufsteinerland: Order information material, brochures and maps or download them directly online at kufstein.com/brochures



The information offices

To ensure a wonderful stay in Kufsteinerland, the teams at the tourist information offices provide helpful guidance and support, sharing their advice and knowledge about the region.

📍 Kufstein

im KISS
Unterer Stadtplatz 11 - 13
Tel +43 5372 62207
Opening hours
Mo. - Fr., 09:00 am - 05:00 pm
Sa., 09:00 am - 12:30 pm

📍 Bad Häring

Obere Dorfstraße 1
Tel +43 5372 62207 67
Opening hours
Mo. - Fr., 09:00 - 12:00 am

📍 Untere Schranne

Audorfer Straße 40, Niederndorf
Tel +43 5372 62207 65
Opening hours
Mo. & Mi., 09:00 - 12:00 am



8 reasons to come back in winter

Experience, feel, arrive –
between winter magic and Tyrolean warmth



Alpine skiing meets culture

Ski down the slopes in the SkiWelt Wilder Kaiser – Brixental during the day and experience the cultural scene in the Kufsteinerland in the evening.



A magical Advent season

Atmospheric Christmas markets, twinkling lights and regional delicacies give the Kufsteinerland a particularly festive feel.



Peaceful winter walking

Snow-covered paths, crisp air and quiet forests invite you to take a leisurely stroll.



Regional winter delicacies

From traditional pubs to award-winning cuisine. The region showcases its culinary diversity.



Vibrant cultural moments

Historic venues and modern stages bring together music, theatre and history in a unique way.



Winter wellness moments

In the stylish spa areas, the day comes to a delightful close in the crisp winter air.



Cross-country skiing without limits

A cross-border network of cross-country ski trails links the Kufsteinerland region with neighbouring regions.



A winter break in style

From a charming stroll through the old town's wintery streets to views of the snow-capped mountains. The Kufsteinerland region will stay with you.





K
Kufsteinerland
..... *verbindet*

Tourismusverband Kufsteinerland
A-6330 Kufstein, Unterer Stadtplatz 11-13
T +43 5372 62207, info@kufstein.com
www.kufstein.com

We reserve the right to make changes, correct errors and adjust prices.



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SA: 09.30 - 12.30 Uhr



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www.stadler-schuhe.at



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warm snacks
available

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www.platzhirsch-kufstein.com

